



Year in Review



2020-2021



MEMORIAL ART GALLERY OF THE UNIVERSITY OF ROCHESTER





ON THE COVER:

Wendy Red Star

*Bi'nnete (No Water)* (selected details), 2021

Acrylic, graphite, kitakata paper, marbled paper, 30 sheets

112 x 182 3/4 inches, overall

©Wendy Red Star, photos courtesy Sargent's Daughters,  
New York

## What a year.

Like many institutions, the Memorial Art Gallery had to shut down in March 2020 because of COVID-19. But every member of our Board of Managers and staff deftly pivoted, moving through some pretty peculiar predicaments so that we could maintain—at the level our patrons expect—our position at the center of the conversation on creativity.

Through virtual tours and expanded online academic programming, we broadened our reach while delivering on our mission to connect people, inspire fun, and ignite discovery through art.

That's why we owe a tremendous debt of gratitude to our supporters. We had to rely on you more heavily than usual, and you came through.

One of my favorite moments from the past year was seeing 231 people from across the country attend A Virtual ASL Tour of *Season of Warhol*. The virtual tour—of an exhibition celebrating legendary pop art pioneer Andy Warhol, an exhibition that delighted audiences and generated crucial financial revenue in a time of great need—was led in American Sign Language (ASL) and interpreted in spoken English.

Internally, a highlight I didn't see coming was the museum staff's twice-weekly meetings on Zoom—a routine started at the beginning of the pandemic to give comfort in a time of discomfort, and one that continues to bring us closer together as an ongoing weekly virtual meeting.

Looking ahead, the museum is poised for continued relevance through its exhibitions and installations that not only bring the best of the world's art to Rochester, but also share the best of the Rochester arts scene with the world. *Up Against the Wall: Art, Activism, and the AIDS Poster*, a selection of HIV/AIDS Education Posters from the Atwater Collection at the University of Rochester's River Campus Libraries, opens March 6. Centennial Sculpture Park, meanwhile, is expanding to include two monumental outdoor sculptures that advance our effort to reframe the conversation on art and make the community the centerpiece.

Thanks to all who've stuck with us through the challenges of this pandemic. I look forward to another exciting year. (Well, a little less exciting would be nice.)

—Jonathan P. Binstock, Ph.D.  
Mary W. and Donald R. Clark Director

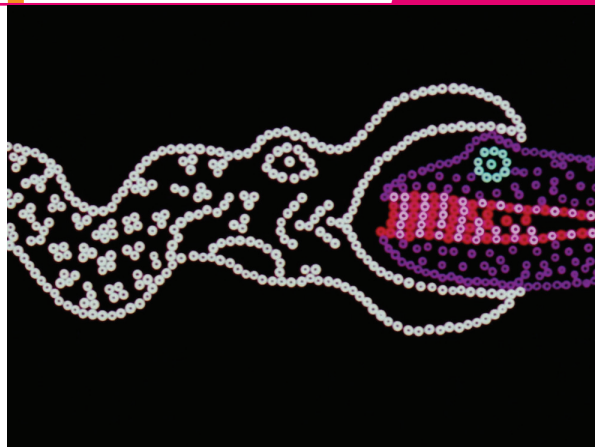


Photo by John Meyer © 2015 Myers Creative Imaging. Rochester, New York.

**“We broadened  
our reach while  
delivering on our  
mission to connect  
people, inspire fun,  
and ignite discovery  
through art.”**

## Curatorial & Exhibitions

Throughout fiscal year 2021, while acquiring works of art and planning their presentation in the galleries, MAG's Curatorial and Exhibitions teams also worked to bring the art to life through online exhibitions and other virtual viewing opportunities. A highlight included the online time-based media selection *Melting Animals*, which featured two programs of animated short films, viewed by over 2,000 online visitors. This project was supported by a grant from the Art Bridges Foundation and in-kind support from the National Film Board of Canada. In addition to organizing and showcasing nine exhibitions throughout the gallery, MAG acquired thirty-three works of art through a combination of purchases, gifts, and bequests.



**The online time-based media selection *Melting Animals*, which featured two programs of animated short films, was viewed by over 2,000 online visitors.**

Ishu Patel, still from *Bead Game*, 1977.  
Color, Sound, transferred from 16mm film.  
Courtesy of the National Film Board of Canada

## Docent Gallery Exhibitions

### ***The Path to Paradise: Judith Schaechter's Stained Glass***

February 15–September 13, 2020

Organized by MAG Curator in Charge Jessica Marten and the first exhibition to showcase a comprehensive survey and major scholarly assessment of the groundbreaking artist's 37-year career. Featured approximately 45 stained-glass panels, along with a selection of related drawings and process materials, from private and institutional collections. The exhibition was extended due to Covid-19, then traveled to the Toledo Museum of Art and Des Moines Art Center.



## Season of Warhol

October 24, 2020–March 28, 2021

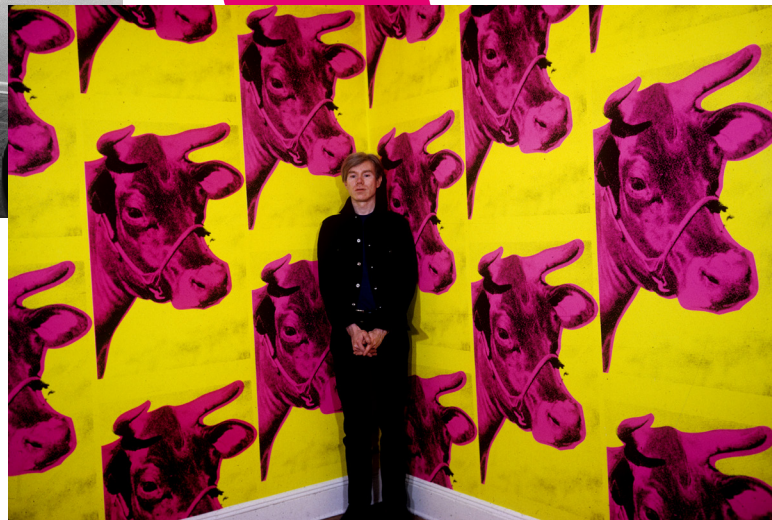
Presented throughout four museum exhibition spaces:

Vanden Brul Pavilion:  
*Cow Wallpaper* and portfolio of *Electric Chair* screenprints

Media Arts Watch Gallery:  
*Warhol T.V.*

Docent Gallery:  
*Andy Warhol Portfolios: A Life in Pop | Works from the Bank of America Collection*

Lockhart Gallery:  
*Silver Clouds*



## The 613 by Archie Rand

April 24–July 18, 2021

Featured 614 paintings by Archie Rand. Also included was the animated short film, *Kol Nidre #3* (2017), with music by Jeremiah Lockwood.



above: Archie Rand, *Not To Insult Or Harm Anybody With Words*. (Leviticus 25:17), part of "The 613," 2001–06, serial painting composed of 614 panels, acrylic on canvas, 20 x 16 in. each. Courtesy of the artist.

Photo by Mary Faith O'Neill

left: Andy Warhol with *Silver Clouds* Installation at the Castelli Gallery

Photo by Steve Schapiro/Corbis via Getty Images

below: Andy Warhol with *Cow Wallpaper*

Photo by Steve Schapiro/Corbis via Getty Images

## Other Exhibitions

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(organized by MAG's curatorial team):

*1940/2020: In Celebration of the 80th Anniversary of the Gallery Council of the Memorial Art Gallery*, in the Lockhart Gallery, July 26–October 11, 2020.

*Ja'Tovia Gary: Giverny I (NÉGRESSE IMPÉRIALE)* (still image pictured below, right), Media Arts Watch Gallery, continued at MAG until August 23, 2020 (due to Spring 2020 Covid-19 closure). Program Highlight: *Centering Black Women: A Conversation about Art and Organizing* with Dessane Lopez Cassell, Rachel DeGuzman and Almudena Escobar López.

*I want a president* by Zoe Leonard, with selections from MAG's permanent collection, Forman Gallery, July 2020–March 1, 2021.

*Tara Merenda Nelson: FourMats*, Media Arts Watch Gallery, May 28–August 8, 2021.

*To Help People See*, works by G. Peter Jemison (Seneca, Heron Clan), Forman Gallery, March 13 –November 7, 2021.

*A Sense of Place: Prints from the Collection of David Z. Friedberg*, Lockhart Gallery, June 25–December 5, 2021.

right: Ja'Tovia Gary, still from *Giverny I (NÉGRESSE IMPÉRIALE)*, 2017. Single-channel video, stereo sound, HD and SD video footage, 16:9 aspect ratio, 6 minutes, color/black & white ©Ja'Tovia Gary, courtesy Paula Cooper Gallery, New York

right: Bill Viola, *Earth Martyr*, 2014, *Air Martyr*, 2014, *Fire Martyr*, 2014, *Water Martyr*, 2014. Four color high-definition videos on flat-panel displays, 7:10 minutes each. Marion Stratton Gould Fund, 2017.1

## Permanent Collection Installation

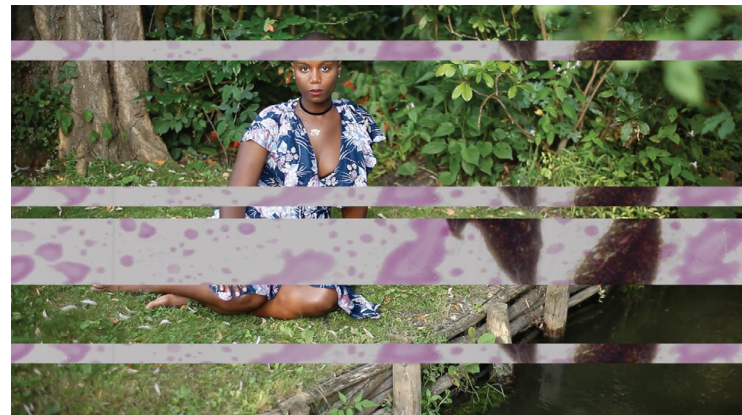
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Bill Viola's *Air Martyr*, *Earth Martyr*, *Wind Martyr*, and *Fire Martyr* (still image pictured below), Fountain Court, March 2021.

## Grants

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Impressive government and private foundation grants supported important curatorial and exhibition projects, including the upcoming exhibition *Up Against the Wall: Art, Activism, and the AIDS Poster*. MAG also received grants to support the renovation and installation of a custom compact mobile shelving system in the Small Object Storage area, the conversion of two permanent collection galleries to LED lighting, and the conservation of an important 17th-century Japanese screen in the permanent collection.





## Acquisition Highlights

### Purchases:

*Kara Walker*, untitled portfolio of 12 ink, wash and watercolor on paper drawings—Marion Stratton Gould Fund, 2020.79.1-12.

*Norman Lewis*, *Regimentation*, oil and ink on paper—Fernando Zobel and Marion Stratton Gould Fund, by exchange, 2021.7.

*Wendy Red Star*, *Bi'neete (No Water)*, series of 30 drawings—Marion Stratton Gould Fund, 2021.12.

*Sky Hopinka*, *Here you are before the trees*, three-channel digital video, color, sound—Marion Stratton Gould Fund, 2021.13.

*A 16th-century Renaissance majolica birth dish*—The Marie Adelaide Devine Fund and Marion Stratton Gould Fund, 2021.14.

### Gifts:

*Sol Lewitt*, *Wall Drawing #957: Form Derived from a Cube*, Anonymous Gift, 2020.75.

*Deborah Butterfield*, *Untitled*, bronze, Gift of Robert B. and Pamela M. Goergen, 2020.79.

*Kota Ezawa*, *National Anthem* (Cleveland Browns), Gift of Jody Asbury, Charlie and Maggie Symington, an anonymous donor, Margaret M. and David J. Burns, an anonymous donor, and R. T. Miller Fund, by exchange, 2020.81.

*Preston Singletary*, *Tlingit Magic Hat* (pictured below, left) and *Canoe Paddle*, Gift of Brian Cameros, 2021.1 and 2021.2.

*Four works of 16th-century Renaissance stained glass*, Gift of Mark Chaplin and John Strawway, 2020.82, 2020.83 (pictured below), and 2021.15.1 & 2.

immediate right: Preston Singletary, *Tlingit Magic Hat*, 2000. Glass. Gift of Brian Cameros, 2021.1

far right: *The Adoration of the Magi*, ca. 1520. Glass with silver stain and vitreous paint. Gift of Mark H. Chaplin and John Strawway, 2020.83



### Curatorial & Exhibition Highlights:

- 3** Exhibitions in Docent Gallery
- 6** Exhibitions organized by MAG staff
- 5** Major art purchases
- 9** Major art gifts

# Learning & Engagement

## Marketing & Engagement Department

The Marketing & Engagement Department focused on finding new ways to keep the community engaged with MAG and its art, much of it through virtual programming and digital content. While capacity limits did not allow us to engage with visitors through festive events such as Museum of the Dead, Cocktails with Creatives, and A Night to Remembrall, we did host some in-person programs and found alternative ways to offer art and creative experiences. Our efforts inspired video and digital tours of exhibitions, outdoor art scavenger hunts throughout Rochester, 'love letters' to artworks meaningful to MAG staff, and artistic creations inspired by works in our collection.



top to bottom: Warhol DeTOUR; MEME DeTOUR; still from Season of Warhol Black Artist Engagement Project longtable discussion





## Virtual Lectures

Hosted 10 virtual lectures attended by 1,248 visitors, including:

*Season of Warhol Black Artist Engagement Project.* Six artists participated in an adapted and deconstructed Long Table conversation hosted by Rachel DeGuzman of 21st Century Arts Inc. and MAG's Mary W. and Donald R. Clark Director Jonathan Binstock. Via Zoom, the event welcomed 76 viewers.

*Exclusive free access to Lessons of the Hour—Frederick Douglass,* the MAG-commissioned work of media art by artist Isaac Julien, drew 590 registrants.

## MAGsocial Events

Hosted 19 DeTOURs (14 of them in-person) for 246 attendees, including:

*The SOLD OUT Wonders of Warhol* DeTOUR with a costumed Jonathan Binstock as our resident Andy Warhol, and *What Do You Meme* DeTOURs with MAGsocial Committee Member and frequent collaborator Quajay Donnell.

*A SOLD-OUT virtual trivia event,* with 50 participants and questions from favorite trivia board games of the 1980s, 1990s, and 2000s.

*Three virtual Celebration Days,* with 492 viewers. We welcomed the community back to MAG for an *in-person celebration of Jewish Heritage Day* on June 13. At that event, MAG safely welcomed 209 visitors.

## Marketing & Engagement Highlights:

**10** virtual lectures attended by **1,248** visitors

**Sold out** virtual trivia event with **50** participants

**19** DeTOURs for **246** attendees

**3** virtual Celebration Days viewed by **492** visitors

In-person Jewish Heritage Day safely attended by **209** visitors

**145,528** unique visitors on MAG's website

**183,220** engagements across MAG's social media platforms

**6.7 million** views of social media content

**139.2%** growth in MAG's social media audience



right: one of a series of social media posts incorporating artwork from MAG's collection into memes

## Department of Academic Programs

The Department of Academic Programs added new virtual resources and learning opportunities, including a Remote Learning & Homeschooling webpage, and programs designed for other specific audiences. One highlight is World Religion Online Experiences, the virtual counterpart to our popular World Religion Kits, available in MAG's Charlotte Whitney Allen Library, which help teach cultural diversity awareness. In fiscal year 2021, we began offering synchronous virtual tours for grades K-12. Offering the tours at no charge for the 2020–21 school year, MAG hosted guests from Rochester to California. Visits facilitated for undergraduate and graduate students included the Art and Observation program, which uses the museum's collection to help medical and nursing students hone observational skills.

clockwise from above right: a docent-led tour in the Renaissance gallery; still from the Virtual ASL Tour of *Season of Warhol*; still from a Virtual School Tour

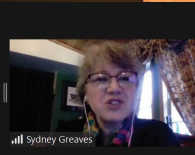
## Academic Programs Highlights:

Pre-K–12 School Tours and Field Trips:  
**1,906** students (192 virtual)

College and University Engagements through School Tours and Field Trips:  
**793** students (454 virtual)

Art and Observation:  
**266** students (130 virtual)

Especially for Educators Professional Development Workshops:  
**89** educators and administrators





Remote Learning and Homeschooling Resources: **17** introduced

Meet Me at MAG (virtual): **95** participants

MAGconnect (in-person): **128** visitors


Virtual ASL Tour of *Season of Warhol* and *Andy Warhol: A Life in Pop*: **231** viewers

Nancy S. & Peter O. Brown Guest Lectureship in the Art & Architecture of Ancient Civilizations (virtual); Presenter Michael Seymour, PhD, Assistant Curator of Ancient Near Eastern Art, Metropolitan Museum: **66** viewers

## Creative Workshop

Art classes took on a special meaning for many of our students during this difficult year. Strict adherence to COVID protocols made it possible for the Workshop to start running classes again, but with modifications that focused on safety. Class sizes were smaller and equipment was spaced out to help allow for social distancing. Room capacity limitations greatly affected the number of classes we could run at one time. While some adult students were comfortable attending classes in-person, Zoom options also were available. Parents were grateful for the opportunity to have their children back in the classroom and off their computers, especially during the summer months.

Suggested for the entire family!



### Sharing the Dream

*Remembering Martin Luther King, Jr.*


*I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character.*

—Martin Luther King, Jr., August 28, 1963

**Celebrating Martin Luther King, Jr.**  
Martin Luther King, Jr. Day is a federal holiday in the United States honoring the achievements of Martin Luther King, Jr. King was a Baptist minister and Civil Rights leader who advocated the use of nonviolent means like protests, marches, and other peaceful actions to end racial segregation and injustices.

This holiday is observed on the third Monday of January each year, marking King's January 15th birthday.

**MAG Connection**  
The artist Jacob Lawrence painted this artwork in 1948, many years before Martin Luther King, Jr.'s famous "I have a dream..." speech delivered at the Lincoln Memorial in Washington, D.C. But the painting and the words seem to go together!



Jacob Lawrence  
*Summer Street Scene in Harlem*, 1948.  
Tempera on gesso panel.  
Marion Stratton Gould Fund, 1991.5  
©2010 Jacob & Gwendolyn Lawrence Foundation,  
Seattle/Artists Rights Society, NY

left: one of a series of family resources offered by MAG

below: students working safely in-person at the Creative Workshop



## Creative Workshop Highlights:

All adult clay classes offered were **sold out**  
**213** students attended art history classes via Zoom

**305** kids attended a full day, in-person art or clay camp

A grant-funded program allowed us to make **5** video art lessons for kids that were **free** to the public

**893** online visitors saw one of our student and faculty shows

# Volunteers

## The Gallery Council

The Gallery Council's passionate and committed art enthusiasts continued to help sustain MAG through volunteering and valuable fundraising. Among the Council's highlights was being lead sponsor of the *67th Rochester-Finger Lakes Exhibition*, among other important MAG sponsorships. Fifty volunteers provided sales assistance, customer service, and merchandising support in THE STORE @ MAG. Despite other Gallery Council fundraisers not taking place this year, two Art Tours and the Fine Craft Show & Sale went forward through virtual programming, as did exciting educational programs planned and hosted by the Program Committee. Behind the scenes, the Nominating Committee completed its search to fill vacant board positions with strong candidates.

below: dancers in the Centennial Sculpture Park on Family Day

Photo courtesy of Brandon Vick



Support MAG • Connect friends • Celebrate art

## Gallery Council Highlights:

Astute financial planning allowed the Gallery Council, which has contributed **over \$4 million** to MAG since 1940, to make a **\$55,800** commitment to MAG for fiscal year 2021:

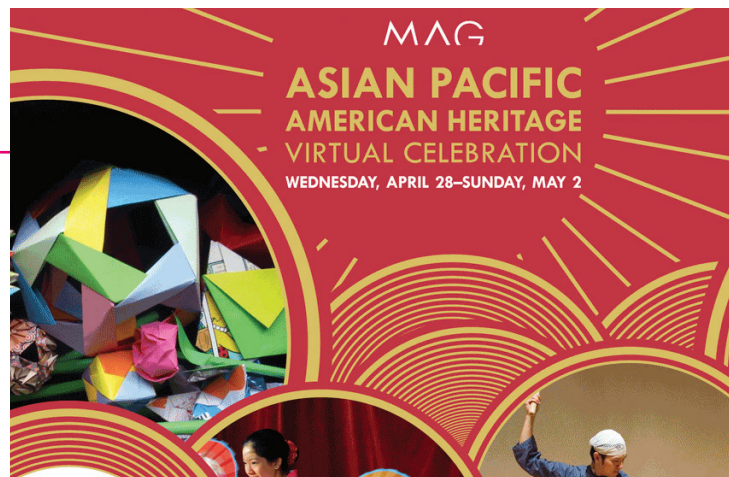
**\$30,000** to support MAG's Celebration Days

**\$10,000** for the *Season of Warhol* suite of exhibitions

**\$10,000** for Creative Workshop scholarships

**\$5,000** for the *Up Against the Wall: Art, Activism, and the AIDS Poster* exhibition

**\$800** to send a member of the Store Steering Committee to the NY Now Show







above: THE STORE @ MAG



left: Gallery Council member  
Katherine Cove and 2018-20  
Gallery Council President  
Pamela Miller Ness  
volunteering at the  
Fine Craft Show  
& Sale

**In addition, the Gallery Council  
pledged four years of its annual \$25,000  
in-kind gift award to the Centennial Sculpture  
Park Phase 2 expansion project, for a total of  
\$100,000.**



above: Centennial Sculpture Park  
rendering, Phase 2, courtesy of  
Bayer Landscape Architecture,  
PLLC



## JEWISH HERITAGE CELEBRATION DAY

SUNDAY, JUNE 13, 2021

SPONSORED BY



## Volunteers

This year, **more than 1,000 people** donated their time and energy to help further the mission of the Memorial Art Gallery. Our volunteers are a crucial part of the MAG team and help in all areas across the museum, including day-to-day operations, special events, and everywhere in between. All volunteers receive on-site training and an invitation to an annual volunteer recognition reception. Volunteers who work more than 100 hours annually receive discounts at THE STORE @ MAG and free or reduced admission to museum events.



above: volunteers help visitors check in to an event



left: volunteers tie ribbons onto the fence in front of MAG in celebration of PRIDE Month



## Docents

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MAG's Docents (a word derived from the Latin "to teach") are an integral part of the museum's efforts to enhance people's lives by cultivating relationships and building community through the direct experience of art and creativity. Each year, our volunteer Docents lead thousands of school children on tours of the collection and exhibitions. A welcoming Docent voice is the first introduction to MAG for many visitors.



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### Opportunities to Volunteer:

- **Docent**
- **Gallery Council**
- **Ask Me Volunteers**
- **Clothesline Festival**
- **Creative Workshop Volunteers**
- **THE STORE @ MAG Volunteers**
- **Student Internships**

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**Docent-led tours, including weekly public tours, welcomed 2,379 visitors (967 virtual)**

## Advancement

The Advancement team faced immense challenges last year, especially with helping to balance MAG's budget, which could not have been done without the generous support of members, patrons, and community organizations. The pandemic forced MAG to reduce its budget by about \$1.2 million, furlough and lay off employees, and implement pay cuts for senior staff during the first six months of the year. In the face of these obstacles, Advancement won significant support to meet operational needs and fund critical programs. Notable efforts included supporting *Season of Warhol*, educational initiatives such as remote learning resources for school programs, and community outreach programs like MAGconnect. An extraordinary one-time commitment was made, endowing a future curatorial position in Asian art, which closed out the year's fundraising successes.

### Fundraising Highlights:

**\$1.3 million** lead gift for MAG's Centennial Sculpture Park expansion

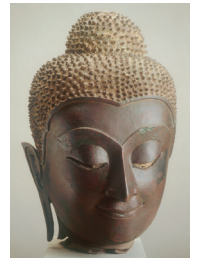
**\$2 million** commitment to establish an Associate Curator for Asian Art position at MAG, and maintain and acquire Asian art

**\$320,903** awarded in government funding and grants

**\$110,532** raised during MAG's annual fundraiser, An Artists' Affair, to support K-12 programs

14 live events over 7 days for the M&T Bank Clothesline Online Festival, and **\$41,277** raised in sponsorships and gifts

**12** organizations and **14** additional individuals and bequests supported MAG with gifts of **\$25,000** or more



**4,611 households** supported MAG through memberships



We are deeply grateful for all gifts, large and small. In this publication we recognize the following organizations and individuals who donated \$25,000 or more in fiscal year 2021 (July 1, 2020–June 30, 2021).

**Organizations:**

- Anonymous Donor
- Art Bridges Foundation
- Institute of Museum and Library Services
- Louis S. & Molly B. Wolk Foundation
- Monroe County
- M&T Bank
- New York State Council on the Arts
- Rubens Family Foundation
- The Davenport-Hatch Foundation
- The Sands Family Foundation
- The William & Sheila Konar Foundation

opposite page, above:  
*Head of a Buddha, 1350–1757.*  
*Ayudhya Period (1350–1757 CE).*  
 Bronze. Gift of James Sibley Watson, 1930.33

**Individuals and bequests:**

- Anonymous Donor
- Anonymous Donor
- Anonymous Donor
- Helen H. Berkeley
- Estate of Allen C. Boucher
- David J. & Margaret M. Burns
- Mark H. Chaplin & John Strawway
- Patricia S. Criticos
- Joan L. Feinbloom
- Dr. David Z. Friedberg
- Robert B. & Pamela M. Goergen
- Dr. Joshua N. Goldberg
- Dr. Marilyn & David M. Grant
- Todd & Stephanie Green
- Howard Konar & Meribeth Palmer
- Sheila Konar
- Dr. William Maniscalco
- Estate of Betty Plumb Miller
- Joan B. Morgan
- Jack Rubens & Helen Bikoff Rubens
- Dr. William M. Valenti



above:  
 Tom Otterness,  
*Creation Myth*  
 (detail), 2011–12.  
 Susan B. Anthony  
 & Elizabeth Cady  
 Stanton writing  
 "Men, their rights,  
 and nothing more;  
 women, their rights,  
 and nothing less."



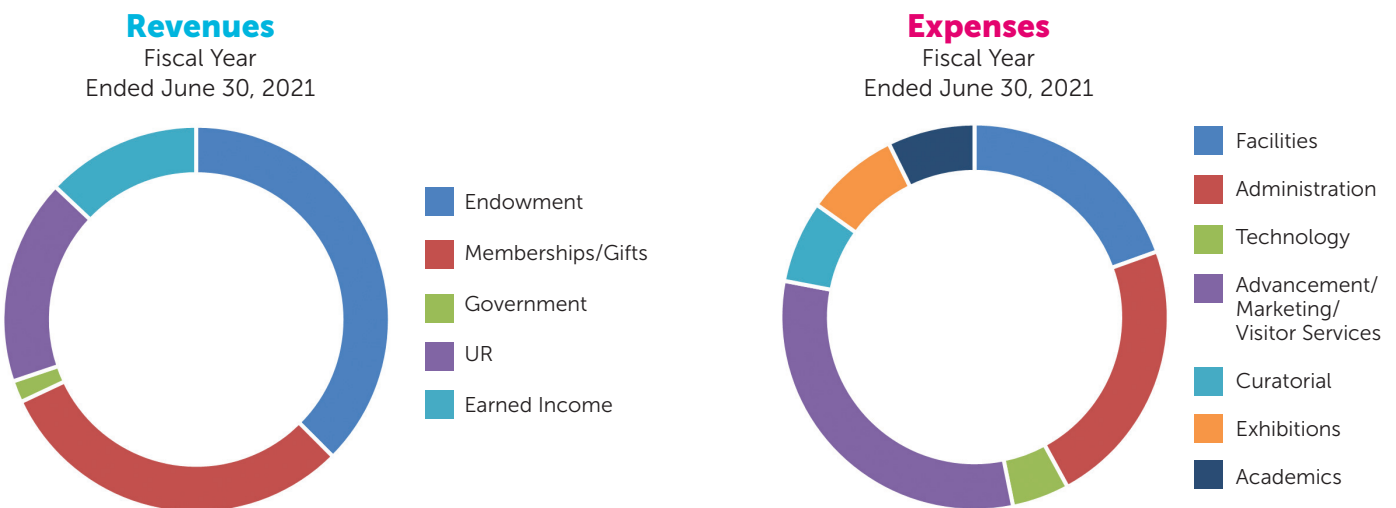
the M&T Bank  
**CLOTHESLINE**  
*festival*

# Financial Report 2020/2021



	2020			2021		
<b>Revenues</b>						
Endowment	\$	2,419,005	31%	\$	2,470,765	38%
Memberships and Gifts	\$	2,377,742	30%	\$	2,007,236	30%
Government*	\$	179,312	2%	\$	119,784	2%
University of Rochester	\$	748,360	10%	\$	1,133,811	17%
Earned Income	\$	2,106,865	27%	\$	853,811	13%
<b>Total Revenue</b>	<b>\$</b>	<b>7,831,285</b>	<b>100%</b>	<b>\$</b>	<b>6,585,407</b>	<b>100%</b>
<b>Expenses</b>						
Facilities	\$	1,375,113	18%	\$	1,283,665	19%
Administration	\$	1,420,680	18%	\$	1,485,367	23%
Technology	\$	296,697	4%	\$	313,646	5%
Advancement/Marketing/ Visitor Services	\$	2,966,979	38%	\$	2,054,182	31%
Curatorial	\$	524,816	7%	\$	452,778	7%
Exhibitions	\$	676,146	9%	\$	516,066	8%
Academics	\$	570,957	7%	\$	479,683	7%
<b>Total Expenses</b>	<b>\$</b>	<b>7,831,388</b>	<b>100%</b>	<b>\$</b>	<b>6,585,387</b>	<b>100%</b>
<b>NET</b>	<b>\$</b>	<b>(103)</b>		<b>\$</b>	<b>20</b>	

\*\$201,119 additional dollars awarded in FY21 and \$53,988 in FY20 but used in next fiscal year.









MEMORIAL ART GALLERY OF THE UNIVERSITY OF ROCHESTER  
500 University Avenue, Rochester NY 14607 (585) 276-8900

