



MAG
year in review
2022-2023

MEMORIAL ART GALLERY OF THE UNIVERSITY OF ROCHESTER
500 University Avenue | Rochester NY 14607 | 585.276.8900



FRONT & BACK COVER:

Pia Camil

Lover's Rainbow, 2022

Maurice R. and Maxine

B. Forman Fund,

2022.59

Photo by

Andy Olenick,

Fotowerks

The past year was a year of continued recovery at MAG amidst some shifting winds of change.

Although those winds have provided a little turbulence for us, it has cleared the path for more than a few *opportunities*.

Our biggest opportunity was extending the reach of MAG through the completion of Phase II of the Centennial Sculpture Park. This phase of CSP was introduced to the Rochester community with a ribbon-cutting ceremony and Celebration Day. It was not only an *opportunity* to show the hard work of people such as Mark Bayer, our generous sponsors, and the employees at MAG, but also to give the city of Rochester a place to gather that is always open and free. An open door to MAG makes it accessible to everyone.

More *opportunities* arose through our MAGconnect program and our school tours. MAGconnect brings in community members who may not otherwise come to the museum due to financial and transportation limitations. This program provides free transportation and admission, but it gives something even more: accessibility, the feeling of belonging, and the opportunity to connect with art. After a guided tour, MAGconnect visitors are offered a complimentary one-year family membership.

Our school tours are made available both in-person and virtually. MAG also offers in-person and virtual school tours to our preK-12 audiences. They can be personalized to the classroom's needs, or teachers can pick from one of MAG's popular themes. These tours give students (and educators) the opportunity to expand their classrooms and connect with art from around the world.

This year also presented us with the *opportunity* to host the *68th Rochester-Finger Lakes Exhibition*, which showcased the work of exceptional regional artists and also attracted many visitors. In addition to the *68th Rochester-Finger Lakes Exhibition*, we also hosted the *Joan Lyons* and *Striking Power* exhibitions.

The year also presented us with an *opportunity* to augment the MAG team. We added new talent to our Marketing, Advancement, Exhibitions, IT, and Events Departments. These new additions to MAG help us to strengthen and enhance its position in the Arts Community.

The next *opportunity* is one that is ongoing. It is the search for a new director. While many may be hesitant as they read that, here is why that is an *opportunity*. Since the director search began, I have seen the people around me at MAG flourish and move forward together. They have put together amazing installations, created new and exciting programs, camps, and classes, increased our events, and supported each other. Whomever the new director is, they will bring great, new energy to MAG when they get here, but they will also be walking into an amazing *opportunity* because of the people and goings-on already in this building.

The *final opportunity* is for me to offer my sincere thanks to all of you who contribute to, volunteer for, and support MAG in so many ways. You make it possible for MAG to continue to do its important work and to continue to be a vibrant part of this wonderful community.

-Michael Marsh
COO, Interim Director



Photo by John Schlia

DOCENT GALLERY EXHIBITIONS

Ubuhle Women: Beadwork and the Art of Independence

July 17 – October 23, 2022



This exhibition showcased a new form of bead art, the *ndwango* (“cloth”), developed by a community of women living and working together in rural KwaZulu-Natal, South Africa. Featuring 31 works by 6 artists, the exhibition also included a short documentary film featuring artists. This exhibition was developed by the Smithsonian Anacostia Community Museum, Washington, DC in cooperation with Curators Bev Gibson, Ubuhle Beads, and James Green, and was organized for tour by International Arts & Artists, Washington, DC. MAG recently acquired an artwork for the permanent collection from one of the artists included in this exhibition, Zandile Ntobela, titled *I’ve Lost My Head – Flames of Passion Leap from My Belly*, 2021.

Striking Power: Iconoclasm in Ancient Egypt

November 19, 2022 – March 5, 2023



Organized by the Brooklyn Museum of Art in collaboration with the Pulitzer Arts Foundation, this exhibition was an exploration of Egyptian sculpture and the deliberate damage inflicted upon images for political and religious power. Viewed through the lens of spiritual and ritual practices, *Striking Power*, which showcased forty powerful works from the Brooklyn Museum of Art, examined the patterns of damage to images from these organized campaigns of destruction. To accompany the exhibition, MAG produced an educational touchscreen interactive to allow visitors to dive deeper into the people, places, and concepts that were explored throughout the sculptures.

68th Rochester-Finger Lakes Exhibition

April 22 – August 6, 2023



Rochester’s oldest and longest-running juried exhibition showcases new work in all media by emerging and established artists from a 27-county region of Western and Central New York. This year’s juror was Molly Donovan, curator of contemporary art at the National Gallery of Art in Washington, DC. Artists were eligible for cash awards, among them the \$1,500 Memorial Art Gallery Award for Excellence selected by the juror. This year’s Award for Excellence was awarded to Luanne Redeye for her painting *Steve*, 2022. The Harris Popular Award was selected by museum visitors and was awarded to Lynne Feldman for her collage *Sunday Evening at Home*, 2020.

FORMAN GALLERY EXHIBITION

Joan Lyons

February 25 – August 13, 2023

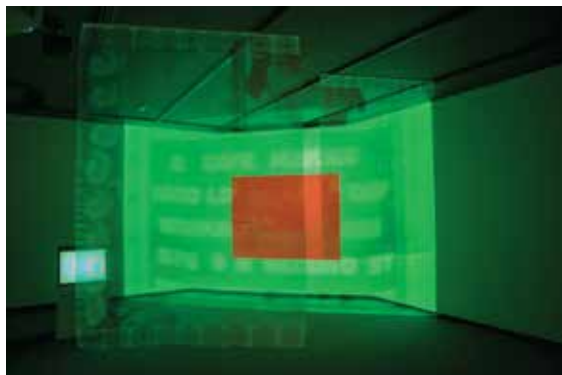


This exhibition was the first museum retrospective dedicated to the artist in her home town of Rochester, New York. It featured a broad and representative selection of Lyons' work from all six decades of her career. The exhibition began in MAG's introductory Forman Gallery, which welcomes all visitors to MAG, and extended into spaces throughout the American galleries on the first floor.

MEDIA ARTS WATCH GALLERY EXHIBITION

Crystal Z Campbell: Lines of Sight

February 8, 2023 – January 7, 2024



In the film *FLIGHT*, archival footage by the Black amateur filmmaker Solomon Sir Jones, who documented thriving Black communities in Oklahoma from the mid 1920s on, is punctuated by the Gap Band's hit song *You Dropped a Bomb on Me*. Campbell provides multiple points of entry, intentionally making the images difficult to perceive by using an "impossible" color combination of red and green hues. Three collages from the *Notes from Black Wall Street* series feature archival photographs depicting the rebuilding of Greenwood. The artist applied thick paint to scar the

images, their response to the deliberate erasure and silencing of these stories. With each artistic decision and gesture, Campbell employs various modes of making historical records legible or illegible, complicating how we as viewers perceive history.

LOCKHART GALLERY EXHIBITIONS

Paul Garland: Intuitive Progression

June 17 – November 27, 2023



Paul Garland: Intuitive Progression was a selective survey of the artist's work throughout his long and influential career. In his ongoing experimentation with color and shape, Garland used watercolor, acrylic, photography, as well as paint-stick and scrap wood to create evocative, multilayered abstractions on paper and canvas. His intuition guided his hand toward an immediately recognizable style characterized by a deceptively simple balance between colorful void and rigid geometry, with each new series building upon the aesthetic developments of the last.

In Praise of Trees: Woodcuts by Naoko Matsubara

December 9, 2022 – May 28, 2023



In Praise of Trees showcased the work of the contemporary Japanese-Canadian print artist Naoko Matsubara (b. 1937). The exhibition presented 39 woodcuts from her portfolio, *In Praise of Trees*; each print represented a single tree or a quality associated with trees, such as hardness, strength, stability, and vitality. The portfolio included woodcuts that Matsubara originally designed for a book she published in 1984, a year before the work in this exhibition was created. In the book, individual prints of trees were paired with a wide variety of poems by different poets.

Beyond Beauty: A Selection of Work from MAG's Permanent Collection

June 9, 2023 – November 26, 2023



Beyond Beauty featured artwork from MAG's permanent collection in which artists have purposefully chosen subjects and styles that go beyond traditional associations between art and beauty to express their vision, communicate powerful messages, and evoke a response in the viewer. Themes explored included images of the human body (Body Horror), representations of women (Witch, Mother, Crone), interpretations of sin and death (The Wages of Sin), and depictions of racism, misogyny, and the consequences of war (Social Ills). These works, most of which feature the human form—represented the power of art and the artists' varying perspectives on the human condition.

CENTENNIAL SCULPTURE PARK PHASE II EXPANSION

Outside the Memorial Art Gallery, the Centennial Sculpture Park greets and welcomes visitors. Adorned with sculptures from many renowned contemporary artists, the park—which is always open and always free—offers a vibrant place for the community to gather, reflect, and find inspiration.

“The Centennial Sculpture Park exemplifies what MAG is—an ever-evolving, urban museum,” says Michael Marsh, MAG’s chief operating officer and interim director of the gallery. “The park beautifies our grounds, introduces people to great art, and enriches the visitor experience. We invite everyone to explore it.”

The expansion of the Centennial Sculpture Park represents a multi-year commitment of curatorial acquisition funds for the commissioning and purchase of site-specific outdoor sculpture. The three site-specific works installed in FY23 are:

Sanford Biggers, *Oracle*




Pia Camil, *Lover's Rainbow*



Rashid Johnson, *Broken Pavilion*





FY23 saw the completion of two and the beginning of one major conservation treatment project for works in the permanent collection. The self-portrait of the artist Kathleen McEnery Cunningham was conserved through a **\$5,887 GRANT** from the Greater Hudson Heritage Network. Conservation treatment of MAG's 17th-century Japanese screen by Sosetsu, *Waves and Flowers*, was completed through two-year funding support from the Sumitomo Foundation of Tokyo, Japan. Most recently, the Sumitomo Foundation granted **\$17,500** to begin conservation treatment of MAG's rare set of 12th-century sutra scrolls.

ACQUISITIONS/DEACCESSIONS

Acquired:

3 commissions for the Centennial Sculpture Park, 24 gifts, 1 gift/purchase, 4 purchases, 38 objects found in the collection and claimed through the New York Museum Property Act.

Deaccessioned from the permanent collection:

10 objects, paintings, and textiles

PURCHASES OF NOTE

(other than Centennial Sculpture Park commissions)

Zandile Ntobela, *I've Lost My Head - Flames of Passion Leap from My Belly*, 2021

Renée Stout, *Ikenga (If You Come for the Queen, You Better Not Miss)*, 2022

Two pieces of 16th-century stained glass

PURCHASE/GIFT OF NOTE

16th-century maiolica syrup jar from the workshop of Orazio Pompei
(purchase + gift of Mark H. Chaplin and John Strawway)

GIFTS OF NOTE

Kondo Yuzo, *Vase* (Gift of Patricia C. Criticos)

Frank Stella, *Then Came a Dog, and Bit the Cat, from Illustrations after El Lissitzky's Had Gadya*
(Anonymous Gift)

Kota Ezawa, *National Anthem (San Francisco 49ers)*, 2019 (Gift of the Kawakyu-O'Connor Family)

Swabian artist, *The Virgin and Child with Saint Anne* (Gift of Sam Fogg)



GALLERY COUNCIL

The Gallery Council's 200 active and enthusiastic volunteer members participated in three onsite fundraisers, plus additional fundraising through Art Tours and THE STORE @MAG. The innovative and creative thinking of its members, as well as innumerable hours of hard work and friendship, continue to help sustain MAG. Among the Council's highlights were being the lead sponsor of the 2022-2023 Celebration Series and the Creative Workshop. Thirty volunteers provided sales assistance, customer service, and merchandising support in THE STORE @ MAG. To be as accommodating as possible, the Program Committee and the Art Tours Committee planned and hosted creative programs both in-person and virtually.

GALLERY COUNCIL HIGHLIGHTS

Astute financial planning allowed the Gallery Council, which has contributed over **\$4 MILLION** to MAG since 1940, to make a **\$77,325** commitment to MAG for the fiscal year 2023:

\$25,000 to the Centennial Sculpture Park*
\$30,000 to support MAG's Celebration Days
\$10,000 for the *Ubhule Women* exhibition
\$10,000 for Creative Workshop scholarships
\$1,000 for THE STORE Steering Committee (NY Now Show)
\$825 for the Docent symposium
\$500 for the RFLX Gertrude Herdle Moore/Isabel Herdle Award

*Gallery Council has pledged four years of its annual \$25,000 in-kind gift award for volunteering at THE STORE @ MAG to the CSP Phase II expansion project for a total of \$100,000.



LEARNING & ENGAGEMENT



ELC students and teaching artist Faith Gruver look at landscapes by Claude Monet.



Museum Educator for School Outreach Adam Koneman and K-12 teachers discuss arts integration.



Collaboration with UR Chamber Orchestra students:
A Bridgerton-Inspired Evening of Music, Art, and Dance.

Department of Academic Programs (ACP)

One of ACP's endeavors is to support and improve student learning through art. Our arts integration program, the MAG-Rochester City School District Expanded Learning Collaboration (ELC), was as robust as ever, serving nearly 500 students in Grades 2-4. We offered themed professional development workshops to help K-12 educators explore how to meaningfully incorporate the arts into curricula while the Charlotte Whitney Allen Library continued to make classroom resources available. ACP also engaged with college and university students by accommodating class visits and events, bridging visual art and a wide range of subjects.

We presented talks by artists, curators, and other experts in specific fields, allowing our audiences to take deeper dives into the permanent collection and temporary exhibitions. The presenters included artist Joan Lyons, Egyptologist Dr. Edward Bleiberg, and the archivist for Sol LeWitt's wall drawings, John Hogan. We also designed interactive components for the *Striking Power* exhibition to enhance visitor experiences.

Continuing our efforts to grow accessibility, our MAGconnect program offered free admission to those who may not otherwise visit MAG, and we completed our second American Sign Language virtual tour. The new video, available on MAG's YouTube channel, spotlights Norman Rockwell's *Soldier on Leave* (1974.98).

Pre-K-12 School Tours and Field Trips:

PARTICIPATED BY 5,067

College and University Engagements through
School Tours/Field Trips:

PARTICIPATED BY 1,141

Public Programs:

ATTENDED BY 686 PEOPLE

VOLUNTEERS

Docents

MAG's docents are an integral part of the museum's efforts to enhance people's lives through the direct experience of art and creativity. In addition to thousands of schoolchildren, docents also led tours for audiences ranging from corporate groups to social service organizations. A welcoming docent voice is the first introduction to MAG for many visitors.

Docent-led tours, including weekly public tours, welcomed **7,868 VISITORS**.



Park Rd Elementary with docent Jane Colangelo



CSP II Opening with Pat Jones

MAG has an impressive corps of over **1,000 VOLUNTEERS** who have contributed over **7,900 HOURS** of service to MAG's mission for FY23. Our volunteer force is composed of a diverse group of individuals who contribute to various areas such as Special Events, "Ask Me," Clothesline, Gallery Council, Board of Managers, Creative Workshop, Tour Guides, and The STORE @ MAG.

Their unwavering support allows us to facilitate connections among people through art, and we express our gratitude for their dedication.

CREATIVE WORKSHOP



Vickie Almquist working on *Begonias on the Porch* in a fall 2022 Advanced Painting Class



Vickie Almquist's finished painting *Begonias on the Porch*, 2023.

This year brought a season of change to the Creative Workshop. Under the leadership of a new director, Allison Shultes, the team has a renewed focus and energy in creating quality classes, enriching programming, and building more connections within MAG and the community. There have been infrastructural updates to the studios, including a new kiln in the ceramic studio, bathroom remodels, and Wi-Fi added to the basement level. Plus, the Creative Workshop team is growing—with 14 new staff and teaching artists, we've welcomed a handful of new classes to our lineups for adults and youth.



Stacy Mayou, *The MAG*, 2022

CREATIVE WORKSHOP HIGHLIGHTS

17 WEEKS of drop-in Kids Create programs

30 SCHOLARSHIPS were awarded to youth & adult students

45 YOUTH CLASSES were attended by **334** youth ages 2.5–17

47 GIRLS SCOUTS received their Pottery or Comic Artist badges through special workshops

134 ADULT CLASSES were attended by **993** adult students

434 KIDS ages 6–15 attended Art Day Camp or Clay Camp

9,450 POUNDS of clay used in the Ceramics Studio



Elbe Hubbard's final product from the Ceramics Studio class for 10-15 years olds taught by Taylor Kennedy (Winter 2023)

MARKETING & ENGAGEMENT

The Marketing & Engagement Department has grown engagement through social media and crossover programming. The Centennial Sculpture Park (CSP) expansion video, posted to YouTube, reached our largest audience and celebrated the transformation of the urban oasis created for Rochester, which is always free and open. MAG's crossover programming included the Rochester Community Foundation's 50th-anniversary celebration, where 400+ people visited MAG courtesy of the foundation, some for the first time. The Memorial Art Gallery hosted fan favorite "Cocktails with Creatives" during the *68th Rochester-Finger Lakes Exhibition*, which brought four passionate artists to host and share their works. MAG's youngest crowd hopped through the museum during the return of Bunny Hop, with a day full of animals, balloons, and, of course, art!

PROGRAMMING HIGHLIGHTS

19 exhibition-related and MAGsocial programs attended by **2,460 PEOPLE**

SIX SOLD-OUT DeTOURsSM

SIX CELEBRATION DAYS, attended by **3,472 PEOPLE**

WEBSITE HIGHLIGHTS

534,984 page views

182,531 active users & over **200K USERS**

Launch of a **NEW WEBSITE DESIGN**



SOCIAL MEDIA HIGHLIGHTS

254,314 TOTAL ENGAGEMENTS across MAG's social media platforms

353% INCREASE in video views

27.3% INCREASE in engagement rate per impression

18.8% GROWTH in total net audience

ADVANCEMENT

What a pivotal year for MAG and Advancement! We welcomed new members to the Advancement team and wished **Chris Garland** well as she retired after 40 dedicated years of service at MAG.

One of our most notable accomplishments this year was the grand opening celebration of Phase II of the Centennial Sculpture Park, which includes seven major works by influential and contemporary artists. MAG received \$1.2 million in gifts and commitments towards an endowment that will maintain the park's beauty in perpetuity. This endowment could not have been possible without a successful community challenge issued by the **Sands Family Foundation**, **Constellation Brands Inc.**, and **Abby and Doug Bennett**. Once MAG secured \$500,000 in gifts and pledges, the aforementioned donors would generously match the community's support with another \$500,000. Additionally, several major gifts were made in support of the challenge, and many spaces throughout the park were named, including the **Rashid Johnson Community Pavilion**, the **Landers Pathway Lawn**, the **Gallery Council Garden**, the **Hawks Lloyd Rainbow Pathway**, the **Gallina Family Plaza**, and a generous gift from **Gwen M. Greene**.

As always, we are extremely grateful for the philanthropic support of our members, patrons, and community organizations, including corporations and foundations. We could not do the work that we do without your generosity.

With much appreciation and gratitude for our community of loyal and generous art enthusiasts.

FUNDRAISING HIGHLIGHTS

\$1.2 MILLION received in gifts and commitments for Centennial Sculpture Park endowment that will be used to maintain the park's beauty

\$214,815 received through gifts of art

\$306,387 awarded in grants and government funding

\$76,078 raised in net revenue through MAG's annual fundraiser, An Artists' Affair, in support of children's art education

438 COURTESY MEMBERSHIPS provided to low-income households, creating greater access to the arts in Rochester

4,111 HOUSEHOLDS supported MAG through memberships

\$100,000 commitment from our largest annual fund donor, the Gallery Council



22-23 MAG Advancement Team
Molly Tarbell, Liz Platt, Jamie Beers, Gillian Walker, Sarah Chambers, Jackie Hart, Joe Carney (left to right)

We are extremely grateful for the generous financial support we receive from the MAG community. Below, we recognize the organizations and individuals who made gifts of \$25,000 or more in fiscal year 2023 (July 1, 2022–June 30, 2023).

ORGANIZATIONS

Bank of America Charitable Foundation
Constellation Brands, Inc.
Empire State Development/Market NY
ESL Charitable Foundation
Harold & Joan Feinbloom Family Foundation
Greater Hudson Heritage Network
William and Sheila Konar Foundation
Robert Lehman Foundation, Inc.
M&T Charitable Foundation
Monroe County
Mary S. Mulligan Charitable Trust
National Endowment for the Arts (NEA)
New York State Council on the Arts (NYSCA)
Guido & Ellen Palma Foundation
Rubens Family Foundation
The Sands Family Foundation
Sumitomo Foundation
Waldron Rise Foundation
Louis S. & and Molly B. Wolk Foundation



GOVERNMENT GRANTS RECEIVED IN FY23

\$60,000 from Monroe County for operating support

\$45,000 from Empire State Development and I LOVE NY/New York State's Division of Tourism for marketing of Yayoi Kusama's *INFINITY MİRRORED ROOM – LET'S SURVIVE FOREVER*, 2017

\$40,000 New York State Council on the Arts for operating support

\$30,000 from National Endowment for the Arts in response to the COVID-19 pandemic

\$5,887 from Greater Hudson Heritage Network for painting conservation

INDIVIDUALS AND BEQUESTS

Anonymous
Abigail J. Bennett and Douglas S. Bennett
Elizabeth Brideau
Estate of Richard F. Brush
Mark H. Chaplin and John Strawway
Mary Critikos
Maureen S. Dobies and Robert A. Dobies
Rebecca B. Farnum and Marcus C. Sarofim
Joan L. Feinbloom
Andrew R. Gallina and Karen M. Gallina
Gwen M. Greene
Estate of Jane H. Gunter-McCoy
Sarah M. Hurlbut and Robert W. Hurlbut
Jessica J. Kolko and Jonathan S. Kolko
Howard Konar and Meribeth Konar
Kathleen E. Stark Landers and Peter J. Landers
Justin H. Lloyd
Sandra Hawks Lloyd
Dr. William Maniscalco
Nancy B. Miller
J. Michael Smith and Alice K. Smith

THE STORE @ MAG



THE STORE @ MAG features treasures from Upstate New York's vibrant community of artists—the finest in handmade jewelry and artful items for your home.

A purchase in THE STORE supports local artisans and provides funding for MAG exhibitions and educational programs.

THE STORE's volunteers help contribute to MAG's mission by assisting in all aspects of the daily retail operations.

STORE HIGHLIGHTS

187 unique artists

5,389 total transactions

3,524 volunteer hours between the store sales floor and store committees



SHOP THE STORE AND SUPPORT THE ARTS!

FINANCIAL REPORT 2022/2023

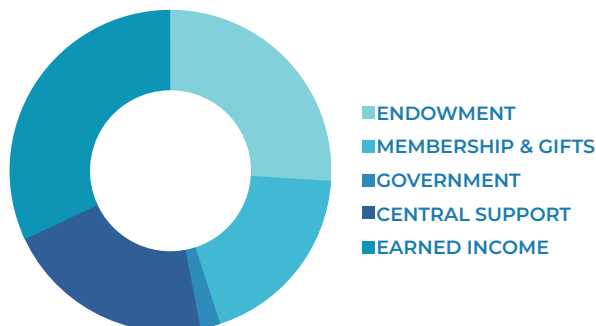


REVENUE	2022		2023	
ENDOWMENT	\$2,444,582	29%	\$2,693,469	26%
MEMBERSHIP & GIFTS	\$2,492,676	29%	\$1,885,200	19%
GOVERNMENT	\$432,243	5%	\$186,317	2%
CENTRAL SUPPORT	\$1,193,935	14%	\$2,155,368	21%
EARNED INCOME	\$1,938,096	23%	\$3,255,756	32%
TOTAL REVENUE	\$8,501,532	100%	\$10,176,110	100%

EXPENSES	2022		2023	
FACILITIES	\$1,719,529	20%	\$1,680,720	17%
ADMINISTRATION	\$1,522,572	18%	\$1,709,117	17%
TECHNOLOGY	\$343,917	4%	\$504,106	5%
ADV/MKTG/VISITOR SERVICES	\$2,805,090	33%	\$4,211,045	41%
CURATORIAL	\$514,728	6%	\$545,378	5%
EXHIBITIONS	\$932,088	11%	\$841,551	8%
ACADEMICS	\$663,608	8%	\$684,192	7%
TOTAL EXPENSES	\$8,501,532	100%	\$10,176,110	100%
NET \$			(0)	

REVENUE

FISCAL YEAR
ENDED JUNE 30, 2023



EXPENSES

FISCAL YEAR
ENDED JUNE 30, 2023

