



**12th Annual Fine Craft Show
November 2–4, 2012
Part 1: Artist Information**



The Memorial Art Gallery's Fine Craft Show is presented by the Gallery Council to promote contemporary American craft and to introduce the public to the artists and their work. Again this year, the exhibition and sale will feature 40 premier craft masters. Proceeds from this event support education, art acquisitions, programs and exhibitions at the Gallery.

Schedule

Friday, November 2:

9 am–4 pm Exhibit set up
7 pm–9 pm Preview Party

Saturday, November 3:

10 am–5 pm Show open

Sunday, November 4:

11 am–4 pm Show open
4 pm–6 pm Exhibit breakdown

Location

Memorial Art Gallery (Cutler Union building)
500 University Avenue
Rochester, New York 14607-1484

Eligibility

All artists who submit an application with the non-refundable \$25 entry fee by the March 30th deadline will be included in the jury process.

Media include ceramics, basketry, fiber, glass, jewelry, leather, paper, metal, mixed media, wearable art and wood in limited edition or one-of-a-kind works.

Booth Information

The booth dimensions are 10 x 10 feet, and the fee is \$425. We do not offer double booths.

All booths have an electrical outlet with 10 amps, capable of supporting 1000 watts.

Entry instructions

Each applicant must submit:

- Check for \$25 payable to The Memorial Art Gallery
- Completed application (part 2 of this form) with written description of work
- Three digital (JPEG) images representing the work that will be offered for sale. These will be used for jurying and for our program book. Each image should be clearly marked with your name, category, dimensions, materials and price, and emailed to jury.finecraftshow@mag.rochester.edu
- A digital (JPEG) image of your current booth layout, emailed to jury.finecraftshow@mag.rochester.edu

Timeline

March 30: Last day to apply

June 1: Notification of juror's decision

September 7: Notification of booth assignments

Housing

Special arrangements may be made to house out-of-town artists (at no cost) in the homes of Gallery Council members. Special rates will also be available for our exhibitors at area hotels.

Questions?

Contact Lynda Serafine, Gallery Council assistant at the Memorial Art Gallery, by phone (585.276.8910), by fax (585.473.6266) or by email (lserafine@mag.rochester.edu).



Pictured: 2011 exhibitors included (top, from left) Dan Mirer, Corning, NY; Leon Fontier, Penn Yan, NY; Hideaki Miyamura, Kensington, NH; Patricia Palson, Contoocook, NH; and (bottom) Michelle & Michael Lalonde, Scotia, NY; Patti Bolz, Camden, ME.

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Part 2: Application Form

Please complete and return this form with your non-refundable application fee of \$25 made payable to the Memorial Art Gallery by **March 30, 2012**. Applicants will be notified of juror selections by June 1.

Name(s) _____

Address _____

City/town _____ State _____ Zip _____

Home/studio phone _____ Cell phone _____ Fax _____

Email _____ Website _____

TYPE OF WORK TO BE EXHIBITED

- | | | | |
|-----------------------------------|----------------------------------|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Basketry | <input type="checkbox"/> Glass | <input type="checkbox"/> Metal | <input type="checkbox"/> Wearable art |
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Mixed media | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Leather | <input type="checkbox"/> Paper | |

Please write a brief narrative description of your work including technique & materials.

Please email image of your booth layout as described in part 1 to jury.finecraftshow@mag.rochester.edu

Please email three labeled images of your work as described in part 1 to jury.finecraftshow@mag.rochester.edu and provide the information below about each of these images:

IMAGE # 1

IMAGE # 2

IMAGE # 3

Category _____

Category _____

Category _____

Dimensions _____

Dimensions _____

Dimensions _____

Material _____

Material _____

Material _____

Description _____

Description _____

Description _____

Price _____

Price _____

Price _____

Signature of artist(s) _____ Date _____

Mail to: Memorial Art Gallery, Fine Craft Show, 500 University Avenue, Rochester, NY 14607-1484.
For further information, please call 585.276.8910 or email lserafine@mag.rochester.edu.

Office Use Only:

Application fee received on: _____ Check number _____

Email images received on: _____

Booth fee received on: _____ Check number _____