President’s Message

Did you go to the M&T Bank Clothesline Festival in September? It was one of the best ever! Sunshine helps, but what truly makes it successful is the organization and thorough preparation headed by the Council Clothesline Committee: congratulations to Judie Van Bramer, Jim Nolen, and Michael and Mary Lisa Sisson for their leadership.

Do you ever wonder how all this works? During Clothesline, the Council receives vendor fees from the food trucks and tents, and the proceeds from the wine and beer tents and the coffee carts. Council Volunteers are recruited to staff various areas. The MAG staff takes care of the artists' booth fees, sponsorships and advertising, security, and logistics (think LOTS of rented fencing), etc. Thus, the Council has a profit center and MAG has a profit center, making the M&T Bank Clothesline Festival the largest fundraiser of the year for MAG.

Up next is the Fine Craft Show - another wonderful signature fundraiser for the Council! Charlotte Herrera gave me a brief overview of how the Council profits from this event and the crucial part members play in making it successful.

A bit of background on the FCS: The first show was in 2000 as result of the need for an additional fundraiser for the Council. Charlotte Herrera and Linda Butwid visited the Philadelphia Fine Craft Show a couple of years prior to launching the MAG Council version. Currently, the Show has a following representing a wide geographic area and a waiting list of craft artists who wish to participate. This event is “textbook” for signature events because the show reflects the mission and business of the institution it supports.

So…how does the Council profit? Every applicant is charged an application fee and accepted artists are charged a space fee. This year we increased the number of artists from 40 to 46. Revenue is enhanced through ticket sales, the silent auction of items donated by the artists, and a great preview party. How do Council members make it happen? Serve on the FCS Planning Committee; host artists to stay in your home; make chili; volunteer for the event; bid on the silent auction, attend the preview party, and make purchases from the artists. Bring your friends!! And consider that every part of your participation contributes to success. October 24-26 – see you!

The Galley Council has opportunities to volunteer, including reading some Golden Books – see inside!

Marilyn Merrigan

ART TOUR

Save the date! -- Art Lovers’ Provence

October 2015

From Cézanne to Matisse, Renoir to Picasso, artists have gravitated to Provence’s vivid sunlight and vibrant landscape. Join us in southern France as we explore their museums, studios, and homes, as well as meet contemporary artists, collectors and art lovers. More details soon!
In 1970 my husband and I arrived in Rochester from California to begin our chosen careers. Tom began a professorship in chemistry at the University of Rochester, and I established a resource room at the Roth building in the Rush Henrietta School District. We quickly explored the many cultural opportunities the area had to offer, including the Memorial Art Gallery. Our involvement with MAG has continued all these years, as we have enjoyed numerous exhibits and activities. Our young son became a student at the Gallery's Creative Workshop exploring the world of art. Today he is passing his artistic appreciation on to his two young daughters at the National Museum of Wildlife Art in Jackson, Wyoming.

Retirement has offered me more time to give back to the community. I became a member of the Gallery Council. My work with the Council has included volunteering at our annual fund raising events, membership on the Clothesline Committee, and Chairperson of the Future Planning Committee.

Our first Gallery Council program on September 11th was a great start to the new year! Marjorie Searl was, of course, a wonderful speaker, and many of our members brought guests to enjoy the morning with us. It would be helpful to the membership committee if we had contact information for those guests so that we could send them information about the Gallery Council, as well as invitations to future meetings, events and programs. If you brought a guest, please contact Joanna Grosodonia (mgrosod1@rochester.rr.com) or Pat Rahn (wrahn@rochester.rr.com) with your guest's contact information.

We are pleased to welcome 2 new members to the Council:

**Debbie Gordon**
Debbie serves on the Board of the Jewish Federation, JCC, Jewish Family Service and is a Literacy volunteer. She is referred by Mona Kolko.

**Lauren Kaduc**
Lauren does extensive volunteer work for the Brighton School District, the AJGA Girls Junior Championship and the Fine Craft Show here at MAG. She is referred by Mary Clare Hamlin.

For an application form call the Gallery Council office at 585-276-8910 or email gallerycouncil@mag.rochester.edu or contact the Membership Co-Chairs below:

**Joanna Grosodonia**
244-4594 or mgrosod1@rochester.rr.com

or

**Pat Rahn**
385-0632 or wrahn@rochester.rr.com
Council Projects

14th Annual Fine Craft Show and Sale
October 24-26, 2014

Want to ----

➢ make someone happy?
➢ find the perfect gift?
➢ begin or add to a collection with beautiful glass, ceramics, fiber, mixed media or wood?
➢ be a style maker with fabulous clothing for ladies and gentlemen?
➢ add some bling with exquisite jewelry?
➢ enhance your walls or add that special piece to your rooms?

*46 master craft artists from 10 states will help to make it possible.*

There’s something for everyone at the Fine Craft Show!
Come and check it out!

Volunteer and make this event a huge success!
(see page 7 for sign-up information)

The Gallery Council Board has allocated funds to partially support the Golden Book Legacy Exhibit coming to the MAG in October. Additionally, the Council will fully underwrite Family Day, a day associated with this exhibit of books and art that many of us grew up reading.

See page 8 for your November volunteer opportunity!
Council Programs

Friday, November 14, 2014
10:30: Coffee & Conversation
11:00 Lecture & Program

Everything I Learned about Life, I Learned from a Golden Book

Gallery Council members, it is time to pull out the granny glasses, reading or otherwise, seek out the nearest and softest tissue or hankie, and be prepared to take a nostalgic trip down memory lane when our own Marie Via, MAG’s Director of Exhibitions will speak to us about the next big opening at MAG, Golden Legacy, 65 years of Golden Books.

With their eye-catching illustrations and sweet, simple story lines, and counting among its illustrators some of the day’s most gifted artists, Little Golden Books have been enchanting children for almost 72 years. Today, even Frozen has its own Little Golden Book for children 3 to 8 to enjoy.

The first 12 Little Golden Book titles were published on October 1, 1942. You will recognize many of these titles:

1. Three Little Kittens
2. Bedtime Stories
3. Mother Goose
4. Prayers for Children
5. The Little Red Hen
6. Nursery Songs
7. The Alphabet from A to Z
8. The Poky Little Puppy
9. The Golden Book of Fairy Tales
10. Baby’s Book of Objects
11. The Animals of Farmer Jones
12. This Little Piggy and Other Counting Rhymes

The books initially sold for 25¢ rising to 29¢ in 1962. Today, first editions sell for over $100. Within a year of first publication, Golden Books became the favorite go-to books for parents and primary school teachers and became required reading for the whole country.

Do the above titles bring back memories? If so, gather up your Golden Memories, and a friend or two, circle Friday November 14th on your calendar, then call Sharon at 585-276-8910 to make your reservations or e-mail her at gallerycouncil@mag.rochester.edu

Looking Ahead...
2014-2015 PROGRAMS
Gallery Council’s 75th Anniversary Year

Friday, November 14, 2014: Note change of date. Please see adjacent column for full program information

11:00 Boutique open for shopping  11:30 Wassail Bowl, noon lunch

Monday, February 9, 2015: “Art and Soul-Gallery Council Celebrates its 75th Anniversary.”
Focus on art, movement, music and more.
10-noon activities, noon lunch, 1-3 activities:

Monday, March 9, 2015: “Hands across the Avenue”- Tri-Council meeting at George Eastman House.
10:00 Coffee in the Cafe, 10:30 meeting, 12:00: luncheon

10:30 coffee, 11:00 business meeting & program

Thursday, May 14, 2015: Leonard Urso Studio Tour
2:00 PM followed by refreshments

Thursday, June 4, 2015: Our 75th Annual Meeting! “Celebrating What Was and Focusing on What Will Be- the Future.”
10:30 coffee, 11:00 business meeting & program, 12:15 lunch

Program details, including signup information, can be found in the monthly newsletter and posted on the Council website.

Contact: Sharon McNamee at gallerycouncil@mag.rochester.edu. 585.276.8910

Don’t miss our Thursday, October 9th program:
Dr. Ian Wilson, Rochester’s Urban Script: Therapy Messages or Street Art?
Coffee at 10:30
Program at 11 in the auditorium
For reservations, call Sharon 276-8910 or email gallerycouncil@mag.rochester.edu
Help Wanted!

The Gallery Council Assistant is looking for volunteers to assist with miscellaneous projects. If you have an hour or two a couple of times a month to help out in the Council office please call Sharon McNamee at 585-276-8910.

Coffee will be available!

One of the many benefits of membership in the Gallery Council is the availability of unique and stimulating programs. You must, however, sign up for these. And don't forget our fun projects and trips! These allow us to support the Memorial Art Gallery in creative and fun ways. Check out the opportunities for involvement noted in this newsletter.

News from

CREATIVE WORKSHOP

What's up in the Creative Workshop: To help the University of Rochester kick off Meliora weekend, the CW will be doing an art activity with 12-15 UR Board of Trustees’ spouses/partners on October 16th. The attendees will learn how to create silver textured discs that can then be turned into a key ring or Pendant. The instructor is Lorraine Cooley. On view in the CW's Lucy Burne Gallery is a Teen & Adult Student show. The show closes October 28th.

- Peggy Lahair-Edmunds

DOCENT NEWS

Fall is upon us, and our tours are up and running. We are beginning to see many school groups, and anticipate even more in the coming weeks. In October, we look forward to Marlene Hamman-Whitmore’s introduction to the Golden Book exhibition on Tuesday October 14th at 9:30. As always, all Gallery Council members are invited. On October 16th, some of the docents, and a few Gallery Council friends are heading to Florence, Italy for a wonderful week of art exploration. We look forward to hearing stories of their adventures.

- Peg Rachfal
If you have news of a Gallery Council member, or if you know of a Council member who would benefit from a “hug” or “sunshine” note, please contact Nancy Heppard at nancyheppard@gmail.com

Submit newsletter items or comments about the Newsletter to Barbara O’Hare at bohare5281@aol.com

To access the Gallery Council area of the MAG website use the direct link <http://mag.rochester.edu/gallerycouncilarea>
Fine Craft Show
October 24-26, 2014

Volunteer Sign-Up Form

We need your help to make the Fine Craft Show a success! Please check the day(s) and time(s) that you are available.

Friday, October 24
Exhibit Area Setup
8:00 am - 11:30 am ____
11:30 am - 3:30 pm ____
Chili Dinner Setup
4:30 pm - 5:00 pm ____
Chili Dinner Cleanup
6:30 pm - 7:30 pm ____
Greeters
6:45 pm - 8:30 pm ____

Saturday, October 25
Exhibit Area Hostess
9:45 am - 12:30 pm ____
12:00 pm - 3:00 pm ____
2:30 pm – 5:00 pm ____

Sunday, October 26
Artist Brunch
8:30 am - 11:30 am ____
Exhibit Area Hostess
10:45 am - 1:30 pm ____
1:00 pm – 4:00 pm ____
Exhibit Area Teardown
4:30 pm – 6:00 pm ____

VOLUNTEER ORIENTATION WILL BE HELD ON OCT. 20TH AT 1:00 PM.

Name _____________________________________________________________

Email __________________________

Telephone ____________________ Cell phone _________________________

Please complete and return to: Pamela Miller Ness, 1600 East Ave, #201, Rochester, NY 14610. Contact Pamela at 585-461-1874 or pmillerness@gmail.com with questions.

THANK YOU!
The Gallery Council of the Memorial Art Gallery
75 years of raising money for the MAG . . . join us!

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MAG COUNCIL VOLUNTEERS
NEEDED TO READ GOLDEN BOOKS or
GREET AND WELCOME
FOR FAMILY DAY ~ sponsored by the Gallery Council

Sunday, November 9, 2014
Noon – 5:00 p.m.

• The book can be a personally owned favorite Golden Book or one obtained from the library table in the Exhibition

• Readers should have voices that project well and who will prepare in advance of the day

• The audience may consist of a wide age range of listeners

PLEASE volunteer!
We are asking for a minimum of 45 minutes.
Phone Sharon at 276-8910 or
Email gallerycouncil@mag.rochester.edu
with your availability.

MANY THANKS!