MEMORIAL ART GALLERY CELEBRATES CENTENNIAL WITH PUBLICATION OF COMMEMORATIVE BOOK

ROCHESTER, NY, March 11, 2013 — Rochester’s art museum, the Memorial Art Gallery, has announced publication of a book celebrating its first 100 years.

Memorial Art Gallery 100 Years explores a century of art and Rochester history through a fascinating, photography-rich timeline. It surveys more than a century leading up to the Gallery’s opening in October 1913; introduces the founders of the museum and the leaders who have steered its course; goes behind the scenes with the directors and curators who built the collection; explores the Gallery’s ties to the community and the University of Rochester and its longstanding tradition of educational outreach; and celebrates new initiatives of the 21st century.

“It’s a wonderful, insightful, informative look at 100 years (and more) of Rochester, New York and the role that the Memorial Art Gallery has played in its rich cultural history,” says director Grant Holcomb.

The 112-page, coffee-table size book is $24.99 in softcover and will be available exclusively at the Gallery Store beginning March 17. For more information, or to preorder the book, call 585.276.9010 or visit maggallerystore.com.

About the book
Memorial Art Gallery 100 Years was made possible with generous support from Lynne Lovejoy. Additional support was provided by ESL Charitable Foundation and Nocon & Associates, a private wealth advisory practice of Ameriprise Financial Services, Inc. Funding was also received from more than 80 Gallery members and friends who purchased tribute messages in the book.

It was designed by Kathryn D’Amanda of MillRace Design Associates and printed by Mercury Print Productions.

The authors were Lu Harper, Kerry Schauber and Marjorie Searl, and the editor was Cecelia Miller Horwitz.

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