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FOR IMMEDIATE RELEASE

V.I.P. PASS PROGRAM

August 2, 2011 - Rochester, NY- The **Monroe County Library System** is proud to announce the **V.I.P** pass program, a partnership with the **Memorial Art Gallery**, the **Rochester Museum and Science Center**, the **Genesee Country Village and Museum**, **Geva Theatre Center** and the **George Eastman House**, which allows libraries to circulate discount passes for each of these institutions. V.I.P stands for “Very Important Places” marking the relevance of libraries, theatres and museums to the life of the community. Working together, our organizations are able to provide multiple opportunities for education, inspiration and enrichment to the residents of **Monroe County**.

Library card holders can visit a participating library, choose a pass to a museum or theatre, check out the pass and show it at the admissions desk to receive a discount. The pass is then returned to the library for the next user. Great discounts to great places, just by using your library card! Horizons can be expanded by seeing a play at **Geva**, or star gazing at the **Strasenburgh Planetarium**. An interest in technology or a love of art can be discovered enjoying the exhibits at the **Rochester Museum and Science Center**, or exploring the **Memorial Art Gallery**. Visiting the **George Eastman House**, can give you a glimpse of “lifestyles of the rich and famous Rochester edition” and show how Eastman’s inventions changed the world by making photography accessible to all. Travel back in time and experience, hands on, life in the 19th century at the **Genesee Country Village and Museum**.

Your library card is the key. It not only gets you access to thousands of books and DVDs, now it gets you special discounts at area museums and theatres. The following libraries are participating in the program; please call your local library for details and availability.

Brighton Memorial Library
Brockport –Seymour Library
Central
Charlotte Branch
Chili Public Library
East Rochester Public Library
Fairport Public Library
Gates Public Library
Hamlin Public Library
Henrietta Public Library
Highland Branch
Irondequoit Public Library – E
Irondequoit Public Library -W
Lyell Branch
Maplewood Branch
Mendon Public Library
Monroe Branch
Mumford Public Library
Ogden Farmer’s Library
Parma Public Library
Penfield Public Library
Pittsford Community Library
Rush Public Library
Scottsville Free Library
Wheatley Branch
Winton Branch

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