Glittering lakes, glacier-encrusted mountain tops, medieval castles and green pastures are the images that have inspired artists for centuries. Join the Memorial Art Gallery as we journey through Switzerland where its spectacular landscapes and diverse traditions and cultures intersect, inspiring masters from the Romantics on their Grand Tour to artists of today. Admire Zurich’s snow-covered Alps on the horizon as we explore its avant-garde galleries tucked away in a reborn industrial art district. Our carefully designed program includes a special visit to Art Basel before it opens to the general public. With our specially obtained VIP passes, Memorial Art Gallery Director Jonathan Binstock will lead our group through this greatest of art fairs. Discover Basel’s attention-grabbing architecture, float along the glistening Rhine River and take part in the satellite shows surrounding Art Basel. Embark on day trips to Lucerne and Bern where we will explore iconic medieval old towns and take in world-class museums. Switzerland has always embraced the new and experimental, capturing the zeitgeist of the times – becoming a paradise for aficionados of contemporary art and culture.

**Tour Highlights**

- Cruise Lake Zurich at sunset while enjoying a glass of wine
- Stroll Zurich’s iconic Old Town
- Discover local contemporary art galleries and pop-up shows
- Embark on a full-day excursion to the medieval city of Lucerne
- Explore the impressive architecture at the Vitra Design Museum and Campus on a private tour
- With a VIP Pass, attend the Art Basel fair before it opens to the public
- Enjoy a specially led tour of the Kunstmuseum by Memorial Art Gallery Director Jonathan P. Binstock, who is the co-curator of a major exhibition devoted to Sam Gilliam that will be on view
- Marvel at the innovative sculptures at the Tinguely Museum

**ACCOMMODATIONS**

**Zurich:** 3 nights  
*Hotel Opera Zurich*  
**Basel:** 4 nights  
*Motel One Zurich*

For more information or detailed itinerary contact Michelle Turner  
**Phone:** (585) 747-1547;  
**E-mail:** mt1@rochester.rr.com

The Memorial Art Gallery’s tour operator, Distant Horizons, is a California Seller of Travel (CST #2046776-40) and a participant in the California Travel Restitution Fund. Information regarding the rights of California residents to make a claim may be found at tcrcinfo.org. California law requires certain sellers of travel to have a trust account or bond. Distant Horizons has a trust account.
Our trip begins in Zurich with a lovely boat cruise along Lake Zurich before enjoying a delicious welcome dinner with your fellow travelers. We will explore Zurich’s most impressive museums and art galleries, beginning with the Kunsthaus which houses masterpieces by such artists as Munch, Picasso, Monet, and Chagall. Stroll through Old Town with its bustling boulevards and squares. Visit Löwenbräu-Areal to find the revitalized heart of contemporary art in an old brewery building which now houses some of Switzerland’s best galleries.

Take the train for a day trip to nearby Lucerne, filled with charming 14th-century covered bridges, sunny plazas, and candy-colored houses. It is perhaps Switzerland’s most beautiful medieval city. Visit the Rosengart Collection, famous for its unforgettable works of art by Rosengart’s close friend Picasso.

Continue on to Basel where you will have an exciting opportunity to immerse yourself in the Modern and Contemporary art world’s most iconic art fair, Art Basel. We begin our time in Basel with a visit across the border to Germany where we have arranged a special private tour of the Vitra Design Campus and Museum for a unique understanding of buildings designed by contemporary architectural icons such as Frank Gehry, Zaha Hadid, Herzog & de Meuron and Tadao Ando, as well as the furniture of Ray and Charles Eames. Back in Basel spend an evening exploring the satellite and pop-up shows and fairs that fill the city during Art Basel, including a visit to Photo Basel.

Explore the Tinguely Museum devoted to the works of Jean Tinguely, one of the most innovative and important Swiss artists of the 20th century. Cruise along the Rhine River as we float by the charming facades of Basel’s Old Town and take in the hustle and bustle going about on shore.

Joined by Memorial Art Gallery Director Jonathan Binstock, enjoy a very intimate tour of the Kunstmuseum and its Sam Gilliam exhibition, co-curated by Jonathan. We will have the very special opportunity of visiting Art Basel before the fair opens to the public on a VIP pass specially obtained for our group. Jonathan will lead the group through the most highly regarded modern and contemporary art fair in the world. Spend the evening discovering Art Basel’s Parcours exhibitions of innovative performances and installations scattered across the Old Town.

Hop on board a short train ride to Bern for a visit to the Paul Klee Museum. Spend the remainder of your day at leisure exploring the UNESCO-Heritage Old Town of Bern or return to Basel to take in some more of Art Basel on your VIP pass.

DIFFICULTY LEVEL: MEDIUM - The trip will spend considerable time in museums and will require being able to be on your feet for extended periods of times. The program will be using trains and a few buses to get around, and this sometimes involves walking for 10 minutes or more and using stairs. The trip is not suitable for those who have mobility problems.

GALLERY COUNCIL OF MEMORIAL ART GALLERY PRESENTS
ART LOVERS: SWITZERLAND - ZURICH AND ART BASEL
RESERVATION FORM

I would like to reserve ______ space(s) for Art Lovers: Switzerland—Zurich and Art Basel, June 7—June 15, 2018

Enclosed is a deposit of $500 per person, in the total amount of $ _________. Please make checks payable to Distant Horizons (Your deposit is refundable up to 60 days prior to departure less a $250 per person administration fee.)

Room Arrangements

☐ Single Supplement    ☐ Double Occupancy, I will be sharing a room with: ____________________________

☐ I would prefer a roommate, but will pay the single supplement if one is not available.

Personal Information

First Name_____________________________________ Last Name_____________________________________
First Name_____________________________________ Last Name_____________________________________
Address_______________________________________ City, State, Zip____________________________________
Daytime phone (______)_________________________ Email Address____________________________________

Send reservation form and deposit to: Distant Horizons, 350 Elm Avenue, Long Beach, CA 90802
For more information, please contact Karen Siman-Tov at Distant Horizons at Karens@Distant-Horizons.com or 1-800-333-1240