ARTICULATE
MASTER THE Art OF GIVING.

FIND THE PERFECT GIFT FOR ALL OF YOUR HOLIDAY SHOPPING.

WEDNESDAY–SUNDAY 11 AM–5 PM
THURSDAY 11 AM–9 PM

EXTENDED HOLIDAY HOURS OPEN TUESDAYS DECEMBER 3, 10, 17 | 11:00AM–5:00 PM

THE STORE @MAG
#SHOPANDSUPPORTTHEARTS

500 UNIVERSITY AVENUE • ROCHESTER 14607 • 585.276.9010 • MAGGALLERYSTORE.COM
Five years ago, I joined MAG as Manager of THE STORE @ MAG. It is the most creatively fulfilling job I have ever had. After majoring in Fashion Marketing and Management at the Savannah College of Art and Design and working in retail for several years, I am using both my education and experience as a retail manager to make THE STORE successful and further MAG’s mission.

One of my earliest memories while growing up in Fairport was coming to MAG for classes at the Creative Workshop and going to the M&T Bank Clothesline Festival. This, and a creative family, influenced me to pursue schooling and a career in the arts. My position at MAG combines those interests and my ability to manage a business.

During my time at MAG, the store has gone through many changes. One of the most important changes is the involvement of the Gallery Council volunteers.

For those who have not shopped at THE STORE lately, you will see a huge transformation with an exciting new mix of products and artists. THE STORE supports local artisans and provides funding for museum exhibits and educational programs.

I spend much of my time managing the finances of THE STORE, but the creative part of my job is working with artists and finding new objects to sell that coordinate with exhibitions and collections at MAG. I attend trade and fine art shows for merchandise and artists that I know our customers will love.

With the support of Assistant Manager Liz Morgan and all of our dedicated and enthusiastic volunteers, I am able to focus on providing the best experience for our customers.

#SHOPTHESTOREANDSUPPORTTHEARTS

Loretta Fritsch
Store Manager, THE STORE @ MAG

COVER IMAGE: ANDY OLENICK/FOTOWERKS
Wednesday, December 4
4:30–7:00 PM | $15
ESPECIALLY FOR EDUCATORS: De’VIA: The Manifesto Comes of Age
Led by Patricia Durr, artist and co-curator of the De’VIA exhibition.
Designed for all classroom and art teachers. Please register at 585.276.8971 or cander35@mag.rochester.edu.
The program will be led in ASL and interpreted in Spoken English.

Thursday, December 5
5:00 – 9:00 PM
Merry MAG Member Shopping Night
Members are welcome for a special evening at MAG, featuring great discounts in The Store @ MAG, $10 off renewed memberships and gift memberships, cookies and cocoa, tastings, crafts, holiday-themed docent tours, and more! RSVP to memberperks@mag.rochester.edu by 11/30.

7:00 PM | Included with museum admission
LECTURE: Alphonse Mucha: Star Power, Posters, and Paintings
Presented by Jean Elisabeth Pedersen, Associate Professor of History in the Humanities Department of the Eastman School of Music and the History Department of the University of Rochester.

Sunday, December 15
2:00 PM | Free to AIA members | Included with museum admission
LECTURE: Early Europeans in West Africa: Ghana’s Elmina Castle and Fort Amsterdam
Presented by Dr. Renato Perucchio, this year's speaker for the Nancy S. and Peter O. Brown Guest Lectureship in the Art and Architecture of Ancient Civilizations. Dr. Perucchio is a professor of Mechanical Engineering and of Biomedical Engineering, and Director of the Program in Archaeology, Technology, and Historical Structures, University of Rochester.

Thursday, December 19
7:30 PM | Included with museum admission
HOLIDAY ORGAN CONCERT: With Nature Marveling ~ Advent Past and Present
This month’s Third Thursday with Eastman’s Italian Baroque Organ at the Memorial Art Gallery concert series will feature 17th – 18th-century carols and sacred music for Christmas – from England and Northern Europe. Michael Anderson, conductor.
Sunday, December 29
KWANZAA CELEBRATION SERIES
5:30–8:00 PM | Suggested $5 donation per group

Wednesday, January 15, 2020
4:30–7:00 PM | $15
ESPECIALLY FOR EDUCATORS: Teaching Art to Children with Special Needs
Join Kaitlin Roney, art teacher and artist. Designed for all classroom and art teachers. Please register at 585.276.8971 or cander35@mag.rochester.edu

Friday, January 17, 2020
6:00–9:00 PM | $10
BOWIE BIRTHDAY BASH
Bowie Birthday Bash is back! Bigger, Badder, and Bowier than ever! Join us and celebrate the Starman, in all his incarnations and all his talents. Music, Bowie, Dancing, Bowie, Prizes, Bowie, Food, Bowie, Drinks, Bowie!

Thursday, January 23, 2020
7:00-8:30 PM | $15, includes museum admission
*NEW* PASSION PROJECTS | LUCIENNE NICHOLSON & JEREMY TJHUNG
MAGsocial has relaunched the popular series Hidden Passions, but with a new name and new ideas. Passion Projects gives the community a chance to learn about the creative lives of Rochesterians by highlighting their passion projects with a presentation.

Sunday, January 26, 2020
2:00-4:00 PM | Included with museum admission
GLASS WORKS: MEET THE COMPOSER (open rehearsal)
Edie Hall will share her composition. Commissioned by fivebyfive for The Path to Paradise: Judith Schaechter’s Stained-Glass Art.

ALL MAG PROGRAMS ARE INTERPRETED IN ASL UPON REQUEST.
PLEASE CONTACT CHELSEA ANDERSON AT CANDERS35@MAG.ROCHESTER.EDU, OR 585.276.8971
FOR MORE INFORMATION.
**THURSDAYS**
5:00–9:00 PM
Half-Price Admission

*De’VIA: The Manifesto Comes of Age* Tours - 6:00 PM | Included with museum admission | **December 12; January 9, 16, 23 and 30** These tours will be accessible to both Deaf and hearing audiences

- **MAG DeTOURSM** - 6:00 PM/$12 | Includes museum admission
  - Purchase tickets online: mag.rochester.edu/events/detours
  - **December 19:** The Boy Who Lived DeTOURSM
  - **January 16:** MAG HeARTthrobs DeTOURSM

- Food & drink available for purchase from Brown Hound Downtown
- THE STORE @ MAG open for shopping

**FRIDAYS**
1:00 PM
Docent-led tours
Included with museum admission

- December 6: De’VIA Tour - 6:00 PM | Included with museum admission
  - This tour will be accessible to both Deaf and hearing audiences

$5 Friday! 5:00–9:00 PM

- January 10: Join us for live music with Bearcat and the Birds, from 6:15-7:45 PM, and print making with Tiny Fish Printing (5:30 PM). Discounts in THE STORE @ MAG ($5 off $35 or more purchase*) (*not to be combined with other discounts)

**SATURDAYS**
KIDS CREATE DATES | 1:00-3:00 PM /$15 PER CHILD
Classes may be held in the Vanden Brul Pavilion or Creative Workshop. Please check in at the admission desk upon arrival for location.

**SUNDAYs**
Docent-led tours
1:00 PM | Free with museum admission

- December 15: *The Human Body as a Reflection of Values*
  - Special tour led by docent Sol Armoskaite

- January 19: *Mucha: The Art of Everyday Lives*
  - Special tour led by docent Elecia Almekinder

**EVERY SUNDAY:** 1:00 PM & 3:00 PM
Going For Baroque organ concerts | Included with museum admission

FOR UP-TO-DATE INFORMATION ON EVENTS, CLOSURES, AND CLASS CANCELLATIONS AT MAG, CHECK OUR WEBSITE MAG.ROCHESTER.EDU/CALENDAR
While Deaf artists are well represented in the canon of art history—think: Goya, George Catlin, Maurice Prendergast, and David Hockney, all four artists included in MAG’s collection—their art did not specifically address their experiences of being deaf. Toward the end of the 20th century, however, several American artists started explicitly examining deaf experiences and Deaf culture in their work. What began as individual explorations found momentum in 1989 when a group of Deaf artists and a Deaf art historian met to discuss this growing trend. Out of this meeting came recognition of a specific genre of work that took deaf culture and Deaf experiences as the focus of art. The group named this genre *De’VIA*—Deaf View/Image Art—and issued a manifesto that begins:

“**De’VIA REPRESENTS DEAF ARTISTS AND PERCEPTIONS BASED ON THEIR DEAF EXPERIENCES. IT USES FORMAL ART ELEMENTS WITH THE INTENTION OF EXPRESSING INNATE CULTURAL OR PHYSICAL DEAF EXPERIENCE.**”

*De’VIA: The Manifesto Comes of Age* features work by the genre’s precursors, founders, and artists whose work, while they may not specifically identify with *De’VIA*, reflects the movement’s enduring influence. The exhibition draws principally from the permanent collection of RIT’s Dyer Arts Center, which is located on the campus of the National Technical Institute for the Deaf. Augmented with generous loans from private collectors and from *De’VIA* artists themselves, the exhibition offers the greater Rochester community an enticing introduction to a significant art genre in Deaf culture. In a city that is home to one of the most dynamic Deaf communities in the country, MAG is honored to celebrate *De’VIA*’s significance during the movement’s 30th anniversary year.

*De’VIA: The Manifesto Comes of Age* is on view in the Lockhart Gallery through February 16, 2020.
MAG seeks to incorporate diverse voices, media, and modes of representation in its collection to reenergize conversations on art and to explore representation in exciting ways. Two galleries on the first floor have been reinstalled to reflect this priority.

The Hawks Gallery now features an installation of new acquisitions along with existing work from the permanent collection. Each contemporary artist represented utilizes the human form to confront traditional boundaries around privilege and identity. Artists like Mickalene Thomas, John Ahearn and Rigoberto Torres, Nam June Paik, and Kehinde Wiley create portraits and images of the human figure for a variety of reasons: to record the appearance and status of a sitter, to explore and express issues of identity, or simply in the pursuit of artistic experimentation.
In the Wilson Gallery, lively groupings of post-1950 art from the collection and on loan offer visitors new visual relationships and thematic groupings to explore, such as Trompe L'Oeil; Figurative—Abstract; The Color Field; Signs, Symbols, and Mark-making; and Color in 3-D.

NEW ACQUISITION
John Ahearn and Rigoberto Torres have worked together and independently to make casts directly from living models since the early 1980s. Each sculpture is the result of a sustained interaction and creative collaboration with the sitter, offering a realistic portrait of an individual from their South Bronx neighborhood. Ahearn explains:

"We were working with neighborhood friends to create free-standing figures that define aspects of community... Melissa was constantly in the studio, she loved children, and she was an active gardener... her favorite sweatshirt featured the image of Bob Marley with his words, 'WE AFRICANS MUST FIGHT IF NECESSARY FOR WE ARE CONFIDENT IN THE VICTORY OF GOOD OVER EVIL'"

Melissa’s casual attire and the everyday objects she holds seem to indicate her work as a gardener, yet the portrait takes on the quality of the sculpted saints found in churches. Melissa gazes up into the sky. Is she simply checking for rain, or is there a divine source attracting her attention?

The latest Media Arts Watch gallery installation features Ja’Tovia Gary, an artist and filmmaker whose work challenges the ways in which visual and media cultures shape our perceptions around race, gender, and specifically Blackness. Her poignant and distinctive visual language combines documentary elements, direct animation, and archival footage.

Gary created *Giverny I (NÉGRESSE IMPÉRIALE)* during a 2016 residency at Claude Monet’s historic gardens in France as part of the prestigious Terra Summer Fellowship for emerging filmmakers, scholars, and artists. While in this bucolic setting, surrounded by the ponds and water lilies that inspired Monet’s celebrated late paintings, Gary learned about the Pulse nightclub shooting in Florida, as well as the deaths of Philando Castile in Minnesota and Alton Sterling in Louisiana by police gunfire. *Giverny I (NÉGRESSE IMPÉRIALE)* reflects on the contrast between these tragic events, the luxury of the garden, and the vulnerability of Gary’s own body.

"I was at a residency in Giverny when the murders of Philando Castile, Alton Sterling and the shooting at the Pulse nightclub in Orlando, Florida happened. I’m in this garden in northern France, in the lap of […] luxury, losing it a little, no shade. I’m the only Black person there. I was feeling my own body’s vulnerability. When people ask me what this is about, I say it’s about Black women’s bodily integrity, or the lack thereof."

*Giverny I (NÉGRESSE IMPÉRIALE)* interweaves images of Monet’s garden with excerpts from Diamond Reynolds’ Facebook live recording of the death of her boyfriend, public school worker Philando Castile. Other archival footage features slain activist and Black Panther Party leader Fred Hampton discussing the concept of “Negro Imperialism,” as well as the importance of political education in organizing efforts towards liberation. As Gary explains, her work recontextualizes archival images to show how connections between colonialism, state violence, and media inform visual perception.

In 2017 Gary was one of *Filmmaker Magazine’s 25 New Faces of Independent Filmmaking.* Her work is in the permanent collections of the Whitney Museum of American Art, the Art, Design, & Architecture Museum, UC Santa Barbara, and the Studio Museum of Harlem.

MAG visitors will have the opportunity to meet Ja’Tovia Gary and learn about her work at a public event that will take place in the spring of 2020.
START TALKING. START CREATING. START HERE...

WITH THE GIFT OF MEMBERSHIP

THIS HOLIDAY SEASON, AND SHARE THESE BENEFITS:

• FREE ADMISSION
• HALF-PRICED GUEST ADMISSION
• INVITATIONS TO MEMBER OPENING PARTIES
• 10% OFF AT THE STORE @ MAG
• 10% OFF AT BROWN HOUND DOWNTOWN
• 10% OFF CREATIVE WORKSHOP CLASSES
• SO MUCH MORE!

CONTACT A MEMBERSHIP SPECIALIST TODAY.
585.276.8939 | MAG.ROCHESTER.EDU/JOIN
For more information about programming, events, tours, and all things MAG, visit our website at mag.rochester.edu, or follow us on social media!

**Accessibility**
Wheelchairs are available in the Vanden Brul Pavilion coatroom. The auditorium is equipped with an assistive listening system made possible by the Mark and Bobbie Hargrave hard of hearing fund of the Rochester Area Community Foundation, the MAG community access endowment fund, and an anonymous donor. To schedule a sign language interpreter or touch tour for the blind, or to request a braille or text calendar, contact cander35@mag.rochester.edu (585.276.8971). People who are deaf or hard of hearing may call via relay service. We also offer a special cell phone tour for the visually impaired.

**Thank you to our Sponsors**
ARTiculate is underwritten by Helen H. Berkeley and the Elizabeth F. Cheney Foundation. The Memorial Art Gallery is supported primarily by its members, the University of Rochester, and public funds from Monroe County. The Memorial Art Gallery is also supported, in part, by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

*Half-price Thursday admission after 5 pm is made possible in part by Monroe County.*

**Centennial Sculpture Park**
Always Open | Always Free

**Brown Hound Downtown**
Bar & Appetizer Specials
5:00–7:00 PM on $5 Fridays
Reservations requested for Saturday and Sunday brunch

**Charlotte Whitney Allen Library**
Wednesday–Friday
1:00–5:00 PM
Members enjoy borrowing privileges

**For more information**
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**MEMORIAL ART GALLERY**
Memorial Art Gallery of the University of Rochester
500 University Avenue
Rochester, NY 14607
585.276.8900 | mag.rochester.edu

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