FACT SHEET: M&T BANK CLOTHESLINE FESTIVAL

WHAT: Fifty-seven years after the first Clothesline, Rochester’s largest and longest-running fine art and crafts festival offers live music and dance all day both days, food from favorite area vendors, family art activities, and of course original work by more than 430 regional artists. complete list of artists

With the completion of Centennial Sculpture Park, Clothesline will once again spill over the Gallery’s 14-acre campus. map of the grounds

WHEN & WHERE: Weekend after Labor Day, September 7 and 8, 2013, Memorial Art Gallery
Saturday 10 am to 6 pm, Sunday 10 am to 5 pm, rain or shine

ADMISSION: $5, to benefit MAG; members $4 with coupon; 10 and under free if accompanied by an adult; includes museum admission. No pets (except service animals), skateboards or rollerblades allowed. Bicyclists should enter at Prince Street and check bikes at the RCA Bicycle Valet.

ENTERTAINMENT: All day both days, experience live entertainment in Centennial Sculpture Park, in front of the 1913 building and near the Prince Street gate (complete schedule on page 3).

FOOD & DRINK: Hungry? We have food and drink for every taste in our food court on the front lawn and at snack stations around the grounds (complete list on page 3).

New this year! At the “Sippin’ New York” Wine Garden, presented by The Wine Travel Card.com, sample more than 45 wines from the Finger Lakes and Niagara wine regions for $1 a tasting (seven for $5).

FAMILY FUN: Saturday from 10:30 to 5 and Sunday from 11 to 4:30 in the Creative Workshop, enjoy artist demos and learn about fall and winter classes for all ages. Sign up kids ages 4–10 for free, supervised art activities. Also visit the tent near Centennial Sculpture Park to have your face painted or make a pinwheel!

BARGAINS GALORE: At the Gallery Store or Store Sidewalk Sale, choose from two new Clothesline T-shirt designs and take advantage of special promotions. Inside, MAG’s art library will hold its annual sale of used art books and magazines.

PARKING: Ride the Gallery’s handicapped-accessible shuttle bus from the Gleason Works lot on Anderson Avenue or the East End garage at East Main and Scio Streets.

Handicapped-accessible parking by permit only is available on the Gallery grounds; enter at Goodman Street. We are unable to offer any other public parking on the grounds.

SUPPORT MAG: Clothesline is MAG’s biggest fund-raiser—all artists’ entry fees and public admission fees go directly to the Gallery’s operating budget. And in 2013, these dollars will go even further thanks to M&T Bank, our Presenting Sponsor for an unprecedented 20th straight year. Thanks also to Supporting Sponsors Nolan’s Rentals, Inc. and University of Rochester Medical Center, to our media sponsor City Newspaper, and to our community partner WXXI.

Several area organizations are helping make Clothesline greener. Thanks to Rochester Greenovation for sponsoring compost/recycle stations; to Rochester Cycling Association for operating the bicycle valet near the Prince Street gate; and to Dave Goldman and the Sierra Club of Rochester.

MEDIA ACCESS: Members of the press with proper ID will be admitted free. Please identify yourself at the gate and wait to be escorted by a member of MAG’s public relations staff. Please note that there is no press parking on the grounds, and all driveways are closed during the Festival.

BREAKING NEWS Check clothesline.rochester.edu for updates, plus you can follow us on Facebook and Twitter.

MEDIA CONTACTS: Meg Colombo, 276.8934 (mcolombo@mag.rochester.edu)
Patti Giordano, 276.8932 (pgiordano@mag.rochester.edu)
M&T BANK CLOTHESLINE FESTIVAL BOASTS LIVE ENTERTAINMENT, FOOD AND DRINK, FAMILY FUN, AND ORIGINAL WORKS BY NEW YORK ARTISTS

ROCHESTER, NY — In 1957, 101 exhibitors and 2,000 bargain hunters braved the wind and rain of Hurricane Audrey at the Memorial Art Gallery’s first Clothesline Festival. From these inauspicious beginnings, Clothesline has grown into a major community happening that showcases original work by more than 430 artists from 46 New York counties. complete list of artists

This year’s festival—now the M&T Bank Clothesline Festival—takes place Saturday September 7 from 10 am to 6 pm and Sunday, September 8 from 10 am to 5 pm.

In addition to one-of-a-kind artwork, Clothesline offers live entertainment all day both days, food from favorite area vendors and family art activities.

WHAT’S NEW

Reclaiming the grounds: With the completion of Centennial Sculpture Park, Clothesline will once again spill over the Gallery’s 14-acre campus. Visitors should be aware that with resulting layout changes and an increased number of exhibitors, some artists may be in different locations. map of the grounds

Winetasting: New this year, the “Sippin’ New York” Wine Garden, presented by The Wine Travel Card.com, will offer more than 45 wines from the Finger Lakes and Niagara wine regions for $1 a tasting (seven for $5).

Greener is better! Several area organizations are helping make Clothesline greener. Thanks to Rochester Greenovation for sponsoring compost/recycle stations; to Rochester Cycling Association for operating the bicycle valet near the Prince Street gate; and to Dave Goldman and the Sierra Club of Rochester.

ADMISSION

$5, to benefit the Gallery; children 10 and under free if accompanied by an adult. Clothesline admission includes museum admission. Handstamps are available and are required for reentry. (MAG members, watch your mail for a $1 off coupon you can present at any admission gate.) No pets (except service animals), skateboards or rollerblades allowed; bicyclists should enter at Prince Street and check bikes at the RCA Bicycle Valet.

PARKING / SHUTTLE BUS

Ride the Gallery’s handicapped-accessible shuttle bus from the Gleason Works lot on Anderson Avenue or the East End garage at East Main and Scio Streets. The bus drops off and picks up at the Prince Street gate.

Handicapped-accessible parking by permit only is available on the Gallery grounds. All traffic must enter at Goodman Street. There is no other public parking on the grounds.

FOR THE GOOD OF THE GALLERY

M&T Bank Clothesline is the Gallery’s biggest fund-raiser—all artists’ entry fees and public admission fees go directly to the Gallery’s operating budget. And in 2013, these dollars will go even further thanks to M&T Bank, our Presenting Sponsor for an unprecedented 20th straight year. Thanks also to Supporting Sponsors Nolan’s Rentals, Inc. and University of Rochester Medical Center, to our media sponsor City Newspaper, and to our community partner WXXI.
MUSIC & ENTERTAINMENT
All day Saturday and Sunday, enjoy live entertainment on the main soundstage in Centennial Sculpture Park, the dance stage in front of the 1913 building and near the Prince Street gate. All times are approximate.

Saturday music
11 am–12:30 pm  Professor Jangle
12–12:45 pm  Woody Dodge
1–2:30 pm  String of Pearls
3–4:30 pm  Kanack School of Music
5–6 pm  Joan Burch

Saturday dance
11 am–noon  Mounafanyi
12–12:45 pm  Garth Fagan Dance School Ensemble
2:30–3:30 pm  Sword and Scarab
4–5 pm  Ballet Prestige

Sunday music
11 am–12:30 pm  Amy Montrois
12–12:45 pm  Dave McGrath
3–4:30 pm  Mochester

Sunday dance
11:30 am–12:30 pm  Draper Center
1–2 pm  Fire and Spice Belly Dance Troupe
2:30–3:30 pm  Patricia Flowerday
4–5 pm  Eran Hanlon

Prince Street Gate
All day both days, enjoy Hawaiian slack key guitar, ukulele, vocals and hula performed by Kimo & Ka’iulani.

Inside the Gallery (second floor Fountain Court):
Sunday at 1 and 3 pm, enjoy a mini-concert on the Italian Baroque Organ by a student at the Eastman School of Music.

FOOD & DRINK
Hungry? Enjoy diverse fare from area favorites Bunny’s Mediterranean, The Daily Refresher, Hal’s Kountry Kettle Korn, Macarollin’, The Meatball Food Truck, Nancy’s Fried Dough, Pittsford Farms Dairy, Red Osier, Tex-Mex and Tuscan Wood Fired Pizza. To wash it all down, stop by the tents offering products from Pepsi-Cola, wines provided by Heron Hills Winery, coffee from Java’s and beers provided by Wright-Wisner.

New this year, the “Sippin’ New York” Wine Garden, presented by The Wine Travel Card.com, will offer more than 45 wines from the Finger Lakes and Niagara wine regions for $1 a tasting (seven for $5), as well as wines by the bottle.

Inside, Max at the Gallery (585-473-6629) will be serving lunch both days. Make a reservation

COME INSIDE
Your Clothesline admission also gets you into the museum (a $12 value). Don’t miss the 64th Rochester-Finger Lakes Exhibition and Connoisseurs Around the Corner: Gifts of Art from MAG’s Founding Family, as well as the Gill Discovery Center installation Renaissance Remix: Art and Imagination in 16th-century Europe.

FAMILY ART ACTIVITIES
Saturday from 10:30 to 5 and Sunday from 11 to 4:30, visit the Creative Workshop (Cutler Union lower level) to learn about fall and winter classes for all ages. Enjoy family art activities—including free, supervised activities for ages 4–12 (sign up the kids for up to an hour). Watch drawing, painting, clay, jewelry and fiber art demonstrations, meet our staff, and see our latest faculty show. Get $5 off any new class registration (offer good during Clothesline only). Also visit our tent near Centennial Sculpture Park to have your face painted or make a pinwheel!

Please note: The Creative Workshop entryway will remain closed for improvements until after Clothesline.

During the construction, the Workshop is accessible to students and visitors through the main Gallery entrances.
MERIT AWARDS
On Saturday afternoon, 10 exhibitors will receive Merit Awards. Listen for the announcement on WXXI 91.5 and watch for blue ribbons designating their tents.

Also look for these 2012 award winners: Brande Arno of Ionia, painting; Seth Michael Carlson of Rochester, jewelry; Julie Crosby of Trumansburg, ceramics; Andrea Handy of Rochester, Andrea Geer Designs, fiber; Claire Green & Aaron Arlinghaus of Ithaca (pictured), jewelry and leather; Rachael Hetzel of Rochester, printmaking; Jenny Pope of Ithaca, printmaking; Rocket Girls Studio of Rochester, jewelry; and Richard Westfall & Kate Westfall of Rush, wood & ceramics.

BARGAINS GALORE
Spend $100 in the Gallery Store or the Store’s Sidewalk Sale and receive a copy of our new centennial publication, Memorial Art Gallery 100 Years. In the pavilion, stop by our art library’s once-a-year sale of used art books and magazines.

And choose from two new Clothesline T-shirt designs (#1 is shown at left) by Kathryn D’Amanda of MillRace Design Associates. They’re available at all Store locations.

ATM
Need cash for that special purchase? Stop by one of three M&T Bank ATMs around the Gallery grounds.

STUDENT ART SHOW
See work by student artists from the UR’s Hajim School of Engineering, along the back driveway.

JOIN US!
Enjoy the many benefits of MAG membership! Save $15 when you join or renew at any level at the membership tent. Join at the Reciprocal Level or above and receive a copy of our new centennial publication, Memorial Art Gallery 100 Years. This promotion is valid only during Clothesline.

BREAKING NEWS
All day both days follow us on Facebook and look for regular updates at Twitter.

MEDICAL NEEDS
Monroe Ambulance, certified medical technicians, will be on site near the Prince Street entrance for emergency medical needs.

LOST AND FOUND
For lost children, go to the headquarters tent near Centennial Sculpture Park. For lost possessions, go to headquarters or call 585.276.8900 Monday through Friday from 9 am to 5 pm during the week after Clothesline.

WEATHER OR NOT
As always, organizers are hoping for sunny skies, but bear in mind that Clothesline will go on—rain or shine.

ON THE WEB
clothesline.rochester.edu

PRESS CONTACTS
Contact Meg Colombo (585) 276-8934 (mcolombo@mag.rochester.edu)
Patti Giordano (585) 276-8932 (pgiordano@mag.rochester.edu)