Fine craft show
includes museum admission

Nov 1–3, 2019

Memorial Art Gallery

19th Annual Show and Sale

Opening Party Friday, Nov. 1, 6-9 PM
$90 General | $45 Patron | Visit FCSTIX.EVENTBRITE.COM FOR TICKETS

Saturday, Nov. 2, 10 AM-5 PM
Sunday, Nov. 3, 11 AM-5 PM

$10 | Fine Craft Show
$15 | Includes Museum Admission

Top to Bottom: Hideaki Miyamura, Carolyn Morris Bach, Scott Sober
In 1987 when I started working at MAG, 2019 was an unimaginable date! Although aspects of my responsibilities have changed over the years, connecting people and art has always been the essence of my work. Following 26 years as MAG’s McPherson Director of Education, on January 1, 2014, I accepted a joint appointment between MAG and the Division of Medical Humanities and Bioethics in the University of Rochester’s School of Medicine and Dentistry. Today at MAG, in addition to overseeing Art and Observation—a program developed with a colleague at the medical school that uses art to improve observational skills in healthcare education—I direct the museum’s access initiatives. Highlights from 2019 include:

- In February, Meet Me at MAG, the Memorial Art Gallery’s program for individuals with dementia, passed its 10th anniversary.
- In March, MAG and the Division of Medical Humanities and Bioethics jointly launched an interactive website about Art and Observation.
- In May, three mechanical engineering students presented their senior project at the annual UR engineering design fair. Their project: three tactilely accessible versions of MAG’s Hans Hofmann painting, *Ruby Gold*.
- In July, MAG welcomed 25 individuals attending the national conference of the American Council of the Blind. Their visit included an organ concert, tactile experiences with sculpture, verbal descriptions of paintings, and the public debut of the UR students’ accessible Hans Hofmann.
- In August, all 104 entering UR medical students were introduced to MAG and our signature Art and Observation protocol.
- In November, MAG opens *De’VIA: The Manifesto Comes of Age*, an exhibition recognizing the 30th anniversary year of an art movement exploring Deaf art and culture.

Connecting people with art is at the heart of MAG’s mission. Technology is making tremendous strides in this realm, particularly access to information. Available now on MAG’s website, for example, are audio descriptions of selected paintings. What technology cannot replace, however, is the person-to-person connections on which MAG’s access initiatives were founded and are the foundation for all future community connections.

Susan Dodge-Peters Daiss, MA, MDiv
Senior Associate, Division of Medical Humanities and Bioethics, SMD/MAG
Thursday, October 10
7:30 PM | Lecture: Exploring the Roots of the Vine: The History and Archaeology of the Earliest Wines. Dr. Stephen Batiuk, University of Toronto. Included with museum admission and free for AIA and MAG members.

Saturday, October 12
12:00 PM (Curtis Theatre) | TALK: A Digital Reunion: An Online Archive for Rochester's Sibley and Watson Family Papers. PLEASE NOTE THIS PROGRAM IS LOCATED AT THE GEORGE EASTMAN MUSEUM. FREE WITH MUSEUM ADMISSION.
5:00–7:00 PM | Alphonse Mucha: Master of Art Nouveau VIP Opening Party. BY INVITATION ONLY. Contact Bella Clemente to register. 585.276.8942 or memberperks@mag.rochester.edu
7:00–10:00 PM | Alphonse Mucha: Master of Art Nouveau Opening Party. OPEN TO ALL MEMBER LEVELS. Contact Bella Clemente to register. 585.276.8942 or memberperks@mag.rochester.edu

Sunday, October 13
Alphonse Mucha: Master of Art Nouveau open to the public
2:00 PM | Lecture: Albert Paley and R. Roger Remington, RIT. Included with museum admission.

Sunday, October 20
12:00 PM–5:00 PM | Celebration Series: Hispanic Heritage | CELEBRATE LIFE THROUGH THE ARTS!
Celebrate the Hispanic community with art activities, music and dance performances, guided tours, and more. Event sponsored by the Gallery Council. Suggested donation of $5 per group.

Tuesday, October 22
6:00 PM | Director’s Circle O’Keeffe Event
Karal Ann Marling. BY INVITATION ONLY FOR ALL DIRECTOR’S CIRCLE MEMBERS IN THE O’KEEFFE, MONET, AND WATSON SOCIETIES. Contact Bella Clemente to register. 585.276.8942, bclemente@mag.rochester.edu

Friday, October 25
8:00 PM–11:00 PM | Museum of the Dead
Visit mag.rochester.edu/magsocial/#mmotd5 for ticket information. $20/Presale | $25/Day of THIS IS A 21 AND OLDER EVENT. PLEASE BRING VALID ID.

Tuesday, November 5
6:00 PM | Director’s Circle Fall Lecture
Jonathan Binstock presenting on Sam Gilliam. DIRECTOR’S CIRCLE, BENEFACTOR MEMBERS, AND SPECIAL GUESTS. Contact Bella Clemente to register. 585.276.8942, bclemente@mag.rochester.edu.

Wednesday, November 6
4:30–7:00 PM | ESPECIALLY FOR EDUCATORS: From Mucha to Metallica. Dan Dippel, Graphic Artist and illustrator, 1000styles $15 | Please register at 585.276.8971 or cander35@mag.rochester.edu.

Sunday, November 10
Glass Works: Meet the Composer Jung Sun Kang (open rehearsal) Jung Sun Kang will share her composition. Commissioned by fivebyfive, for The Path to Paradise: Judith Schaechter’s Stained-Glass Art. Included with museum admission.

Thursday, November 14
7:00 PM | LECTURE: The Past, Present, and Future of De’VIA
Brenda Schertz, Cornell University. Included with museum admission. THE PROGRAM WILL BE DELIVERED IN ASL, WITH INTERPRETING IN SPOKEN ENGLISH.
ONGOING

THURSDAYS
5:00–9:00 PM
1/2 Price Admission

• Docent-led Tours - 6:00 PM (no tour 10/17 and 11/21) | Included with museum admission

• MAG DeTOUR™ - 6:00 PM/$12 | Includes museum admission
   Purchase tickets online: mag.rochester.edu/events/detours
   October 17: Spooky Stories with Erich Lehman DeTOUR™
   November 21: International Education Week with the UR DeTOUR™

• Food & drink available for purchase from Brown Hound Downtown
• The Store @ MAG open for shopping
• Special Events
   October 17, 7:30 PM: Third Thursday Concert with Eastman School of Music (included with museum admission)
   November 21, 6:00 PM: De’VIA Tour (This tour will be accessible to both Deaf and hearing audiences.)
   November 21, 6:00 PM: Kocktails with Kalup | $10 includes museum admission | 21+ (7pm lecture)
   November 21, 7:30 PM: Third Thursday Concert with Eastman School of Music (included with museum admission)

FRIDAYS
Docent-led tours
1:00 PM
Included with museum admission

$5 Friday! 5:00–9:00 PM
November 15: Join us for live music with The Elementals, from 6:00-8:30 PM
   ART SOCIAL — 6:15–8:15 PM/$20 PER PERSON
   “Press On! (Mini Prints)”
   De’VIA Tour — 6:00 PM/Included with museum admission
   (This tour will be accessible to both Deaf and hearing audiences.)
   Lecture – 6:00 PM
   “Designs of an Era: The Fashion of Art Nouveau” with Jeffrey Mayer and Todd Conover

SATURDAYS
KIDS CREATE DATES | $15/CHILD
Check the Creative Workshop registration website (mag.rochester.edu/classes) for dates starting in November

SUNDAYS
Docent-led tours
1:00 PM | Free with museum admission
October 20: Art with a Message
November 17: Mucha: The Art of Advertising

EVERY SUNDAY: 1:00 PM & 3:00 PM
Going For Baroque organ concerts | Included with museum admission

FOR UP-TO-DATE INFORMATION ON EVENTS AT THE MAG, CHECK OUR ONLINE CALENDAR MAG.ROCHESTER.EDU/CALENDAR

DID YOU KNOW?
• The Gallery Council accepts donations for the Art & Treasures Sale all year.
• For information or to schedule a donation please call or text: Bonnie, 585.766.8630.
This major exhibition of work by Alphonse Mucha is a visual feast, showcasing over 70 works that range from rare lithographs, drawings, and books to portfolios and ephemera. Mucha’s name is synonymous with the late 19th-century decorative and graphic style known as Art Nouveau, and due in part to the highly advanced reproduction techniques of his time, his work reached an extremely broad public and attained enormous popularity. His compositions were so alluring that they became known as the “Style Mucha,” and embodied much of the artistic decorative endeavors around the turn of the 20th century.

WHO WAS ALPHONSE MUCHA?
Alphonse Mucha was born in Moravia, now the Czech Republic, in 1860. He studied art in Vienna and Munich before arriving in Paris in 1887, when he enrolled at the Académie Julian, and later at the Académie Colarossi, alternatives to the government-sanctioned École des Beaux-Arts. When funding from a patron ended in 1889, he began to create illustrations for popular art and literary magazines. His big break came in December 1894, when he was commissioned to produce a poster advertising the premiere of the famous French actor Sarah Bernhardt’s play *Gismonda* at her Theater of the Renaissance. The poster, which portrayed “The Divine Sarah” in the title role, had a distinctive tall and narrow format, presenting her as almost life size; it was literally an overnight sensation.

Mucha’s working relationship with Sarah Bernhardt continued for many years, guaranteeing him an elevated role in Paris society as he designed the promotional posters, materials for her plays, and theater sets. His graphic skills were in high demand for advertising a wealth of products, and his work was well represented at the Austrian and Bosnia-Herzegovina Pavilion at the Paris World’s Fair of 1900.

WHAT IS ART NOUVEAU?
Unique to Art Nouveau is the pervasiveness of elaborate decorative elements in all aspects of design, from graphic illustration to architecture to designs for furniture and objects. Artists of this new art desired to remove the boundaries between high and low art, as many sought to beautify both the sacred and profane in what they felt was an increasingly industrial and harsh quotidian landscape.

The work included in *Alphonse Mucha: Master of Art Nouveau* allows for a deeper exploration of Mucha’s complex interests beyond design, in particular...
his embrace of his Slavic identity and his growing fascination with the spiritualist movements of the late 19th century. Mucha distinguished between these personal interests and his professional productivity: his greatest efforts, both artistic and financial, were directed toward an illustrated version of The Lord’s Prayer and The Slav Epic, a series of monumental paintings depicting important events in Slavic history.

On view from October 13, 2019–January 19, 2020, the exhibition is drawn from the significant holdings of the Dhawan Collection in Los Angeles. MAG is supplementing the selections with major loans from the collections of Frances and Albert Paley and the Virginia Museum of Fine Arts. Exhibition and museum tour organized by Landau Traveling Exhibitions, Los Angeles, CA.

Presented by Dr. Dawn F. Lipson
with additional support from

Allen C. and Joyce Boucher
Janet S. Reed

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Elaine P. and Richard U. Wilson Foundation

Funding is also provided by Walter B. D. Hickey, Jr. and the Gouvernet Arts Fund at the Rochester Area Community Foundation

OCTOBER 13, 2019 – JANUARY 19, 2020
Sam Gilliam (U.S., b. 1933) has been at the forefront of the evolution of painting since he emerged professionally. In 1968 Gilliam jettisoned the wooden stretcher bars from his paintings and allowed his vivid, sometimes ecstatic rushes of color-stained canvas to hang, billow, and swing through space like drapery. His idea that painting could be sculptural and even theatrical radically distinguished him from his contemporaries.

Today, Gilliam is highly regarded for his experiments with paint materials and surfaces to host color. Different supports—paper, canvas, muslin, and polypropylene, to name a few—resist and absorb paint differently. Different viscosities of acrylic paint—the artist’s preferred medium—flow, pour, and saturate differently. As the materials of his paintings change, Gilliam makes possible new forms and experiences.

Sam Gilliam’s first solo museum exhibition was at the Philips Collection in Washington, DC in 1967. In 1972 he was the first African American artist to represent the United States at the Venice Biennale, the much-vaunted international contemporary art exposition. More recently, during the summer of 2018, he was the subject of a solo exhibition, which MAG Director Jonathan Binstock co-curated, at Switzerland’s largest museum, the Kunstmuseum, in Basel. Gilliam gifted his paintings to MAG in honor of Binstock, who started researching and working on the artist in 1994 with his PhD dissertation.
CONVERSATIONS WIT DE CHUREN V: AS DA ART WORLD MIGHT TURN

Written by Almudena Escobar López | Time-Based Media Curatorial Assistant

Conversations wit de Churen V is part of an ongoing series that Kalup Linzy (U.S., b. 1977) developed while still in graduate school at the University of South Florida in 2003. In this series, Linzy combines elements of Def Comedy Jam, Tyler Perry’s “Madea” character, and the early films of John Waters and Andy Warhol with the inherent drama of the soap opera genre. The title, a satirical play on All My Children and As the World Turns, sets the humorous and absurd tone of the piece.

Linzy’s early love for television and pop music is present in his films, music videos, and public performances. The artist grew up in a small town in central Florida with his grandmother and aunt, watching daytime soap operas and doing impersonations for his congregation, family, and friends. His dream of becoming a soap opera star became true when he appeared on General Hospital with James Franco in 2010 in the recurring role of Kalup Ishmael. As Linzy explains, humor and popular art forms are central to his work:

I love satire, and I love what I satirize. Yes, satire can be used as political propaganda to demoralize and dehumanize, but that’s not what I’m doing. I am role-playing, satirizing, and paying tribute at the same time to the genre of the soap opera. I also want to keep people coming back to my work. Those who enjoy it and follow it know there is always another episode around the corner.

As da Art World Might Turn tells the story of Katonya, a rising artist about to have her first gallery show. In the video, Katonya, Linzy’s cross-dressing alter ego, learns “how to deal with the economics of the art world.” Linzy makes evident the artifice of the character by wearing a cheap wig and no makeup, having visible body hair, and overacting like a soap opera star. To accentuate the artificiality of the performance, Linzy manipulates the dialogue, dubbing the voices in the accent and vernacular speech of his native central Florida. As a result, Katonya’s melodramatic, satirical, and unequivocally queer performance shows how racial and sexual stereotypes are also artificial and constructed.

CONVERSATIONS WIT DE CHUREN V: AS DA ARTWORLD MIGHT TURN IS ON VIEW IN THE MEDIA ARTS WATCH GALLERY THROUGH DECEMBER 1, 2019.

IMAGE, ABOVE: KALUP LINZY, CONVERSATIONS WIT DE CHUREN V: AS DA ARTWORLD MIGHT TURN (STILL, DETAIL), 2006. IMAGE PROVIDED COURTESY OF ELECTRONIC ARTS INTERMIX (EAI), NEW YORK. THELMA M. KNAPP FUND.
We do hope you have seen David Hockney’s *15 Canvas Study of the Grand Canyon*, currently on view in the Nancy and Alan Cameros Gallery of 19th Century American Art. Earlier this year, it was joined by a digital interactive consisting of five main sections: MAG Artists and Landscape; Indigenous People of the Grand Canyon; About David Hockney; Plants and Animals; and Tourism and Landscape. Generous support for the loan of this painting and this project was provided by Art Bridges.

MAG’s newest interactive strives to provide several rich opportunities to engage with Hockney’s work through supplemental still photographs, supportive text, and film clips. Visitors are invited to explore a “known” landmark—recognizable to so many of us—and discover some surprising connections and fun facts along the way. We have also embedded analytics in the iPad interactive station to better understand user preferences.

The program was designed and developed by staff in MAG’s Department of Academic Programs. Kamilah Robison, then a rising UR senior and an Andrew W. Mellon Foundation intern at MAG, began research for this initiative in the summer of 2018, and the program was built by Eboni Jones, our Curator of Interpretive Resources. A grant from Art Bridges provided funding for computer software and hardware acquisition, interface design and implementation, related IT needs, the cost of rights and reproductions for images, as well as a stipend for Robison, who returned to help finish the project in spring of 2019. We hope she learned as much from us as we did from her! As American landscapes represent a strong core of our permanent collection, all lessons learned through this project will assist us in engaging audiences in the future.

**HOCKNEY’S PAINTING AND THE RELATED INTERACTIVE WILL BE ON VIEW IN THE CAMEROS GALLERY THROUGH THE END OF DECEMBER – COME CHECK THEM OUT!**

Generous support for this project is provided by Art Bridges.
FRIDAY, OCTOBER 25 | 8-11 PM | 21+
$20/PRE-SALE  $25/DAY OF
PURCHASE TICKETS AT MAG.ROCHESTER.EDU/EVENTS/MAGSOCIAL/
BAR SPONSORED BY

IRON SMOKE
Distillery
For more information about programming, events, tours, and all things MAG, visit our website at mag.rochester.edu, or follow us on social media!

**Accessibility**
Wheelchairs are available in the Vanden Brul Pavilion coatroom. The auditorium is equipped with an assistive listening system made possible by the Mark and Bobbie Hargrave hard of hearing fund of the Rochester Area Community Foundation, the MAG community access endowment fund, and an anonymous donor. To schedule a sign language interpreter or touch tour for the blind, or to request a braille or text calendar, contact cander35@mag.rochester.edu (585.276.8971). People who are deaf or hard of hearing may call via relay service. We also offer a special cell phone tour for the visually impaired.

**Thank you to our Sponsors**
ARTiculate is underwritten by Helen H. Berkeley and the Elizabeth F. Cheney Foundation. The Memorial Art Gallery is supported primarily by its members, the University of Rochester, and public funds from Monroe County. The Memorial Art Gallery is also supported, in part, by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

*Half-price Thursday admission after 5 pm is made possible in part by Monroe County.

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Always Open | Always Free

**PLAY**
Brown Hound Downtown
(585.506.9725)
Bar & Appetizer Specials
5:00–7:00 PM on $5 Fridays
Reservations requested for Saturday and Sunday brunch

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Give Joe Carney a call
(585.276.8941) or email
(jcarney@mag.rochester.edu)

**PAY**
General: $20
Senior Citizens: $17
Children 6–18: $11
College Students: $11
UR Faculty/Students: $5
Members: Free

**READ**
Charlotte Whitney Allen Library
**Wednesday–Friday**
1:00–5:00 PM
Members enjoy borrowing privileges

**HOURS**
**Wednesday–Sunday**
11:00 AM–5:00 PM
**Thursday**
11:00 AM–9:00 PM
**$5 Friday:** 11/15
11:00 AM–9:00 PM

**SHOP @ MAG**
Wednesday–Sunday
11:00 AM–5:00 PM
**Thursday**
11:00 AM–9:00 PM
**$5 Friday:** 8/9, 9/27
11:00 AM–9:00 PM

**PERKS**
Your support means the world to us! Email us at memberperks@mag.rochester.edu or call 585.276.8939

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Art classes with the Creative Workshop
(585.276.8959)

**MEMORIAL ART GALLERY**
University of Rochester
Memorial Art Gallery of the University of Rochester
500 University Avenue
Rochester, NY 14607
585.276.8900 | mag.rochester.edu

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