

|  | | Exhibition and Programming Sponsorship Benefits | | | | | pARTnership Benefits | |
|---|---|---|------------------------------------|------------------------------------|------------------------------------|-----------------------------------|---------------------------|------------------------------|
| | | \$100,000 Presenting Sponsor | \$50,000 Lead Sponsor | \$25,000 Supporting Sponsor | \$10,000 Associate Sponsor | \$5,000 Contributing Sponsor | \$2,500 Associate pARTner | \$1,000 Contributing pARTner |
| RECOGNITION | MAG's website (with link to company website)* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Donor Wall in the Vanden Brul Pavilion* | ✓ | ✓ | ✓ | ✓ | Name only | Name only | Name only |
| | Exhibition Title Wall* | ✓ | ✓ | ✓ | ✓ | Name only | | |
| | Exhibition/program advertising and promotion* | ✓ | ✓ | ✓ | ✓ | | | |
| | MAG's E-news, sent to 20,000 subscribers* | ✓ | ✓ | ✓ | ✓ | | | |
| | ARTiculate, MAG's bimonthly magazine* | ✓ | ✓ | ✓ | ✓ | | | |
| | "Leader of the Month" in the Vanden Brul Pavilion* | ✓ | ✓ | ✓ | ✓ | | | |
| Exhibition banners installed at UR Medical Center* | ✓ | ✓ | ✓ | | | | | |
| ACCESS | Tickets to Exhibition Sponsor Recognition Event | 10 | 8 | 6 | 4 | 2 | | |
| | Tickets to Exhibition Patron Preview Party | 20 | 14 | 12 | 10 | 8 | | |
| | Tickets to Members' Preview Parties | | | | | | 4 per party | 2 per party |
| | Access to MAG event space to host private event/s** | Free during the exhibition | 50% discount during the exhibition | 25% discount during the exhibition | 10% discount during the exhibition | 5% discount during the exhibition | | |
| | Reception and private tour of exhibition | 10 guests | 10 guests | Tour only for 4 guests | | | | |
| | Customized VIP experience with museum Director | ✓ | | | | | | |
| | Museum admission passes for employees and 10% off coupon at The Store @ MAG for MAGthursdays (Thursday nights from 5-9pm) | All | 60 | 50 | 40 | 30 | 15 | 6 |
| | 50% discount on new Individual and Dual/Family memberships for employees | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

* Recognition includes name and logo, unless otherwise noted as "Name only."

** Subject to room availability. Some costs still apply. Please contact the Events Office at 585.276.8949 for details.

All benefits are **non-transferable** and **subject to change**.

With questions about Sponsorships, contact Joe Carney, Senior Director of Major Gifts | 585.276.8941 | jcarney@mag.rochester.edu

With questions about pARTnerships, contact Siri Baker, Director of Gallery Advancement | 585.276.8936 | sbaker@mag.rochester.edu