Art Tours presents:

**Revitalizing Rochester with WALL\THERAPY**

_June 18, 2015_

View colorful wall murals painted on buildings in several Rochester neighborhoods. Become familiar with the therapeutic as well as the aesthetic attributes of public art that is revitalizing Rochester’s civic pride as the Image City. The murals are dynamic images of the ways the artists perceive how people live with their environments and societal challenges.

WALL\THERAPY was founded by Ian Wilson who has a vision of Rochester as a destination city inspired in part by murals on public buildings. Since 2011, local and international artists have created murals intended to stimulate dialogues and inspire individuals to take pride in themselves and to connect with their neighborhoods. “There are no rules for composition, construction, or techniques” (Ian Wilson). Further descriptions of the artists and their images will be provided by Erich Lehman, co-curator of WALL\THERAPY and owner of 1975 Gallery. Erich will discuss selected murals in the St. Paul and South Wedge districts as well as those around the Public Market. We will walk on sidewalks and a gravel path to see colorful and diverse images. Your imagination will be stimulated as you view the murals.

*Lady of the Leaf Remix, Lady Pink, 2013, El Camino Trail*

Travel by luxury coach from MAG Goodman Street parking lot at 8:45a.m. and return to MAG by 5:30 p.m. Wear walking shoes and clothes for comfort; bring rain gear if needed.

The cost is $88 for MAG members and $98 for non-members of the Gallery, including lunch and a mid-afternoon wine and cheese reception. Please make your check payable to the Gallery Council, Memorial Art Gallery, 500 University Ave., Rochester, NY 14607-1415. For credit card payment, please call Sharon McNamee at 585-276-8910.

Reservations are accepted by earliest date of receipt of payment. Menu choices will be available and sent to you with confirmation of your reservation. The minimum number of travelers is 20 and maximum is 30. Reservation deadline is May 28.

Cancellations must be submitted in writing by May 18 for a full refund. Full refunds will be granted if the vacancy is filled. Partial refunds will be considered upon written request. All refunds will be less any non-recoverable costs and the processing fee of $25.

**Trip Leaders:** Nicki Millor 585-381-0572 or Connie Schultz 585-787-0701.

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**Register for Revitalizing Rochester with WALL\THERAPY on June 18, 2015**

Name(s) __________________________________________________________

Address, City, & Zip_________________________________________________

Phone # ___________________________ Cell # ___________________________ EMail ___________________________

Are You a MAG Member: yes ________ no ________    Amount enclosed & check #_________________________