Three years ago, the Board of the Gallery Council faced a challenging decision. The decision needed to be made thoughtfully and deliberately, based on as much information as the Board could gather. The Board members, elected by you, the Gallery Council members and representing you, knew how intimately you would be affected by this decision.

After viewing maps and diagrams, and considering all options, the Board voted to raise money to achieve the naming rights to the Cutler Union Garden which is a part of the Centennial Park of the Memorial Art Gallery. Naming of this garden is the Gallery Council’s contribution to the centennial birthday of the MAG.

The price tag on the garden was daunting: $250,000, but Board members believed that the members of the Council would be willing and able to achieve this goal. So a quarter of a million dollars is the challenging but realistic amount the Board set for us to achieve.

As we considered the options, one choice was a $150,000 part of the Centennial Park. But it was a parking lot!! The cheapest donation in the whole Park. You wouldn’t have wanted us to obtain naming rights to the parking lot, now would you? No, the Board set their sights higher than a parking lot. The Board was confident that the GC members would be able to achieve a higher goal.

Now, as we approach the end of this campaign that started all those years ago, we are still short of our goal. About one third of the Gallery Council membership has generously donated approximately $115,000 toward these naming rights. But that leaves about 2/3 of the membership who has remained silent in this effort. Silent!

Now the Centennial Garden Committee, capably headed by Sandy Koon, is coming to all of you asking for your donations. They will be asking for whatever you can give to help achieve our goal of putting our sign on the garden that, by the way, will contain Wendall Castle’s amazing sculpture of the dining room. The Gallery Council’s Centennial Garden will be one of the most visited places in the entire Centennial Park.

Do not give beyond your means. Seriously. Just give something; any amount is wonderful. So when the sign goes up in the garden that says “Gallery Council Garden, Donated by the Members” it will mean that everyone gave some number of dollars toward the goal.

The sign won’t say, “donated by some of the members” or donated by a few of the members”. The sign will say THE members, meaning that ALL of the GC members gave some money in support of this beautiful garden to celebrate the 100th anniversary of the MAG.

In the near future, you will be hearing about some exciting fund raising ideas that are designed to encourage you to contribute monies toward the garden; a challenge from Past Presidents is being planned now. Also, the committee is planning a special program for all of the Gallery Council members who have donated any amount whatsoever toward the goal; to be held later in the spring.

Please think about this important request to give toward the naming rights to the Cutler Garden in the Centennial Park of the Memorial Art Gallery. As I said, any amount is welcome. Really! All that you need to do is call Barbara Stuart at 276-8942 to let her know of your wish to contribute and she will help you through the process.

Responsibility does not only lie with the leaders of our countries or with those who have been appointed or elected to do a particular job. It lies with each of us individually. - The Dalai Lama

I close this month with this apt quote by the Dalai Lama. The responsibility for the naming rights to the Gallery Council Garden is each of our responsibilities. Show the world that the GC Board was correct three years ago when they confidently voted that the GC could achieve this major donation.

Many thanks!

Mary Sue
The Gallery Council of the Memorial Art Gallery

Cordially Invites You To

“Highlights of East Avenue’s Missing Mansions”

Rochester’s East Avenue, between Alexander and Colby Streets, remains one of the best preserved gateway streets entering any city in the United States. Even so, about half of the millionaires’ homes that lined the Avenue have disappeared. Through the use of historic and contemporary photos, Mr. Hall’s talk will contrast the vanished East Avenue with the present, showing adaptive re-use of many fine homes and information on several of the local architects who designed these fabulous houses.

Presented by Don Hall

Don Hall is the retired Director of the Strasenburgh Planetarium. Throughout his “stellar” career, he has presented talks on the decorative arts including Depression glass, American art pottery, domestic architecture and zinc grave markers, at places such as the Smithsonian, and written extensively for a variety of publications. From May through October he is a weekend tour guide at Rochester’s Mt. Hope Cemetery where a recent visitor told him that she had no idea that a cemetery tour could be both fun and funny. In fact, all of Don’s presentations show his sense of humor and include lots of light moments.

Date: Wednesday, April 10, 2013
Location: Memorial Art Gallery
10:30 am: Coffee in the Atrium
11:00 am: Program in the Auditorium

Please make your reservation by April 5, 2013 by contacting Sharon McNamee:
Email: gallerycouncil@mag.rochester.edu Phone: 585.276.8910

Memorial Art Gallery
500 University Avenue
Rochester, New York 14607
mag.rochester.edu

ARTIST'S STUDIO TOUR: LYNNE FELDMAN
TUESDAY, MAY 7, 2 PM

"Vibrant" and "engaging" describe both Lynne Feldman and her work. Hear her discuss her artistic process on Tuesday, May 7 at 2 PM in her studio in the Anderson Arts Building, followed by refreshments. The cost is $10. Attendance is limited, so e-mail your reservation now to gallerycouncil@mag.edu. There’ll be a flyer with more details in the April Newsletter.
CABARET NIGHT: AN EVENING IN PARIS
Friday, April 12, 2013

Spend an evening in 1913 Paris with strolling performers, sultry singers and much more. The highlight will be the premiere of Eastman School's Dean Douglas Lowry's two act operetta The Polite Abductress.

Guests will enjoy casual bistro fare & patrons will attend a pre-performance French dinner at Max at the Gallery hosted by Grant Holcomb and honorary chairs Douglas & Marcia Lowry.

JUNE 10TH ----JUNE 16TH
Save the Dates and Plan to Volunteer
MANY HANDS MAKE LIGHT WORK!!!!!

Please check the volunteer sign-up form and pick out the date/s most convenient for you --
Then, reply to Diane Parinello at dianeparrinello@frontiernet.net

Our "EARLY BIRD NIGHT" will take place on Thursday, June 13, 2013 from 6 p.m. to 8 p.m. at a cost of $10
(Please note: volunteers for the "Early Bird Night" will need to purchase a $10 ticket)

AND DON’T FORGET TO DONATE!
Drop off days are: Tuesday, June 11th and Wednesday, June 12th from 10a.m. to 4p.m. and
Thursday, June 13th, from 9a.m. to 1p.m.
For pick-up, contact Mary Lisa Sisson at: msisson@howeandrusling.com or 482-9144

Art Tours
Feeling particularly peripatetic? The Art Tours Committee has been busy fulfilling your wanderlust yearnings with 3 enticing destinations. Check out the Art Tour flyers on pages 6, 7 and 8 of this newsletter and sign up to travel! Or, go to our website http://mag.rochester.edu/gallerycouncilarea and click on Art Tours.

WANTED
Energetic, enthusiastic men and women who are members of the MAG to join the Gallery Council!
Must be willing to make new friends and have fun working on the Arts & Treasures Sale, Fine Craft Show, the Clothesline Exhibit and/or the council’s various committees. Benefits of membership in the Gallery Council include educational lectures with coffee hour, travel opportunities, social events, meeting interesting people, and the satisfaction of knowing that your participation is helping the MAG to grow and prosper.
Please contact the Gallery Council office for information about becoming a new member.
gallerycouncil@mag.rochester.edu

Docent Lectures
(Repeat Council members are invited to attend)
Tuesday, March 12th, 9:30 in the auditorium: Marlene Hamann-Whitmore will give an orientation to the exhibit Rarely Seen Treasures from MAG's Collection.(Marie Via will be giving a similar talk on Sunday, May 5 at 2 p.m. as part of the Centennial events)

Tuesday, April 9th, 9:30 in the auditorium: Betsy Brayer will lecture on George Eastman's Collection at MAG. (This talk will also be given Sunday, April 7th at 2:00 p.m.)
“Hands Across the Avenues” - Tri-Council Luncheon

Never let it be said that the Gallery Council of the Memorial Art Gallery doesn’t do a fabulous Tri-Council Luncheon!! This year’s event was true to form: scholarly, educational speaker, excellent meal and many guests enjoying every minute of the experience.

Marjorie Searl, Chief Curator of the MAG shared her knowledge about Sibley Watson to a crowd of over 150 attendees from Eastman House Council, RMSC Council and Gallery Council. We all listened spell bound as Marjorie described Emily’s life and good works. How fortunate we are to have the area’s foremost scholar on this topic to enlighten us about the woman who founded the Memorial Art Gallery 100 years ago. In a most poignant moment, Anastasia Markson, Emily’s great granddaughter introduced Marjorie to the audience.

Everyone seemed to enjoy the meal served by Max’s; with a choice of chicken or pasta. To end the meal, rice pudding and a large cookie were served, much to the delight of many. The Game of Chance, organized and carried out by our Raffle Maven, Susan Barnett was enjoyed by all, particularly the winners of the necklaces and the gift certificate.

Many individuals worked tirelessly to bring this wonderful event to fruition. Mona Kolko managed all of it, attending to all details. Program Committee co-chairs: Nancy Curnutt and Marilyn Merrigan did so much of the leg work and planning. Wendy Shellman and Carmen Signorino provided beautiful centerpieces for each of the 17 tables.

Many thanks to all for your support of this event; truly one of our best ever!!
MR. CLOTHESLINE RETIRES!

For countless years, Jim Nolan has organized and run the Gallery Council’s contribution to the Clothesline Art Festival, food concessions. Initially he managed this huge task alone, or perhaps with one or two others. It’s only been in the past few years, that Jim has headed up a large committee that provides the food vendors, the wine and beer tents and the beverage and ice cream tents and the coffee carts. Getting the food up and running is a daunting task for most, but Jim handles it every year with good humor and efficiency. He has wisely surrounded himself with capable assistants: Dick and Wendy Shellman, Sally Schank and Bill Snyder and Judie VanBramer and Sandy Koon, plus other great helpers. But in the main, Jim has handled all of the many moving parts of Gallery Council’s part of the Clothesline.

Now Jim says he is done being the chair. He is actually retiring from his long-held position. He has left the organizing of this fund raising event in capable hands: Mike and Mary Lisa Sisson and Judie VanBramer. But isn’t it interesting to note, that three people are now taking the place of our great Mr. Clothesline!! We will miss seeing him zipping around in his golf cart on the second weekend in September, but know that he is always there in the background for any support or answers that we may need. Many many thanks, Jim for your amazing time at the helm of GC’s Clothesline efforts.
AMERICAN MODERNS EXHIBIT 1910-1960
EVERSON MUSEUM, SYRACUSE THURSDAY, APRIL 25, 2013

Join the Art Tours Committee for an enjoyable day trip to see this special exhibit comprised of 51 paintings and 4 sculptures from the Brooklyn Museum. The Everson Museum was established in 1897 and focuses on American Art. The building was designed by architect I.M. Pei in the 1940's.

**Morning tour:** Docent led one hour tour in small groups. AMERICAN MODERNs showcases art from 1910 and 1960; it includes abstractions and cityscapes, realism and nature, from O'Keefe to Rockwell.

**Afternoon tour:** Explore other galleries with available acoustic guides or use your own cell phone, e.g., Syracuse China ceramics, Robineau Porcelains. You may also return to the American Moderns.

**LOGISTICS:** Travel in a comfortable bus to and from Memorial Art Gallery. The bus will leave promptly from the Goodman Street rear parking lot at 9 a.m. and return at approximately 6 p.m. A rest room is on the bus. You may bring your own coffee on the bus in a closed container. Snacks and beverages will be provided on the bus. Lunch will be at Phoebe's Restaurant. The tour involves easy walking in the museum and restaurant. The museum is handicap accessible.

**COST:** The price per person is $115 for MAG members and $130 for non-members. This includes all transportation, lunch, snacks, gratuities, and a donation to the Memorial Art Gallery. Checks are payable to Gallery Council/MAG. Payment by a credit card, please phone Sharon McNamee 585-276-8910 at the Gallery Council.

**RESERVATIONS:** These will be accepted by earliest date payment is received; **deadline April 11.** The minimum number of persons for this trip is 17; maximum is 25. Cancellations must be in writing by April 11 for a full refund. After that, refunds only if vacancies are filled.

All travelers must send the completed form below to: Sharon McNamee at MAG Gallery Council Art Tours, 500 University Ave., Rochester, NY 14607.

**Tour Leaders** are Nicki Millor (585-381-0572) and Pat Dell (585-872-4927)

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Please reserve space for American Artists 1910-1960, April 25, 2013

Name(s) ____________________________________________________________

Address, City & Zip ________________________________________________

Home phone______________ Cell______________ email_____________________

Amount $ enclosed______ Are you a MAG member?____ Gallery Council member? ____
Ithaca, Here We Come!
C’mon Along for A Day in May!
Thursday, May 30th

This time we’re off on a spring fling trip to the rolling hills of the campus of Cornell University in Ithaca, New York. There we will visit the Johnson Museum, recognized as one of the most important university museums in the country. It is encyclopedic in the scope of its collection and truly remarkable in the ways it supports learning, making a tour there unusually enriching. The museum is also known for the strength of its Asian collection and we will spend some dedicated time at the new Morgan Gallery and its karensansui style Japanese Garden. Lunch will follow on the 6th floor of the museum overlooking Lake Cayuga where we will have a prime seat to witness the arrival of spring to upstate New York.

In the afternoon, we will be led on a tour across campus by the University Architect to visit some of Cornell’s newest and most distinctive buildings, each of them, the design of internationally acclaimed architects. When I.M. Pei designed the Johnson Museum in 1973, he noted the uneven nature of the site and the museum, with its new additions is now designed to be both above and below ground. In many other buildings we are visiting, we will learn how the likes of Richard Meier, Shohei Shingematsu and Rem Koolhaas (OMA) wrestled with the rolling landscapes and other challenges of each site and its purposes. For example, we will learn how the Life Science and Technology Building (2011) earned its Gold Leed designation. We’ll visit dazzling buildings and the day will be a delight!

Logistics: Buses will leave the MAG Parking Lot at 8:00 a.m. and return by 6:00 p.m.

Activity Level: Considerable walking on hilly ground

Costs: The price is $135 for MAG members and $148 for non-members.

Minimum number or trip will be cancelled: 18

Make checks payable to: Gallery Council/MAG and mail to:
Gallery Council, Memorial Art Gallery, 500 University Ave., Rochester, NY, 14607.

Reservations will be accepted by earliest postmark. Cancellations must be made in writing by April 30th for full refund. After May 1st refunds will be made if vacancies can be filled.

Contact: Art Tour Committee Leaders Jody Asbury (889-4622) and Sue Meyerowitz (442-9818).

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Registration Form:

Please reserve space for me for the Ithaca Art and Art Architecture Tour

Name:_________________________________ Amount Enclosed: __________

MAG Member: Yes  No  Gallery Council member: Yes  No

Address, City, Zip Code:_________________________________________________

Home Phone:__________ Cell Phone:_______ E-Mail ___________________________
Art Tours Committee

Mystery Tour – It’s a Secret

Tuesday, June 11, 2013

Tour: Join the Art Tours Committee for an enjoyable day trip to private homes to view the owners’ private art collections. Where we’ll visit is a SECRET but as those who have been on previous Mystery Tours know, it’s always a fascinating day. In addition, this year, some of the homes are also their owner’s art studios as well as their beautiful homes. The day includes transportation, a special lunch, and a donation to the gallery. We can’t tell you more about where we’ll travel or we might inadvertently drop a clue which would spoil the surprise of the secret itinerary and of this ever popular fun day.

Logistics: Travel is by a comfortable bus to and from the Memorial Art Gallery. The bus will leave from the Prince Street parking lot at 9:15 and will return at approximately 5:30 p.m. The tour involves easy walking but none of the homes are handicap accessible.

Cost: The tour cost is $95 for MAG members and $110 for non members. This includes transportation, lunch and a donation to the Memorial Art Gallery. Checks are payable to Gallery Council/MAG. To use a credit card, please phone Sharon McNamee, 585-276-89 at the Gallery Council office. Whether you pay by check or credit card please mail the completed form below to: MAG, Gallery Council Art Tours, 500 University Avenue, Rochester, NY 14607.

Reservations: Reservations will be accepted by earliest payment received. For this tour the minimum number of travelers is 20, the maximum number 40. The reservation deadline is Friday, May 10. Cancellations must be in writing by May 1 for a full refund. After that date, a refund will only be possible if vacancies are filled.

Tour Leaders: For questions please contact a trip leader: Joan Rusitzky at 298-7615 or jrusitzk@rochester.rr.com or Linda Sullivan at 284-0703.

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Registration Form for Mystery Tour, June 11, 2013

Name: ____________________________________________________________

Address, City & Zip: __________________________________________________

Home Phone: _____________ Cell: _____________ Email: _______________________

Amount enclosed: _____ Are you a MAG member? _______ Gallery Council member? _____