



October 7, 2011

## EXHIBITION FACT SHEET



Title: EXTREME MATERIALS 2

When: October 23, 2011–January 15, 2012

Description: In the hands of today's artists, even the most mundane of materials—from blood to bandages to bicycle parts—can be repurposed as art that is sometimes beautiful, often challenging and always thought-provoking. This sequel to *Extreme Materials*, MAG's wildly popular 2006 exhibition, showcases 41 artists from the US, Canada, England and Germany. Their spectacular works, most from the past five years, include a room-sized structure built of Neutrogena soap; an installation created entirely from preserved insects; a nightgown made of condoms; and a Byzantine mosaic recreated in breakfast cereal.



Exhibition party: Saturday, October 22. *For details see attached release.*

Programs: These include lectures by three featured artists (October 9, 16 & 23) and the exhibition curator (November 17); a family day (November 20); and a teachers' inservice (October 26). *See attached release.*

Artists on site: Two artists will be installing works during public hours. Jennifer Angus (October 5–8) and Nick Kozak (October 15–16).

Credit line: This exhibition is sponsored by M&T Bank, MVP Health Care, the Gallery Council of the Memorial Art Gallery and an anonymous donor.

Hours: Wednesday–Sunday 11 am–5 pm and until 9 pm Thursday. Special holiday hours 11 am–3 pm on Saturday, December 24 and 11 am–5 pm on Tuesday, December 27. Closed Mondays, all other Tuesdays, Thanksgiving Day, Christmas Day and New Year's Day.



Admission: \$12; senior citizens, \$8; college students with ID and children 6–18, \$5. Always free to members, UR students, and children 5 and under. Half-price general admission Thursdays from 5–9 pm is made possible by ExxonMobil Chemical Company and Monroe County.



On the web: [mag.rochester.edu](http://mag.rochester.edu)

Press contacts: Patti Giordano (585) 276-8932 / [pgiordano@mag.rochester.edu](mailto:pgiordano@mag.rochester.edu)  
Shirley Wersinger (585) 276-8935 / [swersinger@mag.rochester.edu](mailto:swersinger@mag.rochester.edu)



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***EXTREME MATERIALS 2 OPENS OCTOBER 23 AT MAG***  
**Sequel to 2006 Hit Showcases Work in Unorthodox Media**



ROCHESTER, NY — In the hands of today's artists, even the most mundane of materials—from blood to bandages to bicycle parts—can be repurposed as art that is sometimes beautiful, often challenging and always thought-provoking. The point was proven in 2006 when the Memorial Art Gallery organized the wildly popular exhibition *Extreme Materials*. And visitors can once again expect to be surprised by the unorthodox works in the long-awaited sequel.

*Extreme Materials 2*, which opens at MAG on October 23, showcases 41 artists from the US, Canada, England and Germany. Their spectacular works, most from the past five years, include a room-sized structure built of Neutrogena soap; an installation created entirely from preserved insects; a nightgown made of condoms; and a Byzantine mosaic recreated in breakfast cereal.

“Working with this group of artists has been proof that the world is a magical place, that there is more to it than meets the eye.” says MAG director of exhibitions Marie Via, who conceived the idea for the 2006 exhibition and curated both that show and this year's sequel. “We need artists, the rest of us do, to prime the pump of our imagination, to show us that plastic soup spoons can be the stuff from which a small universe is created, that bugs and bones and rust and discarded soda bottles can be beautiful.”

*Extreme Materials 2* remains on view through January 15, 2012.

**Thank you to our sponsors**

This exhibition is sponsored by M&T Bank, MVP Health Care, the Gallery Council of the Memorial Art Gallery and an anonymous donor.

**Programs and events**

These include an opening party (October 22); lectures by three featured artists (October 9, 16 & 23) and the exhibition curator (November 17); a family day (November 20); and a teachers' inservice (October 26).  
*For details see attached release.*

**Artists on site:**

Several artists will be at MAG installing works for *Extreme Materials 2*, and two will be working in the galleries for visitors to watch:

- October 5–8, Lockhart Gallery: Jennifer Angus will install *Creature Comforts* from preserved insects. She'll also give a lecture on October 9.
- October 15–16, Forman Gallery: Nick Kozak will create *Ecosystem* from plastic Chinese soup spoons.

PICTURED: Suzanne Broughel, *40 Acres of Band-aids (Every Shade of Bandaid Within 40 Acres of the African Burial Ground, NYC)* (2003). Band-aids and fabric.

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## ***EXTREME MATERIALS 2 PROGRAMS AND EVENTS***

### **PREVIEW PARTY**

*Saturday, October 22, 8–11 pm*

\$25 (MAG members at Supporter level and above, free)

Advance tickets required; call (585) 276-8939 during business hours

Celebrate with extreme music, food and fun! The exhibition opening features dynamic choreography by PUSH Physical Theatre; the unique sounds of the accordion and saw duo Dreamland Faces; and Improvised jazz by Margaret Explosion. Max at the Gallery will serve dinner from 5 to 9 pm and offer cocktails, coffee, snacks and desserts for purchase throughout the evening.

*Special thanks to party sponsors ABVI Goodwill, Rochester Fashion Week, Max at the Gallery, Southern Wine and Spirits of Upstate New York, Inc., Philipson Group, Mercury Print Productions, Inc., University of Rochester Organ Transplant: Donate Life!, and City Newspaper.*

### **LECTURES**

*Dates and times below, auditorium (included in Gallery admission)*



- Sunday, October 9 at 2 pm: **Jennifer Angus**

*Extreme Materials* artist Jennifer Angus is at MAG in advance of the show to install *Creature Comforts*, a work created entirely from preserved insects. She'll talk about her art, its meaning and the challenges it presents to both artist and viewer. *This lecture is underwritten by The Anne Hayden McQuay Endowed Fund.*

*Visitors are also invited to watch Angus install her work October 5–8 during public hours (next page).*



- Sunday, October 16 at 2 pm: **Danielle Julian Norton**

*Extreme Materials* artist Danielle Julian Norton is at MAG in advance of the show to install *Clear*, a room-sized work created entirely from Neutrogena soap. She'll talk about her art and the challenges of working in such a temporary medium. *This lecture is underwritten by The Anne Hayden McQuay Endowed Fund.*



- Sunday, October 23 at 2 pm: **Brian Dettmer**

*Extreme Materials* artist Brian Dettmer speaks on his work, which is created from old books. *This lecture is underwritten by the Andrew H. and Janet Dayton Neilly Endowment and the River Campus Libraries.*

- Thursday, November 17 at 7 pm: **Marie Via**

Enjoy an illustrated lecture by MAG director of exhibitions Marie Via, who conceived the idea for the 2006 exhibition *Extreme Materials* and curated both that show and this year's sequel.

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### **ARTISTS ON SITE**

Several artists will be at MAG installing works for *Extreme Materials 2*, and two will be working in the galleries during public hours for visitors to watch:

- October 5–8, Lockhart Gallery: Jennifer Angus will install *Creature Comforts* from preserved insects.
- October 15–16, Forman Gallery: Nick Kozak will create *Ecosystem* from plastic Chinese soup spoons.

### **ESPECIALLY FOR EDUCATORS**

*Wednesday, October 26, 4:30–7 pm / \$30\**

Area art teachers are invited to explore *Extreme Materials 2*, develop curriculum connections and create their own extreme art.

*\*Registration and prepayment required; please contact Kerry Donovan at [kdonovan@mag.rochester.edu](mailto:kdonovan@mag.rochester.edu) or 585-276-8971.*

### **FAMILY DAY**

*Sunday, November 20, noon to 5 pm / free!*

Make your own extreme art, enjoy music and family tours, and see a fashion show or recycled wearables (including some created today).

*Sponsored by Sage Ritty and Company, the Robert and Madeleine S. Heilbrunn Memorial Fund, and Neutrogena Corporation.*

### **GUIDED EXHIBITION TOURS** *(included in Gallery admission)*

*Sunday, October 23, 1, 2 and 3 pm*

*Sundays, October 30–January 15, 1 pm (Gallery closed December 25 and January 1)*

*Sunday, November 24 (day after Thanksgiving), 1 and 2 pm*

*Fridays, October 7–January 13, 2 pm*

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**EXTREME MATERIALS 2**  
**October 23, 2011–January 15, 2012**  
**List of Artists**

Ryan Alexiev (breakfast cereal)	Richard Klein (eyeglasses)
Jennifer Angus (insects)	Nick Kozak (plastic soup spoons)
Adriana Bertini (condoms)	Cal Lane (steel oil cans)
Elaine Bradford (taxidermied animals)	Mike Libby (grasshopper)
Suzanne Broughel (adhesive bandages)	Jennifer Maestre (colored pencils)
Dave Cole (ammunition)	Carlo Marcucci (pasta)
Sally Curcio (false eyelashes)	Rebecca Mushtare (plastic shopping bags)
William Kenneth Daw (dog kibble)	Andrew Myers (screws)
Tom Deininger (plastic toys)	Cornelia Parker (reclaimed dental gold)
Marc Dennis (coyote skulls)	Aurora Robson (discarded plastic bottles)
Brian Dettmer (encyclopedias)	Loren Schwerd (hair extensions)
Angela Ellsworth (pearl corsage pins)	Donna Sharrett (dried rose petals)
Rosemarie Fiore (fireworks residue)	Jean Shin (prescription bottles)
Mary Giehl (alum crystals)	Jennifer Sirey (bacteria)
Nemo Gould (Bundt cake pans)	Esther Solondz (rust)
John Greene (steel wool)	Laura Splan (cosmetic facial peel)
Phyllis Hackleman (used coffee filters)	Rebecca Szeto (thorns)
Laurie Hassold (animal bones)	Vadis Turner (tampons)
Danielle Julian Norton (Neutrogena soap)	Jess von der Ahe (blood)
Theo Kamecke (electronic circuitry)	Mark Wagner (currency)
Mark Khaisman (packing tape)	