This year marks the 61st Rochester-Finger Lakes Exhibition. Although the exhibition’s current title was first used in 1938, the origins of this annual showcase for western and central New York artists can be traced to the first Rochester Art Club Exhibition in 1883. At that time, the exhibition was open only to club members, but when the Memorial Art Gallery opened in 1913, joint exhibitions were organized to display the works of area artists. Originally a yearly show, in 1997 the Rochester-Finger Lakes Exhibition became a biennial. Today, hundreds of artists compete for space and cash awards in what has become one of the most prestigious juried art exhibitions in the region.

January 21–March 11, 2007
Anxious Objects: Willie Cole’s Favorite Brands
Willie Cole’s provocative art explores identity, race relations, consumerism, the environment and other contemporary concerns.

April 1–May 27, 2007
Natura Morta: Still-Life Painting and the Medici Collections
This exhibition features 40 sumptuous still-life paintings, or natura morta, collected or commissioned by Medici rulers from Cosimo II to the last Grand Duke of Tuscany.

June 17–September 2, 2007
61st Rochester-Finger Lakes Exhibition
Every two years, Rochester’s oldest and most prestigious juried exhibition showcases works by artists from around our region.

October 6–December 30, 2007
TRANSactions: Contemporary Latin American and Latino Art
By turns humorous and critical, inspirational and tragic, TRANSactions dispels the myth that Latino people are a heterogeneous group with common experiences and ambitions.
**61ST ROCHESTER-FINGER LAKES EXHIBITION**
**JUNE 17 - SEPTEMBER 2, 2007**

**MARCH 23**
Deadline for postmark of slides

**APRIL 18**
Juried results mailed

**JUNE 9-10**
Drop off of accepted works

**JUNE 16**
Exhibition Opening Party

**JUNE 17**
Exhibition opens

**SEPTEMBER 2**
Exhibition closes

**SEPTEMBER 4**
Pick up of works

**JURORS**
Mark Alice Durant
Professor of Visual Arts
University of Maryland and Faculty
Milton Avery Graduate School for the Arts
Bard College

Sofia Hernandez Chong Cuy
Curator and Programs Manager at
Art in General, New York City

**AWARDS**
Memorial Art Gallery Award ($1,000)
and other cash awards

One exhibiting artist will win a spot in the 2008 Rochester Biennial

**ELIGIBILITY**
You must be at least 18 years of age and live in Allegany, Broome, Cattaraugus, Cayuga, Chautauqua, Chemung, Chenango, Cortland, Genesee, Erie, Livingston, Madison, Monroe, Niagara, Oneida, Onondaga, Ontario, Orleans, Oswego, Schuyler, Seneca, Steuben, Tioga, Tompkins, Wayne, Wyoming or Yates counties.

Entries must be your original work and must have been completed within the last two years. If accepted, works must be suitably prepared for exhibition.

**HOW TO ENTER**

- You may enter up to two works, which will be juried from 35mm color slides. You may submit a maximum of four slides total, not per entry.

- Each slide must be labeled with the artist's name and title of work, with top clearly indicated. Slides will not be returned.

- Entry form can be downloaded from MAG's website, mag.rochester.edu. Click on “Exhibitions,” then “Rochester-Finger Lakes Exhibition.”

- Entry fee is $25 per artist (checks or money orders only; payable to Memorial Art Gallery).

- Artist's statement (optional) may be up to 100 words long and must be typed on letter-size paper (8½” x 11”). The Gallery reserves the right to edit statements for use on wall labels.

- Mail slides, completed entry form, entry fee and optional artist's statement to:
  Memorial Art Gallery
  500 University Avenue
  Rochester, New York 14607

**VIDEO/DVD ENTRIES**
Maximum length is 30 minutes. Stills are not acceptable. Each video or DVD must bear the artist's name, title of work and length. The Gallery reserves the right to present accepted works in specially scheduled showings during the exhibition period.

**DEADLINE**
Entries must be postmarked no later than March 23, 2007. Entries delivered to the Gallery after 5 p.m. on March 23 will not be accepted.

**CONDITIONS OF ENTRY**
1. All entries are handled with the same care given the Memorial Art Gallery's own collection, but the Gallery accepts no liability for lost or damaged work.

2. The Gallery reserves the right to refuse any entry because of excessive size, undue complexity or special conditions of installation, or if it does not contain the same qualities as the slide submitted.

3. Slides, videos and DVDs will not be returned.

4. Accepted work may not be withdrawn by the artist before the close of the exhibition.

5. Association of American Museum guidelines do not allow direct sale of artworks from our exhibitions. All purchase inquiries will be referred to the artist; the Gallery will take no commission.

6. By submitting an entry, the artist grants permission to the Gallery to photograph and reproduce the submitted work for the Gallery's website and other publicity purposes.

**QUESTIONS**
Please contact the exhibitions department at cueyama@mag.rochester.edu or 585-473-7720 x 3076.
61st Rochester-Finger Lakes Exhibition
Entry Form

This form is available on MAG’s website: mag.rochester.edu

Submission of an entry is understood to be an acceptance of the conditions stated in the prospectus.

Please print or type clearly.

ARTIST INFORMATION
NAME _______________________________________________________________________________________
ADDRESS ____________________________________________________________________________________
CITY ________________________________ NY ZIP____________ COUNTY ______________________
PHONE (D) ____________________________________ PHONE (E)______________________________
E-MAIL ______________________________________________________________________________________

ENTRY 1
TITLE _________________________________________________________________________________________
MEDIUM (e.g. “oil on wood”) __________________________________________________________________
DIMENSIONS OF WORK H ___________       W ___________       D ___________
FRAME DIMENSIONS H ___________       W ___________       D ___________
YEAR COMPLETED ________________      INSURANCE VALUE $__________________

ENTRY 2
TITLE _________________________________________________________________________________________
MEDIUM (e.g. “oil on wood”) __________________________________________________________________
DIMENSIONS OF WORK H ___________       W ___________       D ___________
FRAME DIMENSIONS H ___________       W ___________       D ___________
YEAR COMPLETED ________________      INSURANCE VALUE $__________________

PLEASE LET US KNOW
In the future, would you prefer to submit digital images of your work instead of slides? ☐ YES ☐ NO

Mail this form, slides, entry fee, and optional artist’s statement to:
Rochester-Finger Lakes Exhibition
Memorial Art Gallery
500 University Avenue
Rochester, NY 14607