



## A PERFECT PARTNERSHIP

### DIRECTOR'S CIRCLE + GEORGE EASTMAN CIRCLE

Founded in 1913 by **Emily Sibley Watson**, the Memorial Art Gallery has played a central role in Rochester's cultural life for more than a century. Exhibits at MAG during its early years often featured loans from the private collections of prominent Rochester leaders—including George Eastman, who created the Eastman Kodak Company and is widely considered to be a founding father of the University of Rochester.

Watson was the daughter of Hiram Sibley, who was best known as the founder of Western Union. Sharing his passions for philanthropy and collecting art, Watson established MAG in memory of her son to be "a means alike of pleasure and of education for all the citizens of Rochester."

Eastman's philanthropic relationship with the University began in 1899 with the gift of a single Kodak camera to a geology professor. This small gift eventually led to the transformational gifts

that created the Eastman School of Music and the School of Medicine and Dentistry, and supported the expansion of the University's River Campus in the 20th century.

Building on Watson's and Eastman's philanthropic legacies, the **Director's Circle** and the **George Eastman Circle** recognize donors who support the Memorial Art Gallery with an annual gift of \$1,750, or more, as members of both leadership giving societies. The benefits of this dual membership are remarkable, and are listed on the reverse side of this page.

For more information on how you can join both the Director's Circle and the George Eastman Circle, please contact:

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<b>DIRECTOR'S CIRCLE AND GEORGE EASTMAN CIRCLE BENEFITS</b>	<b>Winslow Homer \$1,750</b>	<b>Georgia O'Keeffe \$3,500</b>	<b>Claude Monet \$7,000</b>	<b>Emily Sibley Watson \$10,000+</b>
Free Admission for Members and Guests	+	+	+	+
Invitations to Two Annual Director's Circle Lectures	+	+	+	+
Invitations to VIP Receptions at MAG Opening Parties	+	+	+	+
Invitations to Regional George Eastman Circle Events	+	+	+	+
Private Docent-Led Tour (by appointment)	+	+	+	+
Complimentary Copies of MAG-Produced Exhibition Catalogues	+	+	+	+
Reciprocal Admission to 1000+ North American Museums, Gardens and Historic Sites	+	+	+	+
Coupon for One Free Kids Create Date	+	+	+	+
Invitation to Merry MAG Members' Shopping Night	+	+	+	+
10% Discount at The Store @ MAG	+	+	+	+
10% Discount on Creative Workshop Classes + Priority Enrollment Period	+	+	+	+
10% Discount (for the cardholder only) at Brown Hound Downtown	+	+	+	+
Advance Registration for Meliora Weekend and Access to the George Eastman Circle Hospitality Suite	+	+	+	+
Discount on M&T Bank Clothesline Festival Admission	+	+	+	+
Subscription to ARTiculate, MAG's Bi-Monthly Magazine, and the George Eastman Circle Newsletter	+	+	+	+
Borrowing Privileges at the MAG Library	+	+	+	+
Acknowledgment in the Vanden Brul Pavilion	+	+	+	+
Recognition in the George Eastman Circle Honor Roll Listings	+	+	+	+
Invitation to a Special Event with the Director		+	+	+
Dual/Family Gift Membership(s)		one	two	two
Acknowledgment in the Lockhart Gallery		+	+	+
One Free Personal Use of MAG Facilities			+	+
Invitation to an Annual Trip with the Director			+	+
Invitation to a Memorable Dinner with the Director				+
Opportunity to Attend a Presentation for a New Acquisition for MAG's Collection				+

MAG memberships are non-refundable and non-transferable. Membership benefits are subject to change.

Gifts to the University of Rochester Memorial Art Gallery are deductible for income tax purposes to the extent provided by the law. Please consult your tax advisor.