JEWISH HERITAGE CELEBRATION DAY

SUNDAY, JUNE 13, 2021    11:00 AM - 5:00 PM
JEWISH HERITAGE CELEBRATION DAY  
SUNDAY, JUNE 13, 2021 | 11:00 AM - 5:00 PM

Volunteer Committee:  
Nancy Bach  
Biffy Borg  
Isobel Goldman  
Emily Levin  
Jacqui Lipschitz  
Ralph Meranto  
Andrea Miller  
Becca Zaretzky

MAG Staff Advisors:  
Alyssa Blieschi  
Jessica Gasbarre

Sponsored by

IN THE CENTENNIAL SCULPTURE PARK
12:30–3:00 PM: Children’s activities
2:00–3:00 PM: Storytime with Michael Miller from the PJ Library
12:00–2:30 PM: Live musical performance by Bob Sneider, Mike Melito, and Danny Vitale
3:00–4:00 PM: Live musical performance by Robert Varon and Sam Griffin

IN THE VANDEN BRUL PAVILION
• Welcome message from MAG Director Jonathan Binstock
• Behind-the-scenes: Archie Rand discusses The 613
• Rochester Rabbis offer perspective on the Torah’s 613 commandments

FOOD & DRINK FOR PURCHASE FROM BROWN HOUND DOWNTOWN
12:00–2:00 PM: Enjoy Brown Hound Downtown’s special Celebration Day menu!
10:00 AM–3:00 PM: Bakery: Enjoy a variety of beverages, light foods, and desserts.
10:00 AM–3:00 PM: Restaurant (terrace level): Sit down and enjoy Sunday Brunch.

* In the event of rain, please see signage at MAG for programs taking place inside.

Currently on view in the Docent Gallery – The 613 by Archie Rand
An enormous multi-panel painting, The 613 depicts surprising responses to the 613 commandments of the Torah, which is the first five books of the Hebrew Bible (or Old Testament). Yes, there are more than 10 commandments—the rules that govern ethical and religious behavior in Judaism. Archie Rand’s monumental installation explores traditions of both biblical interpretation and artistic expression and exemplifies his groundbreaking achievements in the construction of contemporary Jewish iconography. #the613atMAG

We are proud to partner with the Farash Foundation to bring The 613 by Archie Rand to Rochester! The Farash Foundation believes that arts and culture enable our community to understand its past and to create an inspiring and shared future. To provide a more inclusive experience of this exhibition, the Farash Foundation has sponsored four days of free admission.

Join us on any of the two remaining dates: Sunday, June 27 and Thursday, July 8
Visit mag.rochester.edu/exhibitions/farash-foundation-free-days/ for more information.