

UP AGAINST THE WALL

art, activism,
and the AIDS poster

Resource
guide



HOW TO USE THIS GUIDE

This is a guide to resources in and around the City of Rochester related to HIV/AIDS. The organizations listed here provide information, guidance, and support in five broad categories that concern individuals and communities impacted by HIV/AIDS.

These categories are:

Activism



Arts & Culture



Health & Wellness



Education



Philanthropy



Many of the resources fall into more than one of these categories, which reflects the wide-ranging and diverse roles that these organizations play in our community.



THE EXHIBITION

Up Against the Wall: Art, Activism, and the AIDS Poster is the first major exhibition devoted to the University of Rochester's vast collection of HIV/AIDS-related posters. The exhibition features nearly 200 of the most visually arresting and thought-provoking posters from the over 8000 posters from 130 countries assembled by collector, physician, and medical historian Dr. Edward C. Atwater. Dr. Atwater generously donated the entire collection, which also includes a broad range of AIDS-related ephemera, to the University's River Campus Libraries' Department of Rare Books, Special Collections, and Preservation beginning in 2007. Today it comprises one of the largest collections of its kind in the world. Both the collection and the exhibition illustrate the wide range of communication strategies used to educate and inform people about this devastating global epidemic, underscoring how beauty and creativity have grown out of the tragedy and destruction of the deadly virus.

With their international scope and myriad visual languages—from simple hand drawings to slick advertising graphics—the posters in this exhibition demonstrate the urgent need to inform individuals and communities around the world about the threat of HIV/AIDS. In its entirety, the Atwater Collection at the University of Rochester highlights how public health posters specific to HIV/AIDS represent one of the most significant, prolific, and creative chapters in the more than 150-year history of poster art.



THE ADVISORY COUNCIL & COMMUNITY LIAISONS



This exhibition and all of its related programs, initiatives, and activities were made possible only through the dedicated, selfless work and leadership of the volunteer Advisory Council. The Council is composed of a diverse group of individuals from the Rochester community and beyond who represent a broad range of interests and areas of expertise, including activism, healthcare, scholarship, philanthropy, education, and the arts.

The community liaisons worked tirelessly to connect the Memorial Art Gallery, the University of Rochester AIDS Education Poster Collection, and the *Up Against the Wall* exhibition with diverse groups and individuals within our community. Tamara Leigh and the late Jeremy Tjhung were instrumental in helping to make this powerful exhibition relevant to our community. They reached into the community not just to invite visitors to see the exhibition, but also to be deeply engaged in its planning and related programming.

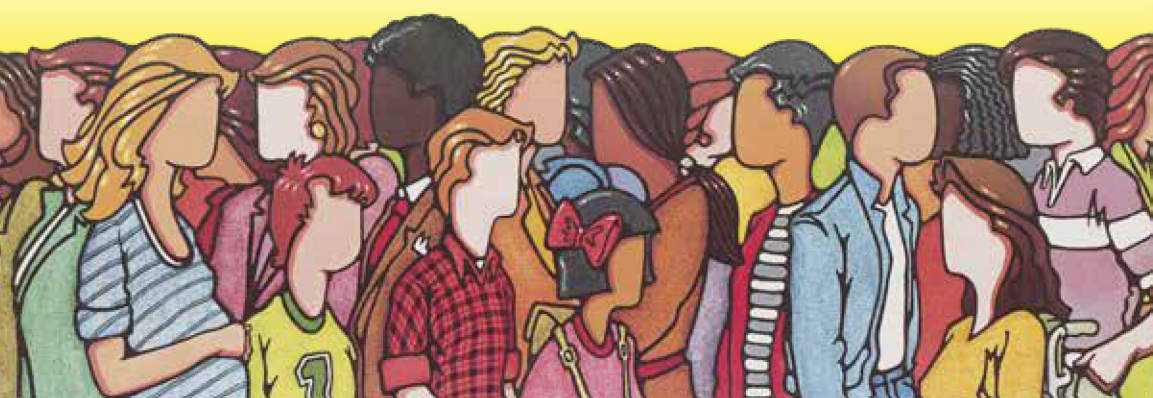
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THE COMMUNITY LIAISONS

Jeremy Tjhung
Tamara Leigh



RESOURCES

Action for a Better Community Action Front

abcinfo.org
585-325-5116



AIDS Remembrance Garden at Highland Park

facebook.com/RocAIDSGarden
585-721-7150



Catholic Charities AIDS Services

catholiccharities.net/GetHelp/OurServices/HIVAIDSServices.aspx
312-655-7525



Empire Justice Center HIV/AIDS Legal Support Services

empirejustice.org/issuesareas/health
585-454-4060



ImageOut: The Rochester LGBTQ+ Film Festival

imageout.org
585-271-2640



Jordan Health Center PrEP Information

jordanhealth.org/prep
585-423-5800



Jordan Health Center Prevention and Primary Care Program

jordanhealth.org/prevention-and-primary-care/
585-423-2879



The MOCHA Center Rochester

trilliumhealth.org/patient-and-community-services/mocha-center
585-420-1400



RESOURCES

Monroe County Department of Public Health—HIV and Prevention Services

monroecounty.gov/health-nursing-STD-HIV

585-753-5123



New York Department of Health Pre-Exposure Prophylaxis Assistance Program (PrEP-AP)

health.ny.gov/diseases/aids/general/resources/adap/prep



New York State HIV/STI/HCV Hotline

nyaidsline.org

1-800-541-2437



Rochester Regional Health-AIDS/HIV and Hep C outreach program

rochesterregional.org/services/community-outreach-programs

Rochester General Hospital: 585-922-4000



Rochester Victory Alliance

rochestervictoryalliance.org

585-756-2329



Shoulders To Stand On

rochester.edu/sba/resources/shoulders-to-stand-on

585-275-8799



Trillium Health

trilliumhealth.org

585-545-7200



University of Rochester HIV/AIDS Center

urmc.rochester.edu/medicine/infectious-disease/patient-care

585-273-2939



THE COLLECTION

Digital access to the **University of Rochester's AIDS Education Poster Collection** is available at www.aep.lib.rochester.edu. Additional resources, such as an evolving curriculum guide, are also available on the site. Related material, including print publications, manuscripts, and other resources are housed within the River Campus Libraries' Department of Rare Books, Special Collections, and Preservation. For questions or assistance with the collection, contact Jessica Lacher-Feldman at JLF@rochester.edu.



IMAGE CAPTIONS:

"Silence = Death," 1986. New York, New York, U.S.A. Silence = Death Collective. AP1932

"Prevent AIDS, Use One," ca. 1991. Boston, Massachusetts. Massachusetts Department of Public Health. AP791

"Ignorance = Fear. Silence=Death," 1989. New York, New York, U.S.A. Designer: Keith Haring. AP6911

"AIDS Can Happen to You! Protect Yourself!" (translated from Amharic), n.d. Series: AIDS Can Happen to You! Canada. Creator: Canadian Public Health Association, AIDS Education and Awareness Program. AP2279

"AIDS," 1987. New York, New York, U.S.A. Creator: Koury Wingate. Designer: General Idea (after Robert Indiana's "LOVE" design). AP1938

This collaborative exhibition and all related activities are made possible through the vision and generosity of donor, collector, physician, and medical historian Dr. Edward C. Atwater, and his family, whose AIDS Education Posters Collection <https://aep.lib.rochester.edu/> is part of the River Campus Libraries' Department of Rare Books, Special Collections, and Preservation at the University of Rochester.

The exhibition is supported in part by the Institute of Museum and Library Services MA-245369-OMS-20. The views, findings, conclusions, or recommendations expressed in this exhibition do not necessarily represent those of the Institute of Museum and Library Services.

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**This publication honors curious Edward and gracious Ruth.
May their collection inspire an end to AIDS.
From an admiring fellow gardener and generous donor.**