

		Exhibition/Program Sponsorships					pARTnerships	
		\$100,000 Presenting Sponsor	\$50,000 Lead Sponsor	\$25,000 Supporting Sponsor	\$10,000 Associate Sponsor	\$5,000 Contributing Sponsor	\$2,500 Associate	\$1,000 Contributor
RECOGNITION	Donor Wall in the Vanden Brul Pavilion*	✓	✓	✓	✓	Name only	Name only	Name only
	Exhibition Title Wall*	✓	✓	✓	✓	Name only		
	Exhibition/program advertising and promotion*	✓	✓	✓	✓	Name only		
	ARTiculate, MAG's bimonthly newsletter*	✓	✓	✓	✓	Name only		
	MAG's E-news, sent to 20,000 subscribers*	✓	✓	✓	✓	Name only		
	MAG's website (with link to company website)*	✓	✓	✓	✓	✓	✓	✓
	"Leader of the Month" in the Vanden Brul Pavilion*	✓	✓	✓	✓			
	Exhibition banners installed at UR Medical Center*	✓	✓	✓				
ACCESS	Access to MAG event space to host private event/s**	Free during the exhibition	50% discount during the exhibition	25% discount during the exhibition	10% discount during the exhibition	5% discount during the exhibition		
	Tickets to VIP Exhibition Preview Party/ies	12	8	4	2	2	4 per party	2 per party
	Tickets to Exhibition Sponsor Recognition Event	8	6	4	2	2		
	Reception and private tour of exhibition	10 guests	10 guests	Tour only for 2 guests				
	Customized VIP experience with museum Director	✓						
	Museum admission passes for employees or customers <i>(not valid for Monet exhibition, 10/7/18 – 1/6/19)</i>						40	30
	Free admission + 10% discount at The Store @ MAG for employees in February						✓	✓
	\$10 discount on Individual / Family memberships for employees						✓	✓

*Recognition includes name and logo, unless otherwise noted as "Name only." ** Subject to room availability. Some costs still apply. Please contact the Events Office at 585.276.8949 for details.

All benefits are **non-transferable** and **subject to change**.

With questions about Exhibition/Programming Sponsorships, contact Joe Carney, Senior Director of Major Gifts | 585.276.8941 | jcarney@mag.rochester.edu

With questions about pARTnerships, contact Valerie Pasquarella, Membership & Annual Giving Associate | 585.276.8939 | vpasquarella@mag.rochester.edu