Jurors
- James Hyde, Artist, NYC
- David A. Kwasigroh, Director of Exhibitions and Artist Services, Indianapolis Art Center

Awards
- Memorial Art Gallery Award ($1,000) and other cash awards
- One exhibiting artist will win a spot in the 2010 Rochester Biennial

Eligibility
Open to artists working in all media, residing in one of these New York State counties:

You must be at least 18 years of age.

Deadline
Digital images (see Requirements) must be e-mailed no later than March 27.
Entry form and fee must be postmarked no later than March 27, or hand-delivered to the Gallery’s front desk by 5 pm on that day.
Late entries are not accepted.

Requirements
- Entries must be your original work and must have been completed within the last two years. If accepted, works must be suitably prepared for installation.
- You may enter up to two works.
- You may submit up to four images to illustrate your works. All images must be JPEG files and no larger than 1 MB each.
- The file name should be: Last name_<entry number><alphabetical letter>
For example, if you are submitting three images of the first entry and one image of the second entry, name your files as follows:
- Your last name_1a
- Your last name_1b
- Your last name_1c
- Your last name_2a
Images will be projected on a screen for judging.

Entry Form
Available for download at:
mag.rochester/exhibitions/Rochester-FingerLakes

Entry Fee (non-refundable)
$25 per artist (check or money order only; payable to Memorial Art Gallery).

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**DVD Entries**

Maximum length is 20 minutes. Stills are not accepted. Each DVD must bear the artist’s name, title of work, and length. The Gallery reserves the right to present accepted DVD entries in specially scheduled showings during the exhibition period.

**Artist's Statement** (optional)

Up to 100 words long and must be typed on letter-size paper (8½” x 11”). The Gallery reserves the right to edit statements for use on wall labels.

**How to Enter**

1. E-mail digital images of your work to:
   Jury.FingerLakes@mag.rochester.edu
   The email should include the artist's full name as subject. Slides, photographs, or digital images on CDs are not accepted.

2. Mail completed entry form, entry fee, and optional artist's statement to: Rochester-Finger Lakes Exhibition, Memorial Art Gallery, 500 University Avenue, Rochester, NY 14607

**Conditions of Entry**

- All entries are handled with the same care given the Memorial Art Gallery’s own collection, but the Gallery accepts no liability for lost or damaged work.
- The Gallery reserves the right to refuse any entry because of excessive size, undue complexity or special conditions of installation, or if it does not contain the same qualities as the image submitted.
- DVDs will not be returned.
- Accepted work may not be withdrawn by the artist before the close of the exhibition.
- Association of American Museums guidelines do not allow direct sale of artworks from our exhibitions. All purchase inquiries will be referred to the artist; the Gallery will take no commission.
- By submitting an entry, the artist grants permission to the Gallery to photograph and reproduce the submitted work for the Gallery's website and publicity purposes.

**Checklist**

- Up to two works that have been completed within the last two years
- Up to four JPEGs per artist, no larger than 1 MB each
- JPEGs named as instructed in this prospectus
- Images e-mailed to (your full name as subject): Jury.FingerLakes@mag.rochester.edu
  See "Deadline" for details
- Entry form completed
- $25 check or money order payable to the Memorial Art Gallery
- Entry form and fee mailed to the Gallery
  See "Deadline" for details

**Calendar**

**MARCH 27:**
Deadline for entries
See "Deadline" for details

**MAY 4:**
Juried results mailed

**JULY 11 & 12:**
Delivery of accepted works

**JULY 25:**
Exhibition Opening Party

**JULY 26:**
Exhibition opens to public

**OCTOBER 4:**
Exhibition closes

**OCTOBER 5:**
Pick up of works

**Questions?**

Please contact FingerLakes@mag.rochester.edu or 585-276-9004.
ENTRY FORM

Please see the prospectus for details on how to enter.
Submission of an entry is understood to be an acceptance of the conditions stated in the prospectus.

PLEASE PRINT OR TYPE CLEARLY.

ARTIST INFORMATION

NAME ________________________________________________________________________________

ADDRESS ______________________________________________________________________________

CITY _____________________________ NY ZIP_______________ COUNTY _____________________

PHONE (D) _________________________________ PHONE (E) __________________________________

E-MAIL _______________________________________________________________________________

ENTRY 1

TITLE _________________________________________________________________________________

MEDIUM (e.g. “oil on wood”) ____________________________________________________________

DIMENSIONS OF WORK   H ___________ W ___________ D ___________

FRAME DIMENSIONS   H ___________ W ___________ D ___________

LENGTH (DVD ENTRY)   ___________ MIN.

YEAR COMPLETED ________________   INSURANCE VALUE $__________________

ENTRY 2

TITLE _________________________________________________________________________________

MEDIUM (e.g. “oil on wood”) ____________________________________________________________

DIMENSIONS OF WORK   H ___________ W ___________ D ___________

FRAME DIMENSIONS   H ___________ W ___________ D ___________

LENGTH (DVD ENTRY)   ___________ MIN.

YEAR COMPLETED ________________   INSURANCE VALUE $__________________