

		Exhibition and Programming Sponsorship Benefits					pARTnership Benefits	
		\$100,000 Presenting Sponsor	\$50,000 Lead Sponsor	\$25,000 Supporting Sponsor	\$10,000 Associate Sponsor	\$5,000 Contributing Sponsor	\$2,500 Associate pARTner	\$1,000 Contributing pARTner
RECOGNITION	MAG's website (with link to company website)*	✓	✓	✓	✓	✓	✓	✓
	Donor Wall in the Vanden Brul Pavilion*	✓	✓	✓	✓	Name only	Name only	Name only
	Exhibition Title Wall*	✓	✓	✓	✓	Name only		
	Exhibition/program advertising and promotion*	✓	✓	✓	✓			
	MAG's E-news, sent to 20,000 subscribers*	✓	✓	✓	✓			
	ARTiculate, MAG's bimonthly magazine*	✓	✓	✓	✓			
	"Leader of the Month" in the Vanden Brul Pavilion*	✓	✓	✓	✓			
Exhibition banners installed at UR Medical Center*	✓	✓	✓					
ACCESS	Tickets to Exhibition Sponsor Recognition Event	10	8	6	4	2		
	Tickets to Exhibition Patron Preview Party	20	14	12	10	8		
	Tickets to Members' Preview Parties						4 per party	2 per party
	Access to MAG event space to host private event/s**	Free during the exhibition	50% discount during the exhibition	25% discount during the exhibition	10% discount during the exhibition	5% discount during the exhibition		
	Reception and private tour of exhibition	10 guests	10 guests	Tour only for 4 guests				
	Customized VIP experience with museum Director	✓						
	Museum admission passes for employees and 10% off coupon at The Store @ MAG for MAGthursdays (Thursday nights from 5-9pm)	All	60	50	40	30	15	6
	50% discount on new Individual and Dual/Family memberships for employees	✓	✓	✓	✓	✓	✓	✓

* Recognition includes name and logo, unless otherwise noted as "Name only."

** Subject to room availability. Some costs still apply. Please contact the Events Office at 585.276.8949 for details.

All benefits are **non-transferable** and **subject to change**.

With questions about Exhibition and Programming Sponsorships, contact Joe Carney, Senior Director of Major Gifts | 585.276.8941 | jcarney@mag.rochester.edu

With questions about pARTnerships, contact Anthony FitzSimmons, Assistant Director of Leadership Annual Giving | 585.276.8944 | afitzsimmons@mag.rochester.edu