Our 75th Anniversary Year has begun! The Council is a complex organization, but one with a simple mission: you support art at the MAG. Specifically, you support exhibitions, education, the creative workshop, communications (ARTiculate), and a fund for acquisitions and restoration of art.

How can a Council member learn about the MAG and all that goes on within the Gallery Council — such as committee planning, raising money, and participating in Gallery events? There is a lot to know, so I would love to share some current sources that make current MAG news easy to find.

**Council Priority Reading** (The Newsletter is emailed and USPS mailed if no email is submitted. ARTiculate is USPS mailed to Patrons only):

- **The Council Newsletter** – the most information about Council projects, travel, programs and some personal interest items, too. Best read the day it arrives.

- **The Council Website** – found at [www.mag.rochester.edu/gallerycouncilarea](http://www.mag.rochester.edu/gallerycouncilarea) - click the Join box and go to the Gallery Council line.

- **ARTiculate** – arrives in a magazine format and is newly electronic. Here are some things I learned by reading it: the Latino/Hispanic Heritage Family Day is October 5; Tapas is back on Thursdays beginning Oct. 18; a new time for public highlight tours is 6pm on Thursdays so that participants can also attend lectures or organ concerts; the list of artists for the Fine Crafts Show is up; and the Family Day for the Golden Books exhibition is Nov. 9. (Council members will be asked to participate).

**IN ADDITION**, you may want to access:

- MAGart 2.0 – the free app for ios or android phones through iTunes
- Podcasts through iTunes or mp3 downloads
- Cell phone tours at 585.627.4132

The Gallery works diligently to connect people with art and each Council member can contribute to this effort with our 325 voices when we talk about the MAG and have current, accurate information. We can assist the Gallery by being the best PR agents ever! The personal connection is priceless.

A sigh for summer’s end: By the time you read this note, the M&T Clothesline Festival will have come and gone, more yellow leaves will be threatening my sea of green grass, the school buses will have taken their rightful place on the roads and summer friends will have gone home to Florida. And hello fall – which will bring an opportunity to get to know our new Director, Jonathan Binstock, enjoy some really great Council programs and assist with the Golden Books exhibition. The Council has supported this show in the amount of $15,000 for the exhibition and $5,000 for the accompanying Family Day.

Sounds good – tell your friends! MM
A good friend recently asked me how I became involved with the Gallery Council. I answered her with some sort of quick explanation, but since then have considered the question more carefully. How indeed did I end up with such an affinity for the Memorial Art Gallery? It all started with the Averill Council. My husband was on the Averill board years ago. As a result, we both attended numerous gallery functions where we met many wonderful people, many of whom are still very involved with MAG, and one of whom (first name Grant) only recently retired. Well, as it turned out, three boys soon came along, and I reoriented myself toward raising sons. It's kind of shocking that all of a sudden (it does seem that fast!) the boys grew up, and I decided to pick up where I left off. A few years ago I became a docent, and am thoroughly enjoying that experience. It's not that I didn't know I loved kids, but I must say that I've found that giving tours to young elementary students is just plain fun. I am so proud that the Gallery reaches out to the community by giving young children the opportunity to enjoy the arts. I am also ecstatic that the kids on my tours are so excited to be at the Gallery and so inquisitive about art. So I am hooked on the Gallery again, and what better way to extend my support for it and our community than through The Council. Our fundraisers have helped the Gallery pursue its mission, and I am honored to have had the opportunity in the past to chair the Fine Craft Show. We are a great group who are committed to a community treasure that is the Memorial Art Gallery. I am very proud to be a part of it all!

Mary Clare Hamlin, First Vice President

**Membership**

For an application form call the Gallery Council office at 585-276-8910 or email gallerycouncil@mag.rochester.edu or contact the Membership Co-Chairs below:

- Joanna Grosodonia
  244-4594 or mgrosod1@rochester.rr.com
- Pat Rahn
  385-0632 or wrahn@rochester.rr.com

If you have news of a Gallery Council members, or if you know of a Council member who would benefit from a “hug” or “sunshine” note, please contact Nancy Heppard at nancyheppard@gmail.com

Submit newsletter items or comments about the Newsletter to Barbara O’Hare at bohare5281@aol.com

**PASSAGES**

Members of the Gallery Council extend sincere sympathy to the family and friends of

- Robert Tescione
  Brother of Pamela Foye
- Caroline Bolyan
  Granddaughter of Mildred Boylan
- Tom Hodges
  Son of Claire Bagale

To access the Gallery Council area of the MAG website use the direct link <http://mag.rochester.edu/gallerycouncilarea>
14th Annual Fine Craft Show and Sale
October 24-26, 2014

46 of the country’s best contemporary jewelry, clothing, glass, ceramic, wood and fiber artists will have their handcrafted items for sale in MAG’s beautiful setting!

We have become nationally recognized for our generous hospitality and support of the participating artists. You can each be a part of this great event by volunteering during the show, hosting an artist in your home, having a dinner for artists on Saturday evening and by bringing your family and friends for shopping opportunities.

We need your help! Please volunteer and be part of the fun!

**Artist Housing**
- Dale Skivington daleeskivington@gmail.com
- Elizabeth Tyler etyler3@rochester.rr.com

**Saturday Evening Artist Dinners**
- Mary Clare Hamlin - mchamlin1@gmail.com
- Suzanne Spencer - smsoldmill@rochester.rr.com

**Show Volunteers** – Complete and return the form on page 6
**Questions** – Charlotte Herrera - cherrera@rochester.rr.com

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The Gallery Council Board voted to allocate funds to partially support the Golden Book Legacy Exhibit coming to the MAG in October. In addition, the Council will fully underwrite Family Day, a day associated with this exhibit of books and art that many of us grew up reading.

Watch for your November volunteer opportunity in next month’s newsletter.
Rochester’s Urban Script: Therapy Messages or Street Art?

Thursday, October 9th

Rochester, as a city, has many things going for it, a wonderful Art Gallery, the mansions on East Avenue and St. Paul Blvd, the George Eastman House, the Rochester Museum and Science Center, the RPO, the Genesee River and many beautiful parks. The loss of jobs and industries has also resulted in a large number of empty buildings, urban sprawl and inner city decay.

In 2011, Dr. Ian Wilson, a radiologist at the U of R Medical Center, sought to rehabilitate the empty spaces and to heal inner city neighborhoods by filling them with art. He recruited renowned street artists from all over the world to come to Rochester to paint murals on unused wall space. Dr. Wilson was featured this month by (585) Magazine along with 17 other visionaries who are fueling our area’s future.

Dr. Wilson’s prescription for a healthy inner city is public art in public places. The art in the murals become therapy which beautifies the neighborhood, inspires and gives new life and energy to residents and to the public as a whole. By 2013, over 48 murals had been painted throughout the city. The greatest concentrations are found in the South Wedge neighborhood and along the El Camino Trail.

If you were lucky enough to be in Rochester in the third week of July, you could have enjoyed Wall Therapy, one of the major street art festivals in the U.S. Forty street artists from around the world gathered in Rochester to paint 70 murals, making us one of the most prominent centers of Wall Therapy street art in the country.

On Thursday, October 9, 2014 Gallery Council members and guests will have an opportunity hear the man who started this Public Art project in Rochester, Ian Wilson, and to see the creations of the mural artists which now enrich our city.

With a PowerPoint presentation, Dr. Wilson will share his story of “Rochester’s Urban Script, Therapy Messages or Street Art?”

Coffee begins at 10:30; program is at 11 in the Auditorium.

You can register yourself and your guest by e-mailing Sharon at gallerycouncil@mag.rochester.edu or you can call her at 585-276-8910.
**ART TOURS**

**Art on the Vine**

*October 7, 2014*

Plein air painter **Phyllis Bryce Ely**, an award winning artist at the MAG Finger Lakes Show, will guide and assist participants as they observe and create their own small painting of the inspiring fall view of Seneca Lake and its gentle shoreline from Glenora Wine Cellars. Enjoy painting, lunch and wine on their covered terrace. No painting knowledge is necessary! Afterwards we will stop at an art gallery featuring landscape artists and enjoy an private reception. **Details and sign-up flyer are on page 7.**

Trip leaders: Carol Kase 461-4382  Linda Cassata 223-4647

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**Save the date!**

**Art Lovers' Provence**

*October 2015*

From Cézanne to Matisse, Renoir to Picasso, artists have gravitated to Provence's vivid sunlight and vibrant landscape. Join us in southern France as we explore their museums, studios, and homes, as well as meet contemporary artists, collectors and art lovers. More details soon!

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**News from**

**CREATIVE WORKSHOP**

Registration for Creative Workshop fall classes is in full swing. The session starts with our children's classes on Saturday, September 20th. Adult classes start the following Monday, September 22nd. A sincere thank you goes to the Gallery Council for your continued support in providing funding for Rochester City School Scholarships. Last fiscal year, your generosity enabled 41 RCSD students to participate in a Creative Workshop class. If you haven't taken the opportunity, stop down to the CW's Lucy Burne Gallery and see our Faculty show on display through September 18th.

~ Peggy LaHair-Edmunds

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**DOCENT NEWS**

We are looking forward to the start of the fall. Our new officers are:

- Chair – Peg Rachfal
- Vice Chair – Ellie Kozel
- Secretary - Dorothy Petrie
- Treasurer – Marguerite Quinn
- Travel – Gail Reeves, Sue Tkach
- Hospitality – Sandy Koon, Carol Redden
- Past Chair – Natalie Ciccone

Gallery Council Members are cordially invited to attend docent meetings. The first (and only September meeting) will be on Tuesday September 23 at 9:30 in the auditorium. Marlene Hamann-Whitmore will welcome docents, Nancy Norwood will discuss the Miller Prints installed in the Lockhardt Gallery and docent Kitty Jospe will discuss the plants in the Centennial Sculpture Park.
Fine Craft Show  
October 24-26, 2014

Volunteer Sign-Up Form

We need your help to make the Fine Craft Show a success! Please check the day(s) and time(s) that you are available.

**Friday, October 24**
- Exhibit Area Setup  
  8:00 am -11:30 am ____  
  11:30 am -3:30 pm ____
- Chili Dinner Setup  
  4:30 pm - 5:00 pm ____
- Chili Dinner Cleanup  
  6:30 pm - 7:30 pm ____
- Greeters  
  6:45 pm - 8:30 pm ____

**Saturday, October 25**
- Exhibit Area Hostess  
  9:45 am -12:30 pm ____  
  12:00 pm -3:00 pm ____
  2:30 pm – 5:00 pm ____

**Sunday, October 26**
- Artist Brunch  
  8:30 am -11:30 am ____
- Exhibit Area Hostess  
  10:45 am -1:30 pm ____
  1:00 pm – 4:00 pm ____
- Exhibit Area Teardown  
  4:30 pm – 6:00 pm ____

**Volunteer Orientations will be held on Oct. 9th at 9:30 AM & Oct. 20th at 1:00 PM**

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Please complete and return to: Gallery Council Fine Craft Show, Memorial Art Gallery, 500 University Ave, Rochester, NY 14607. Contact Charlotte Herrera @ 872-0325 or cherrera@rochester.rr.com with questions.

THANK YOU!
Art on the Vine

JOIN US…Tuesday, October 7, 2014…for a very special day

Get ready to create your own “plein air” landscape painting with your coach Phyllis Bryce Ely, an award winner at the MAG’s 2013 Finger Lakes Exhibit. No Experience Necessary. Phyllis will take us step-by-step through the process of painting your very own “take home” art.

The Inn at Glenora Wine Cellars is preparing the Wine Cellar Dining Room and the Covered Terrace for our use…rain or shine. The autumn foliage will be at its peak. Both the Wine Cellar Dining Room and the Covered Terrace look out on the exquisite scenery of Seneca Lake, especially at this time of year.

All art supplies are included in the price of the tour. To really add to the enjoyment of the day, everyone will be able to enjoy a glass of wine, along with a delicious lunch, to get their creative juices flowing. Of course, your art work is yours to keep so you can show your family and friends how you spent this unique day.

On our return to the MAG, one more activity is planned for you. We will be stopping at a recently opened gallery in Canandaigua. Which gallery?? Well, we thought we would make this a mystery stop, just for the fun of it. We can tell you that the gallery specializes in “plein air” art and that a wine and cheese reception is included in the visit.

Logistics: Our bus will leave promptly at 8:15 AM, on Tuesday, October 7, 2014, from the Prince St. parking lot of the Memorial Art Gallery. Plan on returning by 6:00 PM.

*Cost: $140.00 for MAG members. $152.00 for non-members. This includes transportation, lunch, a glass of wine, art supplies, the wine and cheese reception and proceeds going to the MAG.

*Registration deadline: September 1, 2014. Reservations will be accepted by earliest payment received. Minimum number of travelers is 15. Maximum number is 20.

*Cancellations: For a full refund, your refund request must be received in writing by September, 1, 2014. After that date, a full refund will only be possible if vacancies are filled.

Make check payable to the Gallery Council of the MAG. Mail the form below with your check to: Gallery Council Memorial Art Gallery; 500 University Avenue; Rochester, NY 14607-1415. To pay by credit card, call Sharon McNamee at 276-8910.

If you have questions, contact your hosts: Linda Cassata: 585-223-4647 Carol Kase: 585-461-4382

Art on the Vine Tour Registration October 7, 2014

Print your name: ____________________ e-mail: ____________________
Home telephone: ____________________ cell number: ____________________
Amount enclosed $__________ MAG member: YES NO Gallery Council member: YES NO
Signed ____________________ Date: ____________________