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MEMORIAL ART GALLERY FACT SHEET

The Memorial Art Gallery (MAG) is a major cultural center with an outstanding collection of world art, a year-round schedule of exhibitions and educational programs, an art school and a reference library. The current director, appointed in July 2014, is Jonathan Binstock.

- Collections:** The Memorial Art Gallery is considered one of the finest regional art museums in the country. Its permanent collection of 12,000 works spans 50 centuries of world art and includes important works by Monet, Cézanne, Matisse, Homer and Cassatt. Upstairs, see the only full-size Italian Baroque organ in North America, on permanent loan from the Eastman School of Music. Outside, stroll through Centennial Sculpture Park, with anchor installations by Tom Otterness, Jackie Ferrara, Wendell Castle and Albert Paley.
- Founding:** The Memorial Art Gallery was founded in 1913 by Emily Sibley Watson as a memorial to her son, architect James Averell. Given in trust to the University of Rochester, MAG is one of the few university-affiliated art museums in the country that also serves as a public art museum.
- Support:** MAG is supported primarily by its membership, with additional support from the museum's endowment, earned income, the University of Rochester, and public funds from Monroe County and the New York State Council on the Arts.
- Facilities:** To accommodate the growing collections and increased level of activity, MAG was expanded in 1926, 1968 and 1987. The most recent expansion added nearly 46,000 square feet of new and remodeled space, increasing exhibition areas by nearly 60 percent.
- Attendance:** Since the opening of the new facility in 1987, attendance has more than doubled, as has the number of children and adults participating in docent-led tours. During fiscal year 2014–15, MAG welcomed 225,919 visitors. Of this number, 15,074 schoolchildren and adults enjoyed docent-led tours of the collection.
- Exhibitions:** In 2014–15, MAG offered nine major temporary exhibitions, including four nationally touring exhibitions, as well as a number of smaller shows. MAG also collaborated with Rochester Contemporary Art Center on an offsite exhibit.

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- Programs:** The Memorial Art Gallery's encyclopedic collection makes it an invaluable educational resource. Throughout the year, MAG offers a full schedule of lectures, concerts, guided tours, family activities and art classes. Exhibition opening parties, a benefit of membership, attract up to 1,600 people.
- Membership:** With nearly 4,500 individual and corporate supporters, MAG has one of the highest per capita memberships in the country.
- Volunteers:** In 2014–15, 1,238 volunteers gave 33,818 total hours at MAG, one of the highest rates of volunteer participation in the country.
- Hours:** The museum is open Wednesday through Sunday from 11 am to 5 pm and until 9 pm on Thursday; closed Mondays, Tuesdays and major holidays.
- Admission:** Admission is free to members, University of Rochester students, and children 5 and under. General admission is \$14; senior citizens and active and reserve military personnel, \$10; college students with ID and children 6–18, \$5. Thursdays from 5 to 9 pm, all paid admissions are half-price, made possible in part by Monroe County.
- Cellphone tours:** Call 585.627.4132 to hear director emeritus Grant Holcomb talk about favorite works, explore the American collection with retired chief curator Marjorie Searl, and listen to tour stops specially designed for the visually impaired. On the museum grounds, enjoy community submissions to Story Walk and Poets Walk, interactive sidewalks bordering Centennial Sculpture Park.
- Gift shop:** The Gallery Store is open Tuesday–Saturday 10 am–5 pm and until 9 pm Thursday; Sunday 11 am–5 pm. Call 276.9010 or visit maggallerystore.com.
- MAGthursdays:** Thursdays from 5 to 8 pm, enjoy food, beer and wine for purchase; live music; and half-price museum admission.
- Art library:** The Charlotte Whitney Allen Library is open to the public for browsing; MAG members and University of Rochester students and staff may borrow books. The library also includes a state-of-the-art teacher resource center. For hours, call 276.8999 or visit mag.rochester.edu/library.
- Art school:** The Creative Workshop offers year-round art and art history classes for adults, teens and children as young as 2½. For a free course catalog, call 276.8959 or visit mag.rochester.edu/creativeworkshop.
- Accessibility:** Parking is free in all Gallery lots. Accessible spaces are in lot A (near the University Avenue entrance) and lot D (near the rear entrance). Reserved Creative Workshop spaces are in lot D. Wheelchairs are available in the Vanden Brul Pavilion. To schedule a sign language interpreter or touch tour for the blind or request a Braille or text calendar, contact cander35@mag.rochester.edu (276.8971); deaf and hard-of-hearing people may call via Relay Service.
- Website:** mag.rochester.edu

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