

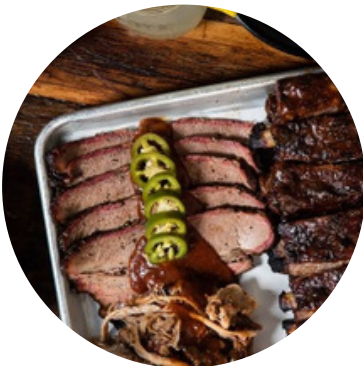
ROCHESTER, NY

Family Friendly Itinerary



FRIDAY

Start your time in Rochester with a visit to the Seneca Park Zoo. Stroll and play your way through seeing all the animals, finish by feeding the giraffes and riding the Zoo Tram back to the entrance.



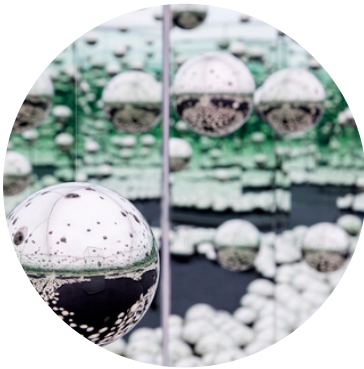
After a full day at the zoo, it will be time to check in and freshen up at your overnight accommodations. Book a stay at one of the great downtown hotels with a pool!

For dinner, head to the riverfront Dinosaur Bar-B-Que location on Court Street's bridge or make your way to Rochester's Neighborhood of the Arts (NOTA) for delicious brick-oven pizza at Fiamma Centro.



SATURDAY

Rise and shine with a full diner breakfast at Jim's on Main. Grown-ups may also want to stop at Melo Coffee & Kitchen for an espresso drink.



Head back into NOTA for a visit to the Memorial Art Gallery (MAG), temporary home to *INFINITY MIRRORED ROOM - LET'S SURVIVE FOREVER*, 2017, by Yayoi Kusama from September 2023 through May 2024. Explore the museum with the scavenger hunt challenge, then check out the outdoor Centennial Sculpture Park for more art and exploration. Lunch is right here at Brown Hound Downtown, the restaurant at MAG!



If the kids are looking for more ways to play, the Merriman Park Playground next to Writers & Books is just up the street, and not far from a fun boutique shop - Craft Company No. 6. You can also pick up a sweet snack at Scratch Bake Shop (hurry - they're only open 10am-3pm Wednesday-Saturday).

Stay in Neighborhood of the Arts all day when you eat at one of the fantastic restaurants in the Village Gate Square, like The Gate House or Salena's Mexican Restaurant.



SUNDAY

Diners are always a crowd-pleaser, so try out the iconic Jine's on Park Ave. If you're looking for a change of pace, Spot Coffee on East Ave has an approachable menu and fun coffee drinks for the grown-ups. Plus, it's close to your next stop...



Now it's time to play! Make your way to the Strong Museum of Play for a full day of fun. Every part of this museum is designed for play - and don't miss out on the Butterfly Garden and Skyline Climb. The whole family will love Rochester staple Bill Gray's for lunch, located inside the museum!



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