

Gifts: Lynne Lovejoy



Director Grant Holcomb has announced a major gift from long-time supporter Evelyn V. (Lynne) Lovejoy. The \$250,000 gift will go to the Lynne Lovejoy Endowment, an unrestricted fund which will help support the Gallery's educational mission.

In recognition of the gift, the East Parlor, a conference space in MAG's Cutler Union building, will be renamed the Lynne Lovejoy Parlor.

"The Memorial Art Gallery has long enjoyed the friendship and support of Lynne and her late husband, Dr. Frank Lovejoy," says Holcomb. "Together, their spirit of philanthropy has enhanced the museum and the community for many

years. Lynne's recent magnanimous gift continues this generous and honorable tradition."

A History of Giving

With her husband, a prominent Rochester physician and professor, Mrs. Lovejoy was a founding member of the Gallery's Director's Circle and a generous contributor to two MAG endowment campaigns—the Campaign for the Eighties and Let the Art Live On.

The collection has also been enriched through an art acquisition fund that the couple established in the early 1970s. Among the distinguished works purchased from this fund are *Vertumnus and Pomona*, by 17th-century Dutch master Govaert Flinck; and *View Over Mecox (Yellow Wall)*, by contemporary American painter Jane Freilicher.

Dr. Lovejoy died in 1997 at the age of 83. Since his death, Mrs. Lovejoy has continued to support the Gallery, largely through sponsorship of such exhibitions as *Wild By Design, Leaded, A Unity of Opposites: Recent Work by Michael Taylor*, and *Maira Kalman: The Elements of Style* (currently on view in the Lockhart Gallery).

Looking Ahead

"We believe Lynne's generous gift—coming all at once—will prove to be a catalyst for other donors," says Joe Carney, director of Gallery advancement.

"Combined with the recent **\$1 million donation from Helen Berkeley**, this gift is a great beginning to what we believe will be a very successful effort to build a solid financial foundation for the Gallery's next 100 years."