

YEAR IN REVIEW & FINANCIAL SUMMARY

FOR FISCAL YEAR ENDED JUNE 30, 2016

EXHIBITION HIGHLIGHTS











January 2016 saw the opening of *Inspiring Beauty: 50 Years of Ebony Fashion Fair.* This blockbuster traveling exhibition was the occasion for talks, panel discussions, a family day, an evening with fashion stylist David Zyla, a series of gospel brunches, and (pictured above) a sold-out gala on April 2. From left: The exhibition brought glamor to the Grand Gallery. I MAG director Jonathan Binstock with some of the gala sponsors; pictured are Todd Green, chief investment officer of presenting sponsor Alesco Advisors, David Burns, Margaret Burns, Binstock, Carolyn Ettinger and Alan Cameros. I The Rochester Chapter of The Links, Incorporated, partnered with MAG's Board of Managers to present the event; at the podium is chapter president Diana Williams. I Garth Fagan Dance performed for a packed auditorium; shown is the finale of *Geoffrey Holder Life Fete...Bacchanal* (2015). I In the M&T Bank Ballroom, guests danced to music by Atlas; here, they're led by emcee Shawn Dunwoody (in patterned jacket) and Frances Hare (in red dress). *Photos by Ria Tafani*.











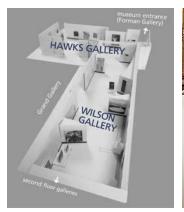
A major goal outlined in MAG's new strategic plan is to organize in-house shows and produce original scholarship. To this end, three of the year's exhibitions—

Art for the People: Carl W. Peters and the Rochester WPA Murals, In Search of Shadows and #magcaptionthis—explored MAG's permanent collection, and

Art for the People was the subject of a catalog by curator in charge Jessica Marten and an all-day symposium. Other highlights of the year included Robert Polidori:

Chronophagia, which featured 52 large-scale color photographs by a world-renowned photojournalist, and Inhabited Space, an immersive mural commissioned from WALL/THERAPY artist Nate Hodge. Pictured (from left) are: Carl W. Peters, Study for "Active Life" Mural (1937). I Edward Hopper, Night Shadows (1921) (In Search of Shadows). I Reginald Marsh, Ice Cream Cones (1938) (#magcaptionthis). I Robert Polidori, Samir Geagea headquarters, Beirut, Lebanon (1994). I Nate Hodge at work, photographed by J. Adam Fenster/University of Rochester.

REIMAGINING #worldclassart





Summer 2015 saw a major reinstallation of MAG's collection of postwar and contemporary art. In the Wilson and Hawks Galleries along the first floor concourse, some four dozen works were chosen to reflect major changes in the art world in the years after World War II. Long-time favorites, significant works that had been off view for years, and new acquisitions explored such themes as Fantasy, Abstraction, and the Colorfield. As part of the project, the Forman Gallery at the entrance to the museum (pictured above) was also transformed into a portrait gallery that shows how artists across the centuries have captured and expressed the range of human experience.











The year's new acquisitions reflected director Jonathan Binstock's expertise in the art of the postwar era and MAG's longstanding commitment to collecting contemporary art. Included were works by video artists Nam June Paik, Bruce Naumann and Sondra Perry; they were the first acquisitions for MAG's new media arts initiative, led by John G. Hanhardt, consulting senior curator of media arts. (All three would go on view in fall 2016 in the initiative's inaugural exhibition, Bodies in Motion.) Pictured are (from left): Detail from *The Battle of Carnival and Lent* (2010–11), by glass artist Judith Schaechter. I *Texas Tale* (1992), one of two new acquisitions by Melvin Edwards. I *Knowledge is Power!* (2015) by Sam Durant. I *Pictorial Lake* (1986) by Wayne Higby (seen in last year's exhibition *Infinite Place:The Ceramic Art of Wayne Higby*). I Still from *9/23/69: Experiments with David Atwood* (1969) by Nam June Paik.

ENGAGING THE COMMUNITY











Throughout the year, MAG programs engaged new audiences, from families with children to Millennials/Gen Xers. Pictured (from left): For the second season, the popular monthly series Hidden Passions celebrated the private hobbies and creative lives of Rochester professionals; pictured is Anne Kress, Monroe Community College president and accomplished quilter. I A series of 21+ evenings debuted with three well-attended events—a Halloween "Museum of the Dead" (shown), "Valentine Schmalentine" and a 60s-style "MAD MAG" night. I WXXI host Evan Dawson helped spread the word about "Scavenger Pump;" during this week-long community-wide event, paper pump sculptures created by DUNWOODÉ Consulting were hidden throughout the city, with clues posted on social media. Winners received tickets to *Inspiring Beauty* (page 1). I Guests at Thursday night Art Socials enjoyed live music and food and wine for purchase while taking an art class led by instructors from MAG's Creative Workshop. I Hispanic/Latino Heritage Family Day was one of four Sunday programs that explored different world cultures with music, dance and art activities; shown is Grupo Cultural Latinos en Rochester performing "Mi Vestuario, Mi Historia" ("My Garment, My Story").











Pictured (from left): On June 24, 2016, MAG exceeded its goal of \$18.4 million for "Gateways to Art" Centennial Campaign. The campaign—the largest in MAG history—raised funds for endowment, the Centennial Sculpture Park and gallery renovations, as well as annual budget support; pictured is the Helen Berkeley Gallery of Ancient Art. I In September 2015, soggy weather kept visitors away from the M&T Bank Clothesline Festival, MAG's biggest fundraiser; an appeal to MAG friends and community members brought in more than \$13,000 to help close the gap. I As part of a MAG restructuring, the education department was renamed the academic programs department; it continued to oversee school programs and educational tours while strengthening ties with the University of Rochester. Shown are students from one of the the department's most successful partnerships, which was expanded in 2015 to offer on-site learning opportunities for three Rochester City School District elementary schools (#23, #29 and #45). I In its 75th year, the Gallery Council continued to raise funds for MAG exhibitions and programs through such major fundraisers as Art & Treasures (shown) and the Fine Craft Show. I MAG's new restaurant, Brown Hound Downtown, began operating in early 2016; shown are owners Trish Aser and Joe Scardilla, at the May grand opening.

2015-16 by the numbers...

225,199 visitors came to MAG

15,145 schoolchildren & adults enjoyed docent-led tours

4.452 individual & corporate members supported MAG

1,109 individuals volunteered 34,521 hours

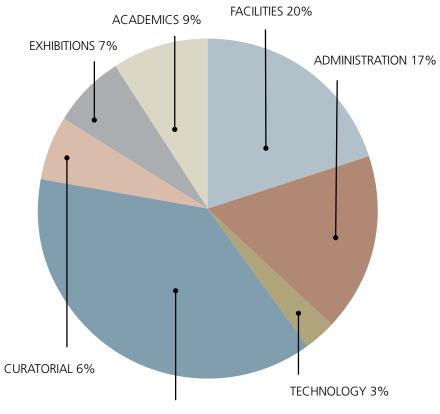
MEMORIAL ART GALLERY of the University of Rochester

FINANCIAL SUMMARY FOR FISCAL YEAR ENDED JUNE 30, 2016

REVENUES \$7,364,523

EARNED INCOME 33%* ENDOWMENT 31% UNIVERSITY OF MEMBERSHIP & GIFTS 26% **ROCHESTER 8% GOVERNMENT 2%**

EXPENSES \$7,358,608



ADVANCEMENT / MARKETING / VISITOR SERVICES 38%



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For more information about this financial summary contact Sheryl Burgstrom, director of finance, sburg@mag.rochester.edu (585.276.8909)

*gross